

# What Is Your Vision of the Future of Libraries?

*Join IFLA's Worldwide Discussion!*

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Annual Conference

# Objectives of Today's Program

- ★ Learn about IFLA's two major initiatives
- ★ Understand the role of libraries and library statistics in socioeconomic development
- ★ Provide input to IFLA's Global Vision Project
- ★ View Oregon libraries (including your own!) in the framework of a global project

# About IFLA

International Federation of Library Associations and Institutions

- ❖ Founded: 1927
- ❖ 1,400 members\* in 140 countries
- ❖ Headquarters in The Hague, Netherlands (National Library)

\*associations and institutions



# IFLA's Aims



IFLA is an independent, international, non-governmental, not-for-profit organization. Our aims are to:

- ❖ Promote high standards of provision and delivery of library and information services
- ❖ Encourage widespread understanding of the value of good library & information services
- ❖ Represent the interests of its members throughout the world



# IFLA Core Values



- ❖ The endorsement of the principles of **freedom of access to information, ideas and works of imagination and freedom of expression** embodied in *Article 19 of the Universal Declaration of Human Rights*
- ❖ The belief that people, communities and organizations need universal and equitable access to information, ideas and works of imagination for their **social, educational, cultural, democratic and economic well-being**
- ❖ The conviction that **delivery of high quality library and information services** helps guarantee that access
- ❖ The commitment to enable all Members of the Federation to engage in, and benefit from, its activities **without regard to citizenship, disability, ethnic origin, gender, geographical location, language, political philosophy, race or religion**

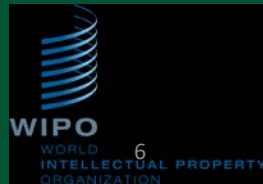
# Membership and Relationships

1. National Association Membership (including ALA)
2. Institutional Membership
3. International Association Membership
4. Personal affiliates

Associate relation of UNESCO

Observer status at:

- ❖ United Nations
- ❖ World Intellectual Property Organization (WIPO)
- ❖ International Organization for Standardization (ISO)



# Governance

- ❖ Executive Board
- ❖ Governing Board
- ❖ Annual Assembly of Members at World Library and Information Conference

2016 – Columbus, OH



2017 – Wroclaw, Poland



2018 – Kuala Lumpur, Malaysia



2019 – Athens, Greece



# Funding

- ❖ Memberships
- ❖ Donations
- ❖ Major grant
  - ❖ Bill and Melinda Gates Foundation - 2016
    - \$10 million over 10 years
    - Increase IFLA staff from 6 to 20
    - Two new projects



# **IFLA participates in UN's global planning for development**

## **Gates grant funds 2 new projects**

- **Library Map of the World**
- **Global Vision Project**

# 2015 Millennium Development Goals

1. Eradicate extreme poverty and hunger
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV / AIDS, malaria and other diseases
7. Ensure environmental sustainability
8. Develop a global partnership for development

**U.N. coordinated global planning for development adopted in 2000**

# Post-2015 development agenda

Include ALL dimensions of sustainable development

1. Economic
2. Social
3. Environmental *and*
4. Cultural

# 2030 Sustainable Development Goals (United Nations, 2015)

Goal 1 End poverty in all its forms everywhere

Goal 2 End hunger, achieve food security and improved nutrition, and promote sustainable agriculture

Goal 3 Ensure healthy lives and promote wellbeing for all at all ages

Goal 4 Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Goal 5 Achieve gender equality and empower all women and girls

Goal 6 Ensure availability and sustainable management of water and sanitation for all

# 2030 Sustainable Development Goals (United Nations, 2015)

Goal 7 Ensure access to affordable, reliable, sustainable and modern energy for all

Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment, and decent work for all

Goal 9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Goal 10 Reduce inequality within and among countries

Goal 11 Make cities and human settlements inclusive, safe, resilient and sustainable

Goal 12 Ensure sustainable consumption and production patterns

# 2030 Sustainable Development Goals (United Nations, 2015)

Goal 13 Take urgent action to combat climate change and its impacts

Goal 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development

Goal 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification and halt and reverse land degradation, and halt biodiversity loss

Goal 16 Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Goal 17 Strengthen the means of implementation and revitalize the global partnership for sustainable development

## **Research Question**

**Is it possible to link information centers  
to the socio-economic status of a  
developing country?**

**Can the relationship be measured?**

**Need STATISTICS**

**Is it possible to link information centers in  
some measurable way to the socio-  
economic status of a developing country?**

**Middle East and North Africa Countries (MENA) 22 countries**

**Population of each MENA Country**

**Number of libraries (Information Centers) in each Country**

# Population divided by number of Information Centers

## People per Information Center

New calculated metric

Consistent formula to use with each country

MENA ranges from less than 5,000 people per  
information center to over 200,000 people per  
information center

# Human Development Index (HDI)

Formula based on:

1. *Life Expectancy Index* (at birth)
2. *Education Index*
  - a) Mean years of schooling (at age 25)
  - b) Expected years of education (at age 5)
3. *Income Index* (standard of living)

## FINDING

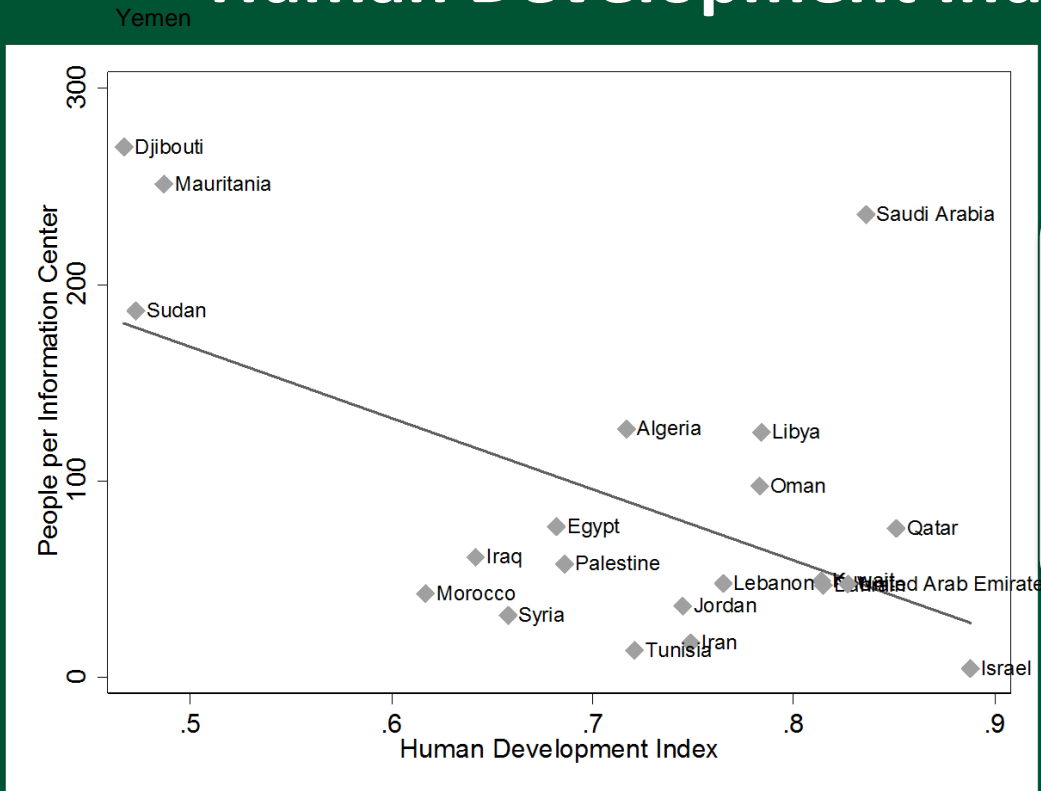
**“Persons per Information Center” compared to the Human Development Index score**

**Use *Pearson’s* technique and *Stata* software**

**Result: a statistically valid ratio, indicating a - 0.5142 coefficient with a significance level of .014**

**MENA countries with fewer people per  
information center will in most cases  
experience higher Human Development  
Index scores**

# People per Information Center vs. Human Development Index



***MENA  
countries with  
fewer people  
per  
information  
center have  
higher HDI  
scores***

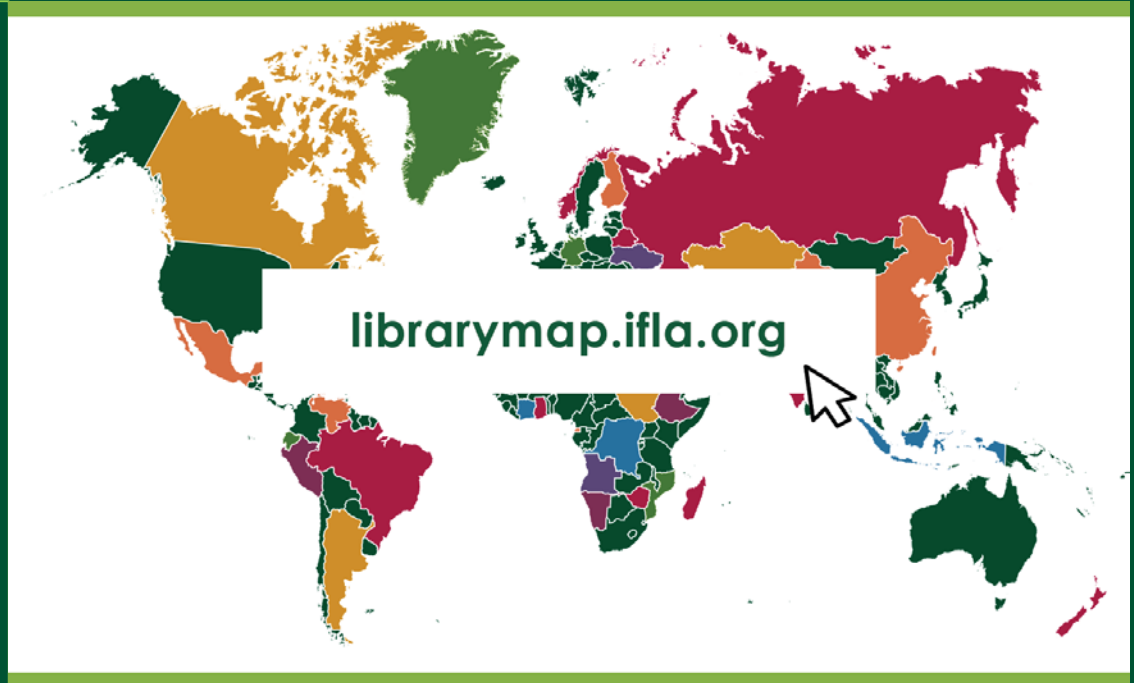
# IFLA Library Map of the World

Source of library statistics

Space to share SDG stories

Source to learn about library landscape

Powerful advocacy tool




# LIBRARY MAP OF THE WORLD


- HOME
- SDG STORIES
- CONTRIBUTORS
- ABOUT


**LIBRARY MAP OF THE WORLD**  
Selected library performance metrics provide national level library data across all types of libraries in all regions of the world. Adjust map view settings to search by country and explore worldwide totals.

  
**Number of Libraries**


  
**Libraries with Internet Access**


  
**Full-Time Staff**

  
**Volunteers**

  
**Registered Users**


  
**Physical Visits**

  
**Physical Loans**

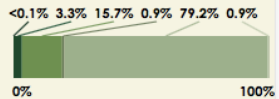
  
**Electronic Loans**

<b>WORLDWIDE TOTALS +</b>	2.2 M	302,992	1.4 M	295,802	1,009.4 M	5,006.5 M	8,767.2 M	12,460.1 M
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**DATA**

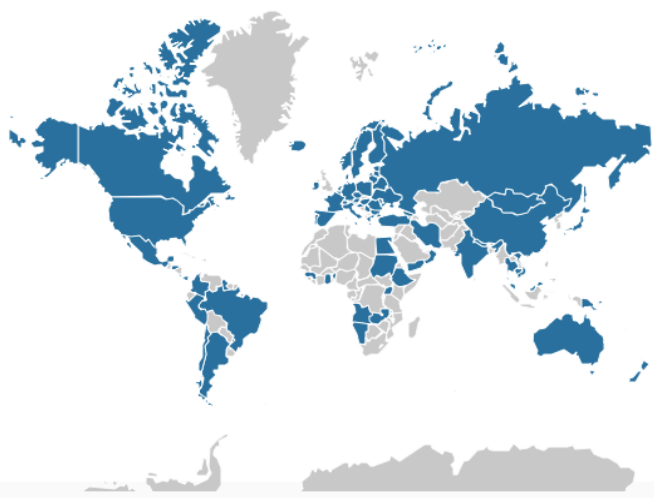
**2.2 M**  
Total Libraries

LIBRARY TYPE	TOTAL	YEAR
National	200	2018
Academic	72,082	2017
Public	345,430	2017
Community	19,610	2018
School	1.7 M	2017
Other	20,510	2017






0% 100%

 **RESET TO WORLDVIEW**



**LEGEND**

-  Selected Country
-  Data Available
-  No Country Data


# Global Vision Project

- Initiated in April 2017
- 185 workshops held worldwide
- 21,722 online votes
- 120 UN member countries
- and all 7 continents – even Antarctica!



**Our vision,  
Our future!**

**#IFLAGlobalVision**

# The questions asked...

- How many years have you worked in libraries?
- What are the core values of libraries?
- What are libraries exceptionally good at?
- What should libraries do more of?
- What should libraries do less of?
- What are the main challenges to society?
- What are the main challenges to libraries?
- What are your main professional challenges?
- What would be the characteristics of a united library field?

# 2018 IFLA President's Meeting

- March 19, 2018 in Barcelona, Catalunya, Spain
- Launch of Phase 2 of Global Vision Project
- Release of Global Vision Report Summary
- 10 highlights + 10 opportunities
- Needed: specific action ideas to make the vision a reality

# Global Vision Summary Report video

<https://vimeo.com/260430507>

# Highlights and Opportunities

1. We are dedicated to equal and free access to information and knowledge

We must be champions of intellectual freedom

2. We remain deeply committed to supporting literacy, learning and reading

We must update our traditional roles in the digital age

3. We are focused on serving our communities

We need to understand community needs better and design services for impact

# Highlights and Opportunities (cont.)

## 4. We embrace digital innovation

We must keep up with ongoing technological changes

## 5. We have leaders who see the need for strong advocacy

We need more and better advocates at all levels

## 6. We see funding as one of our biggest challenges

We need to ensure stakeholders understand our value and impact

# Highlights and Opportunities (cont.)

7. We see the need to build collaboration and partnerships  
We need to develop a spirit of collaboration
8. We want to be less bureaucratic, inflexible and resistant to change  
We need to challenge current structures and behaviours
9. We are the guardians of the memory of the world  
We need to maximize access to the world's documentary heritage
10. Our young professionals are deeply committed and eager to lead  
We must give young professionals effective opportunities to learn, develop and lead

# Timeline

***April – July, 2018: Regional workshops***

***August, 2018: WLIC 2018 (Kuala Lumpur, Malaysia)***

- ❖ Launch of Global Vision Outcomes Report & Global call for ideas

***September, 2018 – March 2019: Analysis & Design of Global Vision Actions***

***August, 2019: WLIC 2019 (Athens, Greece)***

- ❖ Launch of IFLA Strategy, 2019-2024

# Create ideas for the Ideas Store! step 1

1. Each table has 1 or 2 Highlights and Opportunities
2. Choose a recorder and a reporter
3. Read Highlight and Opportunity
4. Brainstorm 4 - 5 ideas for your Highlight/Opportunity (10 min.)
5. Record ideas on paper (w/o judgment)

# Create ideas for the Ideas Store! step 2

1. Each table, choose your favorite idea
2. Discuss it and add details (10 min.)
3. Present your best idea in 2 minutes
4. All “best ideas” will be sent to IFLA Headquarters

# Get Involved!

- Follow IFLA: [www.ifla.org](http://www.ifla.org)
- Global Vision Project: <https://www.ifla.org/node/11900>
- Library Map of the World:
  - Follow on Twitter @IFLA\_LibraryMap
  - Use hashtags #WorldLibraryMap #StoriesThatMatter #Lib4Dev #SDGs
- Attend IFLA World Library and Information Congress  
<https://www.ifla.org/annual-conference>
  - 2018 Kuala Lumpur
  - 2019 Athens

**Get Involved!**

**Join OLA IRRT**

[http://www.olaweb.org/index.php?option=com\\_content  
&view=article&id=335](http://www.olaweb.org/index.php?option=com_content&view=article&id=335)

# To talk global, contact us...

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