Self-Publishing in Libraries: Building Collections and Showcasing Local Content

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Multnomah County Library, Portland, OR

The Impetus

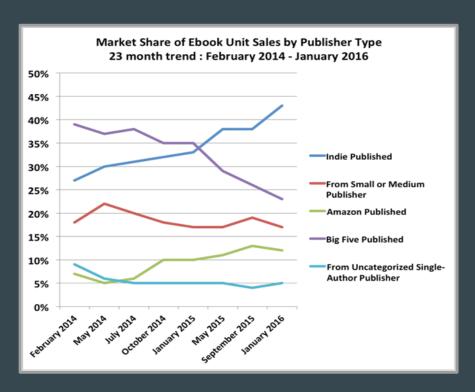
Growth of self-publishing

Internal initiative to "partner with patrons to explore and create"

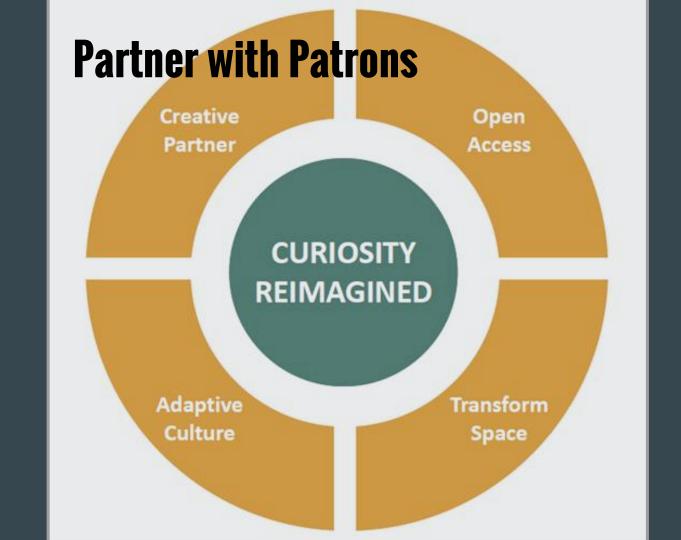


Growth of Self-Publishing



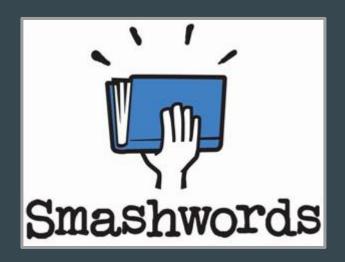


- 1. http://blog.smashwords.com/2015/12/smashwords-year-in-review-2015-and.html
- 2. http://authorearnings.com/report/february-2016-author-earnings-report/





How can we do this?









Parameters

Adult fiction

No poetry, no non-fiction

Local = MCL Card

4 month submission window

Complementary program series



wanted

MULTNOMAH COUNTY

eptember 2015



Multnomah County Library

Published by Carey McIntyre [?] - September 2, 2015 - 🚱

We want to read your novel! If we love it, we'll put it on the library website.

We're launching the Library Writers Project, an opportunity for fiction writers to get their books into the hands of the most avid readers around — library patrons. We can't wait to read your stories.

If you're a card-carrying Multnomah County Library patron AND an unpublished (or self-published) author, get all the details below.



The Library Writers Project | Multnomah County Library

From September 1 to December 31, the library will be accepting submissions from local authors who would like to see their novels added to the library's e-book ...

MULTCOLIB.ORG

40,815 people reached

Boosted

I write entirely to find out what I'm thinking, what I'm looking at, what I see and what it means.

What I want and what I fear.

- JOAN DIDION

IN THE WRITER AND HER WORK, EDITED BY JANET STERNBURG



FOLLOW

45 likes

26w

multnomahcountylibrary I write entirely to find out what I'm thinking, what I'm looking at, what I see and what it means. What I want to hear and what I fear.

Quote from: Hal Zina Bennett, Write Starts: Prompts, Quotes, and Exercises to Jumpstart Your Creativity. Novato, CA: New World Library, 2010

Multnomah County Library wants to read your novel. Through December 31, the library is accepting submissions from local authors who would like to see their novels added to the library's e-book collection. More on how it works atmultcolib.org/library-writers-project

#Quoteoftheday #motivation #writingcommunity #selfpub #writerscommunity

Library Writers Project

Register for classes on multcollib.org, in person, or at 503.988.5234.

When you're done writing, find your readers: Multnomah County Library is building a collection of works by local authors. Learn more: multcolib.org/library-writers-project.

Words and Pictures: Improve Your Writing Using Graphics, Sat. Sept. 19, 2pm,

Stuck with your writing? Sketching ideas can be can be liberating, fun and inspirational. You'll learn to use your right brain to become a better writer.

Not Your Mama's Romance Novel, Sat. Oct. 17, 2 p.m., Woodstock Library When you read the words, "romance novel" what's your gut reaction? The key to writing effective love stories is evoking reactions in your audience that ultimately leave them satisfied. Instructor: Anne Tenino

Lioness Writing: Women in the military writing their lives, three evenings, Oct. 14,

Oct. 21, Oct. 28, Hollywood Library; Sign up is for all three sessions Women veterans, write your story with this free series. You'll get inspiration, guidance, the comfort and hospitality of good snacks, and the development of a sense of yourself as a writer. Instructors: Kate Gray and Dr. Rose King, USAF retired.

KidLit 101: An Insider's Perspective, Sat. Oct. 24, 2 p.m. Hillsdale Library If you've always wanted to write for children, or you've written a story and wonder what comes next, this workshop is for you! Instructor: Dawn Babb Prochovnik

Double-Dare Writing: Writing the stories you're called to write, Sun. Dec. 6, 2-4 pm.,

Poet, novelist and teacher Kate Gray will work with you to surface stories that are Central Library. Sterling Room for Writers meaningful and sometimes daunting to write.

Power of the Prompt with Write Around Portland, Sat., Nov. 14, 10 am - 12 pm, Join us for 2 hours of facilitated, prompt-based writing time, with strengths-based

feedback. Write in community while honing your prompt-based writing!

Publish it yourself: Everything you need to know, Sat., Nov. 14, 1pm - 5 pm, Central

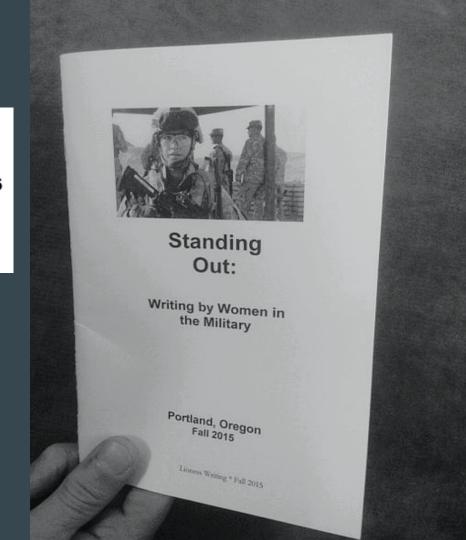
Mark Coker founded Smashwords to make it fast, free and easy to self-publish and distribute ebooks. Aspiring writers will learn about trends driving publishing, and get an introduction to ebook publishing, formatting and best practices.

"I'm buzzing...

...I have never been in a group that generated such amazing writing after such a short time. I've been leading groups since time began, and this group blew me away. Their stories were extraordinary in their craft."

Lioness Writing Women in the Military Writing Their Lives

Women veterans: write your story! Start with this free series for women veterans of any era.



The Review Process

"I've met a lot of other time travelers in the field."

"Selena leaned her head against the train window, willing the vibrations racking her body to still." "This happened back when magic was useful."

"The scent of burned marshmallows rose in the night air."

"Cilla can't seem to shake the nightmare."

"When Jake arrived in the meadow, the dance had begun."

"I think, I have, spent most of my life being someone else."

How'd it go?

By the numbers:

140 entries

28 staff reviewers

9 programs attended by 162 people

38 titles selected

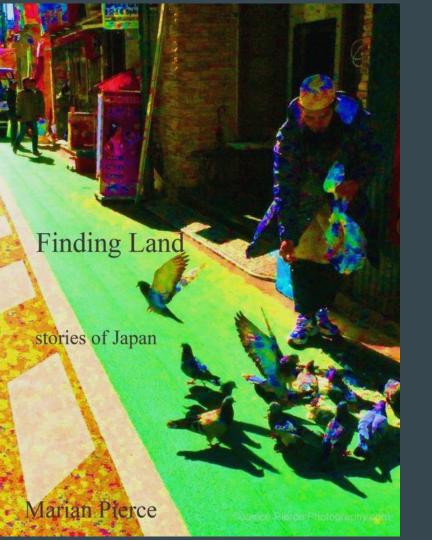
9 to be featured

DYED IN THE WOOL



Toxic trails lead to murder on Navajo land

JOYCE LEKAS



The Authors Said...

"I am thrilled and sincerely honored to be recognized by librarians."

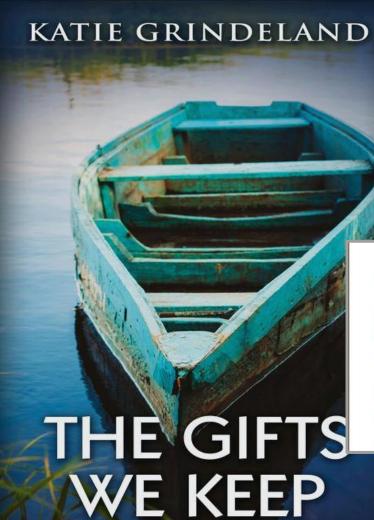
"Thank you for this opportunity. It was just the catalyst I needed to bring the novel to its culmination."

"I'm over the moon! Woohoo!:)"



Learning as we go

Newsletter, website and social media channels



Best of the Library Writers Project



The Gifts We Keep by Katie Grindeland

Place a Hold

Sample

Emerson Worthy is both smart and successful, with an ordered life she has carefully crafted since her husband's suicide a decade past. When she reluctantly agrees to care for Addie, a young Native... More...



FROM LIBRARY STAFF



by: multcolib Mar 10, 2016

An elegantly written book, filled with characters you'd love to know in real life. The author examines the problem of how to connect with those we love, while honoring the past. Add to that a beautiful tribute to Oregon as place, as well as a bit of a mystery, and you have a nearly perfect read.

Permalink

Next Steps

Round Two coming this fall

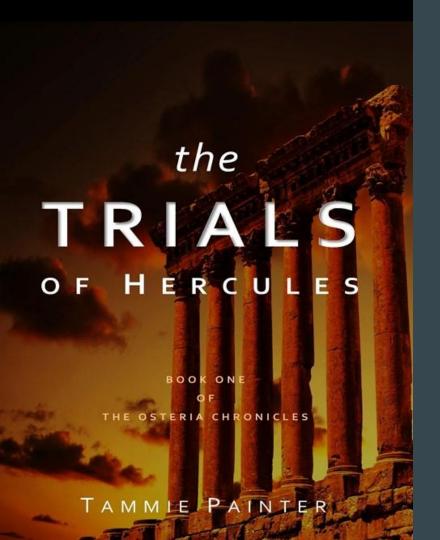
Inviting teen and children's fiction

Author event



a novel in stories by

Susan Wickstrom



What we'd do differently

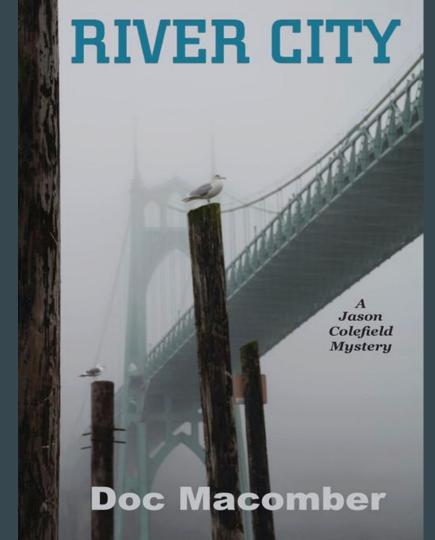
How can you do this?

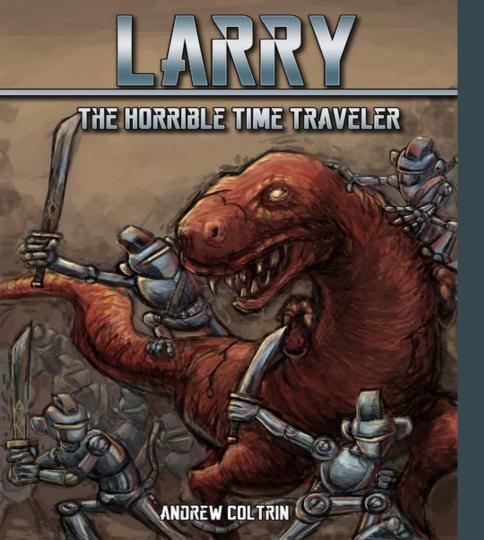


Staff Time (and spreadsheets!)

Submission notification

Promotion





Thanks for listening!

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