

# Adult Summer Reading

What a **Bingo Game** Can Tell Us  
About Reference Services

# Adult Summer Reading

## What a **Bingo Game** Can Tell Us About Reference Services

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Multnomah County Library



## Read4Life | Adult summer reading

B	I	N	G	O
Read a book by a <b>Portland</b> author	Watch a <b>movie</b> on Hoopla or DVD	Read a book based on a <b>true story</b>	Read a book that <b>teaches you</b> how to do something	Read a book with a <b>number</b> in the title
Read a book set in the decade you were <b>born</b>	Read a <b>classic</b>	<b>Recommend</b> a favorite book to someone	Read a new <b>magazine</b> at the library or with Zinio	Get a book suggestion from <b>My Librarian</b>
Read with a <b>child</b> , or read a children's book	Attend a <b>library event</b>	<b>FREE</b>	Read a book that has a <b>map</b> on the endpapers	Read a book about <b>cooking</b>
Read a <b>graphic novel</b>	Read a <b>mystery</b> by a new-to-you author	Read a book that takes place in the <b>future</b>	Read a book with a <b>one-word</b> title	Write in the name of your <b>favorite</b> author this year
Read a <b>biography</b> of someone you admire	Read a <b>Library Writers Project</b> book by an author in our community	Read something that you've always <b>wanted</b> to read	Read a book of <b>poetry</b>	Learn about the <b>Friends of the Library</b> : friends-library.org

B	O	N	U	S
Read a book that is <b>translated</b> from its original language	Read an <b>Oregon Book Award</b> winner	Find a <b>map</b> of your birth place in the library's collection	Read a <b>Caldecott Medal</b> -winning children's book	Visit <b>The Title Wave Used Bookstore</b>

Get a book suggestion

Read a Library Writers Project book by an author in our community

Find a map of your birthplace in the library's collection

Visit The Title Wave Used Bookstore

# Goals of Adult Summer Reading

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Strengthen the library's position as an advocate for reading



Allow every member of a family to participate



Promote library programs and services

# Reference Services

1 | “My Librarians”  
kick into action

They prepare book lists, create displays, promote the program

2 | It’s a whole library experience

Fiction, non-fiction, library programs.

We Speak Your Language: Spanish

3 | Outreach and promotion

Facebook, Twitter campaigns

Pride parade, city events

## Read4Life | Adult summer reading

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Read a book by a Portland author	Watch a movie or Hoopla or DVD Sword in the Stone	Read a book based on a true story	Away @ Home Jason Grant Read a book that teaches you how to do something	Get a book with a number in the title A Million Junes Emily Henry
Read a book set in the decade you were born	So long, why? Infinite Jest	Recommend a favorite book to someone Fabrice Dufour	Read a new magazine at the library or with Zinio	Get a book suggestion from My Librarian
Read with a child or read a children's book Triangle Mac Barnett	Attend a library event	<b>FREE</b>	The Rabbit J.R.R. Tolkien Read a book that has a map on the endpapers A reread!	Read a book about cooking Delicious!
Read a graphic novel	Read a mystery by a new-to-you author Starm Front Jim Butcher	Read a book that takes place in the future	Read a book with a one-word title Rainwater Sandra Brown	Write in the name of your favorite author this year Emily Henry
THE G Read a biography of someone you admire	Read a Library Writers Project book by an author in our community	Save the Date Read something that you've always wanted to read	Milk & Honey Rupi Kaur Read a book of poetry	Learn about the Friends of the Library. friends-library.org

B	O	N	U	S
Read a book that is translated from its original language	Read an Oregon Book Award winner	Find a map of your birth place in the library's collection	Read a Caldecott Medal-winning children's book	Visit The Title Wave Used Bookstore

At the end of summer, patrons turn their card back in to the library

# Stealth User Data

**Most Popular Bingo Activity Choices**

(Numbers represent how many participants completed the square)

Get a book suggestion from My Librarian 477	Read a new magazine at the library or with zinio 292	Read a book that was made into a movie 427	Visit a different library location than usual 460	Read a library writer's project e-book 62
Read a classic 281	Read with a child, or read a children's book 688	Read a collection of short stories 311	Read a book about a place you'd like to visit 396	Read a biography or memoir 352
Read a book set in oregon 322	Read a book by a new-to-you author 616	FREE BOX	Read the first book in a series 342	Read a book by a local author 257
Attend a library event 251	Listen to an audiobook CD or download 388	Read a mystery 394	Read a lucky day book 516	Recommend a great book to someone 442
Visit the title wawe used bookstore 215	Write in the name of your favorite author 564	Learn about the Friends of the library: friends-library.org 254	Read a non-fiction book 424	Watch a movie on hoopla or DVD 416

477 patrons asked staff for a book suggestion

62 patrons read a Library Writer's Project ebook

616 read a book by a new author

491 watched a movie on Hoopla or DVD

# Output Measures

I felt encouraged to read

I learned something to share with my friends, family or children

I am more aware of library resources and services

## TO PLAY:

1. Place an X in or color each square that you complete.
2. Complete any horizontal, vertical or diagonal line to be entered in the grand and library prize drawings.
3. *(Optional)* Complete all five activities in the bonus row to be entered in the bonus prize drawing.
4. Return your card to any Multnomah County library by **Aug. 31, 2017**.

If you have a question about a bingo activity, ask us at the library! Or email, chat, text or call us (see [multcolib.org/contact](http://multcolib.org/contact)).  
**One entry per person.** This game is for readers age 18 and up.

## GRAND PRIZE:

A drawing will be held for one high definition 7" Samsung Galaxy Nook tablet.

## BONUS PRIZE:

All completed bonus rows are entered into a drawing for a canvas book bag from the Friends of the Library store.

## LIBRARY PRIZES:

Each location will hold a drawing for six prizes: a canvas book bag from the Friends of the Library store and five custom MCL thumb drives.

## COMMENTS *(optional)*

Let us know what you think of Read4Life bingo.

*Circle a response for each statement.*

- I felt encouraged to read.  
Strongly disagree Disagree Undecided Agree Strongly agree
- I learned something to share with my friends, family or children.  
Strongly disagree Disagree Undecided Agree Strongly agree
- I am more aware of library resources and services.  
Strongly disagree Disagree Undecided Agree Strongly agree

• What did you like most about Read4Life bingo?

• What could the library do to improve Read4Life bingo?

## PRIZE DRAWING ENTRY

Name \_\_\_\_\_  
(first and last)

Library location \_\_\_\_\_

Email \_\_\_\_\_

Street address \_\_\_\_\_

Phone \_\_\_\_\_



Read4Life is made possible by the Friends of the Library.





# What the Data Tells Us

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Responses to “Let us know what you think of Read4Life bingo.”

	Strongly Disagree	Disagree	Undecided	Agree	Strongly Agree
I felt encouraged to read	12	13	31	329	308
I learned something to share with my friends, family or children	8	9	58	353	257
I am more aware of library resources & services.	5	31	81	358	207

Patrons “agreed” and “strongly agreed” that the reading program is meeting our objectives

This is powerful information to show to a program sponsor

# Patron Comments

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What could the library do to improve Read4Life bingo?

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Read4Life is made possible  
by the Friends of the Library.



# 3 things we learned

1 | Who doesn't like to read with a child?

Number #1 activity completed

2 | We increased awareness

Library resources were showcased

3 | Patrons like fun and variety

Most common comments were "Good" and "Fun"

# — So, What Can a Bingo Game Tell Us — About Reference Services?



Can keep us informed about trends



Better understanding of our patrons



Tells us whether our patrons like services

*Thanks for listening!*

# Contact Information

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Multnomah County Library

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