

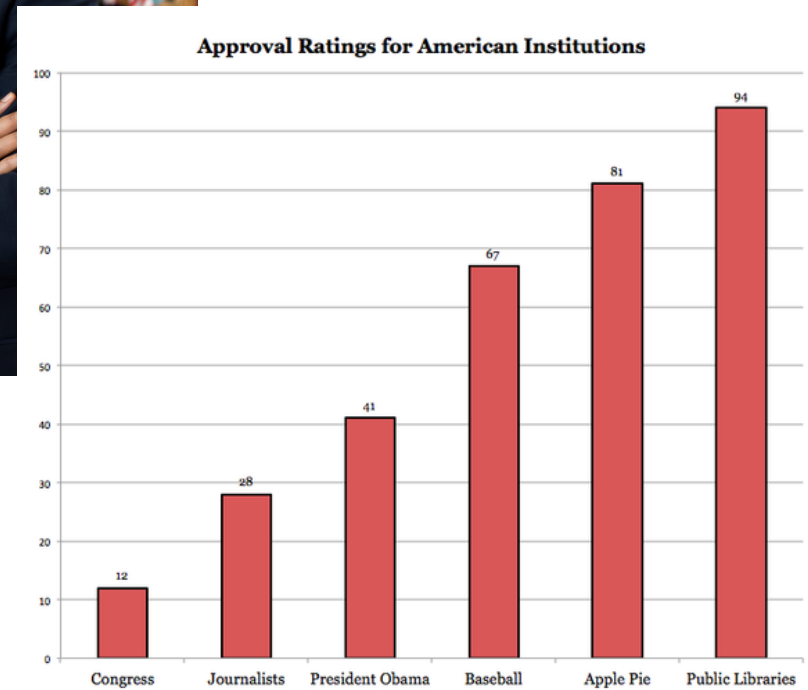
Public Libraries as Economic Drivers

Roger Lee, EDCO Executive
Director

&

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Director

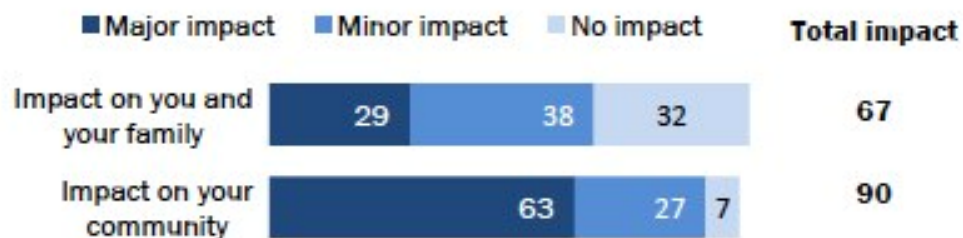
How Do Libraries Rate?



Pew Study—The Importance of Public Libraries to Communities (Dec 2013)

If your local public library closed, what impact would that have on you and your family? On your community as a whole?

Among all Americans ages 16+



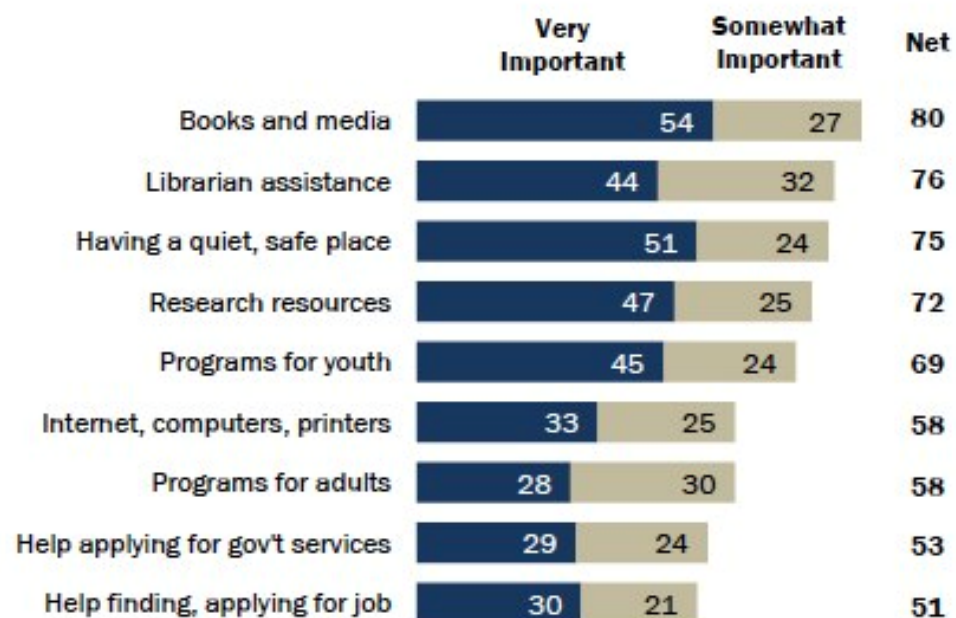
Source: Pew Research Center's Library Services Survey of 6,224 Americans ages 16 and older conducted July 18-September 30, 2013. The margin of error for the overall sample is plus or minus 1.4 percentage points. The survey was conducted in English and Spanish and on landline and cell phones.

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Pew Study— Continued

How important are these library services to you and your family?

Among Americans ages 16+ who have ever used a public library or had a household member use a public library, the percentage who say these services are...



Source: Pew Research Center's Library Services Survey of 6,224 Americans ages 16 and older conducted July 18-September 30, 2013. The margin of error for the overall sample is plus or minus 1.4 percentage points. The survey was conducted in English and Spanish and on landline and cell phones.

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And Yet...

- Miami-Dade Library System—may fire half of its full-time staff
- Hamilton New Jersey Public Library—asks public for donations to buy books
- Michigan Libraries—state funding slashed by 9.4%
- Lebanon Public Library—“We are very sorry to announce that because of city budget cuts library hours will reduce.”

Public Library Funding and Technology Access Study 2011-2012

**FIGURE B-1: PUBLIC LIBRARY SYSTEMS AVERAGE TOTAL
OPERATING EXPENDITURES CHANGE FY2008 TO FY2013**

	FY2008- 2009	FY2009- 2010	FY2010- 2011	FY2011- 2012	FY2012-2013 (anticipated)
Reported average total change, all funding sources	5.0%	-41.8%	-3.8%	-2.4%	-5.3%

Oregon Public Library Funding

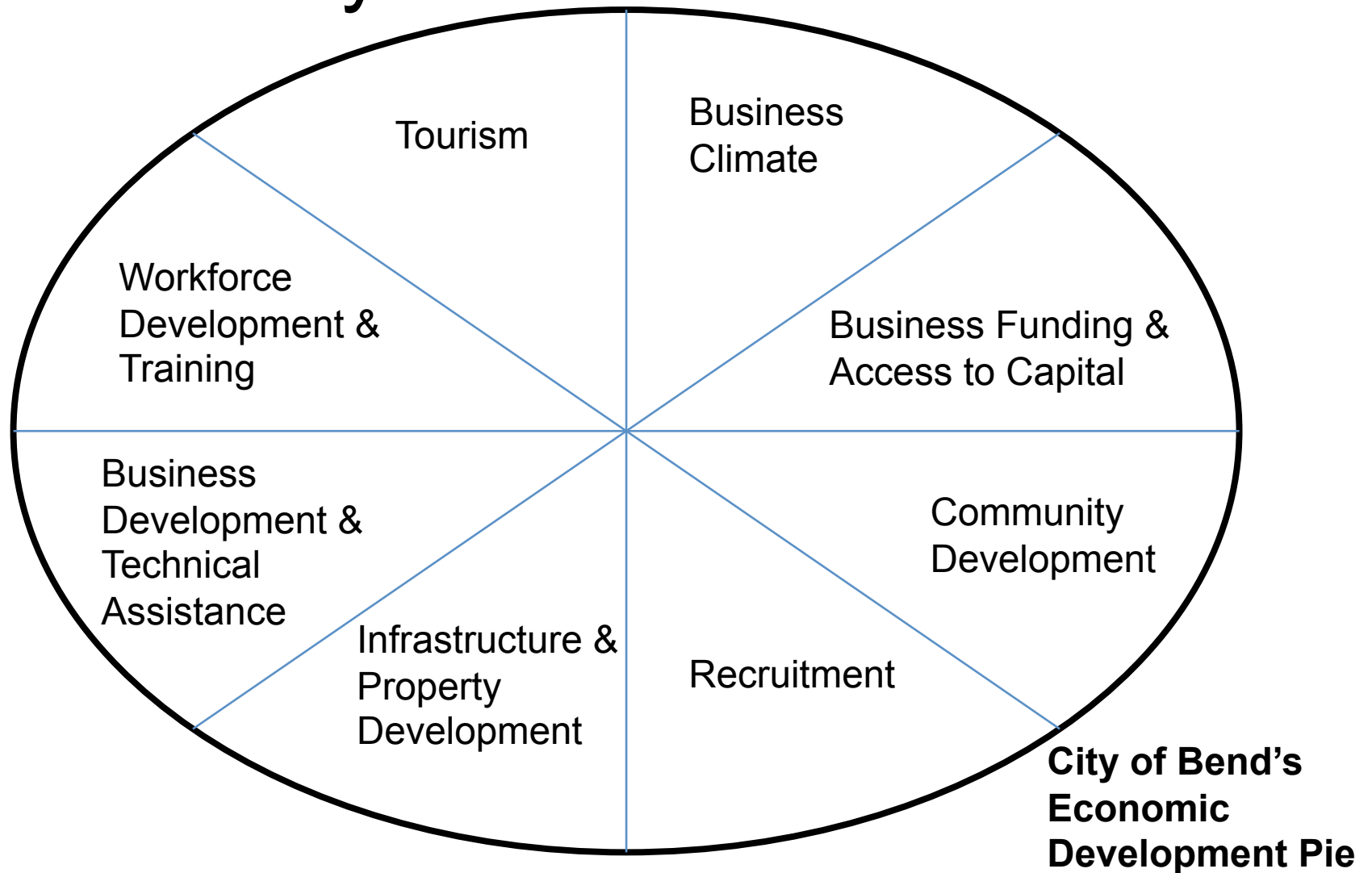
- 2008-09 to 2012-13 the top 20 libraries gained 2.5% in population served
- Retirement Costs increased
- Benefit costs increased
- Personnel costs increased
- Total revenue decreased .3%



Helping Build Vibrant Communities —What Story Do We Tell?



AND...libraries bring economic vitality to our communities



Tourism

- Heads in Beds?
- Event and Attractions Guides
- Visitors Support
 - Internet
 - Resources
 - Visitor's Cards
- Keep 'em coming back



Workforce Development and Training

- Computer Classes
- Partnerships
 - COCC
 - Worksource Oregon
 - Employment Office
- Resources
 - Learn4Life
 - Learning Express
 - Library



Business Development and Technical Assistance



Business Development and Technical Assistance

- Business Plans
 - Book A Librarian
- Partnerships
 - SCORE
- Nonprofit Support
 - Funding Information Network Partner (Foundation Center)
- Small Business Resources

Book-a-Librarian



*The
Information
Experts*

Recruitment

- Schools
- Educated workforce
- Vital communities



WE WANT YOU!

Community Development

- Making grey economic areas thrive one library at a time
- Social Capital



Impact Survey Results

- In the past 12 months how many people using library resources—
 - Applied for a job
 - Got hired
 - Started their own business
 - Found potential customers
 - Managed an existing business
 - Took an online class or workshop
 - Applied for a certificate or degree program