

## Dynamic Metadata & Data Management for Digital Collections

Sharing More than a Border  
OLA/WLA Conference 2008



### Data Curation



“Digital curation, broadly interpreted, is about maintaining and adding value to, a trusted body of digital information for current and future use.” Lorcan Dempsey

“Data’s future quality -richness, trustworthiness- is a function of investment in it.” Philip Lord

## Authenticity. Why is it Important?



The quality of being  
reliable or trustworthy

Libraries and Museums  
have trust – we don't  
want to blow it.



## Program data



What are your sources of program data?



## Which data sources are important?



- Standards adopted & documented
- Policies, regulations in effect
- Best Practices adopted & documented
- Metadata of all types
- Technical infrastructure documentation



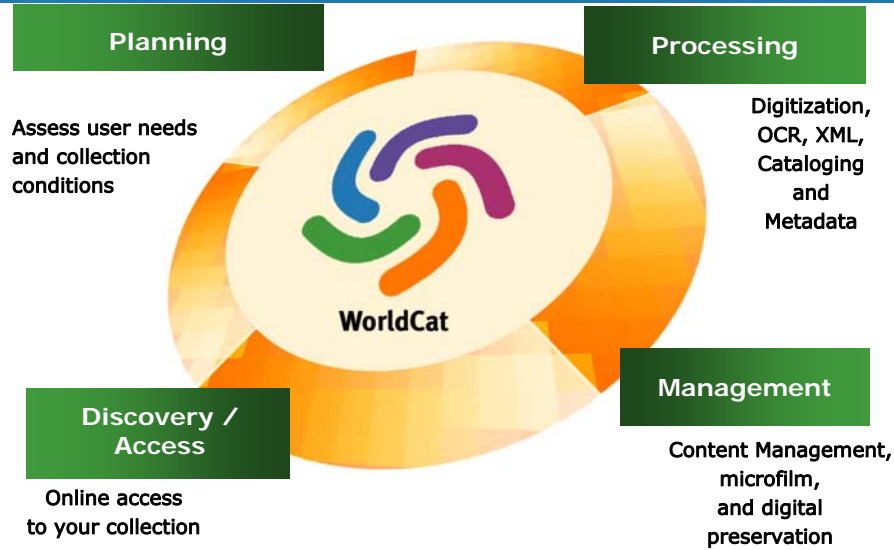
## How about some more?



- Legal documentation
- Intellectual property assets
- Risk management policies
- Evaluation & assessment metrics
- Budget & financial data
- User data



## Digital collections lifecycle

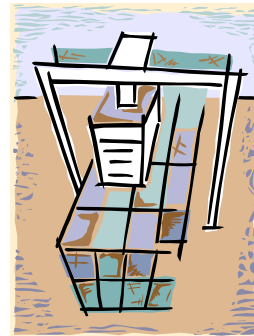


## Data curation awareness



### Documentation

Start early, revise often



## Metadata applications



Crossover to data driven, XML compliant web site---

Database framework in which data will be housed and disseminated.

## Metadata



<b>Title:</b>	Cable car shuttle, Crystal Bay, Nevada	<b>Descriptive Metadata</b>
<b>Photographer/Artist/Creator:</b>		
<b>Image Date:</b>	Ca. 1970	
<b>Summary/Description:</b>	Caption on image: This cable car is an exact replica of the world famous San Francisco cable cars and furnishes shuttle service between two great combined resort hotels Cal-Neva Lodge and Cal-Neva Biltmore, Crystal Bay, Lake Tahoe, Nevada. View of passengers on the cable car; postcard	
<b>Subject:</b>	Vehicles-Tahoe, Lake, Region (Calif. and Nev.)	<b>Administrative Metadata</b>
<b>Location:</b>	Crystal Bay (Nev.) Washoe County Nevada	
<b>Collection:</b>	Images of Lake Tahoe	
<b>Image Number:</b>	P92-03-70	
<b>Electronic Publisher:</b>	Special Collections Department, University of Nevada, Reno Library	<b>Technical Metadata</b>
<b>Access and Ordering Information:</b>	Please see: <a href="http://www.library.unr.edu/specoll/photos.html">http://www.library.unr.edu/specoll/photos.html</a>	
<b>Date.Digital:</b>	2003	
<b>Donor:</b>		
<b>Format.Creation:</b>	These images exist as archived TIFF images and one or more JPEG versions for general use. They were scanned at 400 dpi, 24 bit from the original using an Epson 636 scanner, default color configuration.	
<b>File Name:</b>	P92-03-70.jpg	
<b>Resource Type:</b>	Image	
<b>Source:</b>		
<b>Holding.Institution:</b>	University of Nevada, Reno	

[Add to My Favorites](#) [View My Favorites](#)





## File Management Protocol

Example of file naming structure.

Meets standard of eight-digit file names

Three-digit extension

Compatible across computer platforms, hardware, software

### File Path Naming Convention

**Photos**

1929

21

18

08

ISO 9660 compliant file name options

03.tif  
03ac.tif  
03curtis.tif

## Documentation for technology standards



There are standards relevant to:

- Data
- Networking
- Communication
- Imaging
- Preservation
- Metadata

## Field properties in CONTENTdm

### CONTENTdm Field Properties

Click on a field name to edit the properties for that field:

Field Name	Dublin Core Mapping	Data Type	Large field	Searchable	Hidden	Controlled Vocabulary
<a href="#">Title</a>	Title	Text	No	Yes	No	No
<a href="#">Subject</a>	Subject	Text	No	Yes	No	No
<a href="#">Description</a>	Description	Text	Yes	Yes	No	No
<a href="#">Creator</a>	Creator	Text	No	No	No	No
<a href="#">Publisher</a>	Publisher	Text	No	No	No	No
<a href="#">Contributors</a>	Contributors	Text	No	No	No	No
<a href="#">Date</a>	Date	Text	No	No	No	No
<a href="#">Type</a>	Type	Text	No	No	No	No
<a href="#">Format</a>	Format	Text	No	No	No	No
<a href="#">Identifier</a>	Identifier	Text	No	No	No	No
<a href="#">Source</a>	Source	Text	No	No	No	No
<a href="#">Language</a>	Language	Text	No	No	No	No
<a href="#">Relation</a>	Relation	Text	No	No	No	No
<a href="#">Coverage</a>	Coverage	Text	No	No	No	No
<a href="#">Rights</a>	Rights	Text	No	No	No	No

[Add new field](#)

[Back to Collection Administration page](#)

## Standards vs implementation



### Implementation workflow—

Adoption of standards

Adoption of best practices models

Implementation within institutional policy framework

Metadata consistency through a local style guide

Documentation of decisions and change management

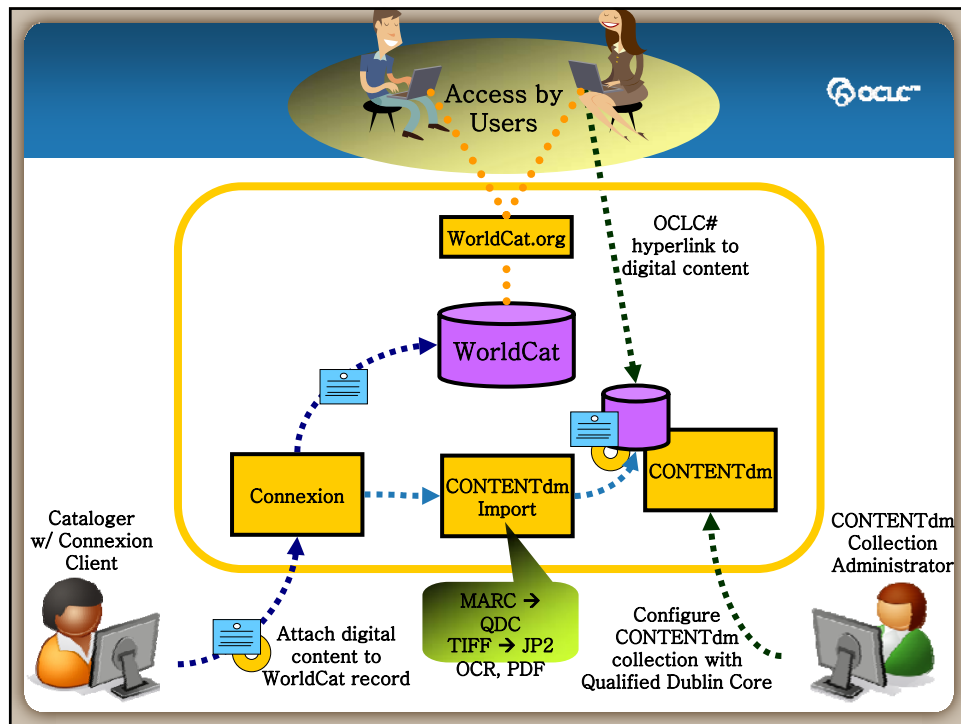
## Data interoperability



It can be achieved through:

- Schema
- Crosswalks/mapping
- Standardization
- Controlled Vocabulary





## Next Generation Cataloging Services Pilot

**Capture ONIX metadata from publishers and vendors upstream**

**Academic and public libraries**

**Publishers and vendors**

### On the Record

*Report of*  
The Library of Congress Working Group  
on the Future of Bibliographic Control

January 9, 2008

## Data Preservation & Sustainability



All digital  
preservation will  
depend on data  
curation



PREMIS: PREservation Metadata Implementation Strategies [OCLC - Projects] - Microsoft Internet Ex...

File Edit View Favorites Tools Help Links

United States Community Products and Services Professional Development Research

Projects

PREMIS: PREservation Metadata Implementation Strategies

- Background
- Membership
- Preservation Metadata Framework Working Group (archived)
- Resources

PREMIS: PREservation Metadata Implementation Strategies

### PREMIS (PREservation Metadata: Implementation Strategies) Working Group

**NEW** [PREMIS working group releases final products!](#)

The final products of the PREMIS Working Group are now available for download:

- [Data Dictionary for Preservation Metadata: Final Report of the PREMIS Working Group](#) (May 2005) (PDF: 3.2MB/237pp.)

This publication includes the PREMIS Working Group Final Report, the Data Dictionary, and Examples. These sections are also available as separate documents:

- [PREMIS Data Dictionary, version 1.0](#) (PDF: 2.1MB/101pp.)  
A data dictionary for core preservation metadata needed to support the long-term preservation of digital materials.
- [PREMIS Working Group Final Report](#) (PDF: 606K/53pp.)  
Provides information on the objectives of the PREMIS working group, discussions of particular semantic units and special topics, and a glossary.
- [Use of the Data Dictionary: PREMIS Examples](#) (PDF: 4.5MB/97pp.)  
Illustrates use of the PREMIS data dictionary for a number of digital materials and preservation contexts.

- [XML Schemas for the PREMIS Data Dictionary](#)  
A set of XML schema containing all the semantic units defined in the PREMIS Data Dictionary.
- [Implementing Preservation Repositories for Digital Materials: Current Practice and Emerging Trends in the Cultural Heritage Community](#). (September 2004)  
(PDF: 668K/66pp.)  
Reports the findings of a survey focusing on key aspects of planned and existing digital preservation repositories, including mission, funding, preservation strategy, access policies, and current practice for managing preservation metadata in digital archiving systems.

[PDF: 3.2MB/237pp.](#)

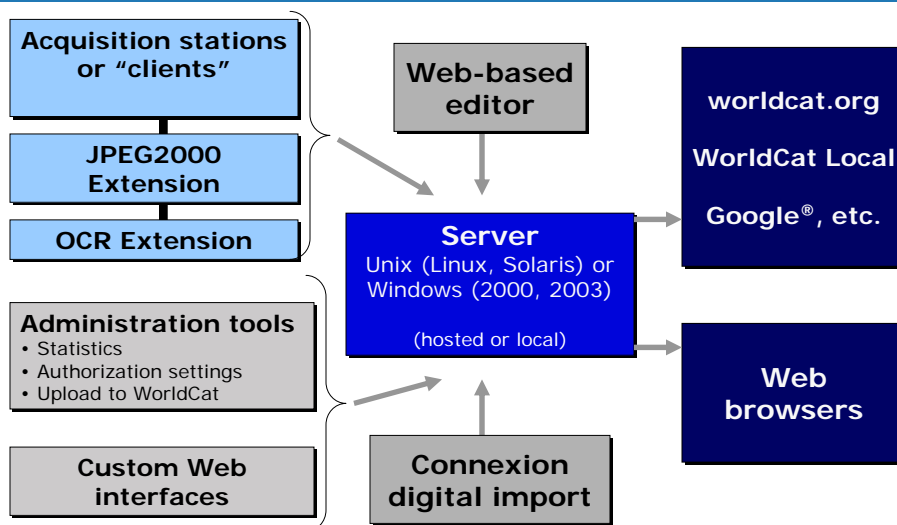
PREMIS maintenance activity

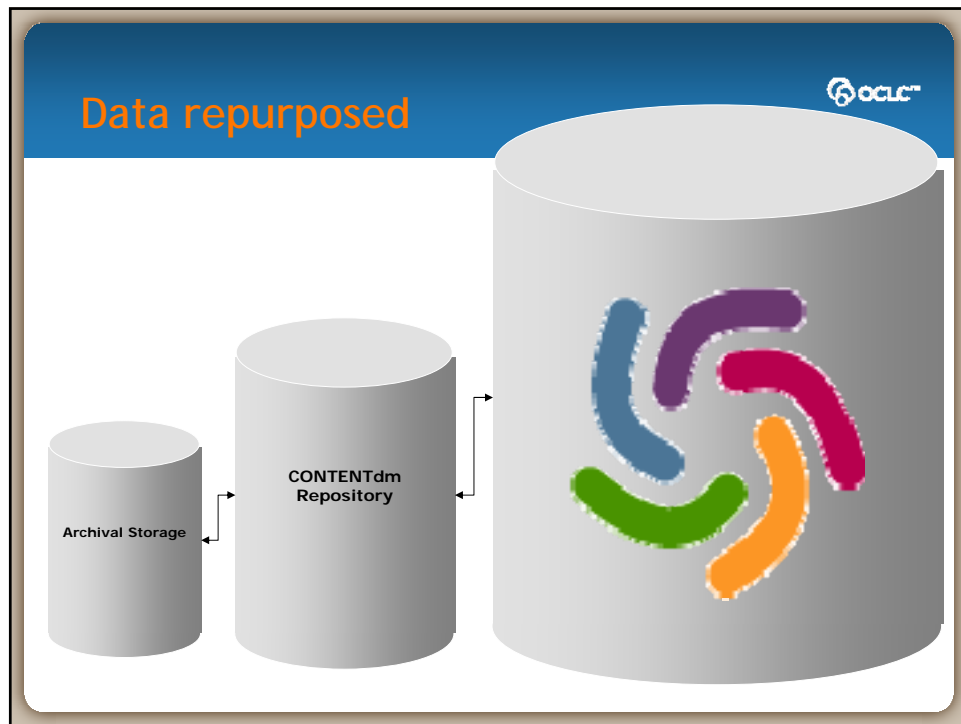
## IT Data Sources

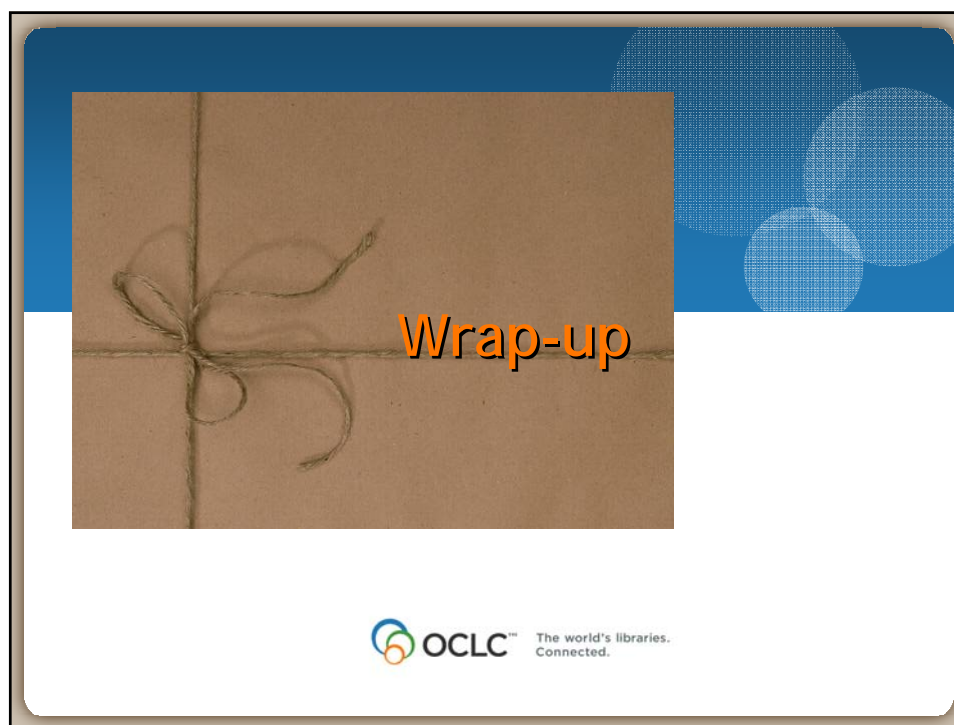
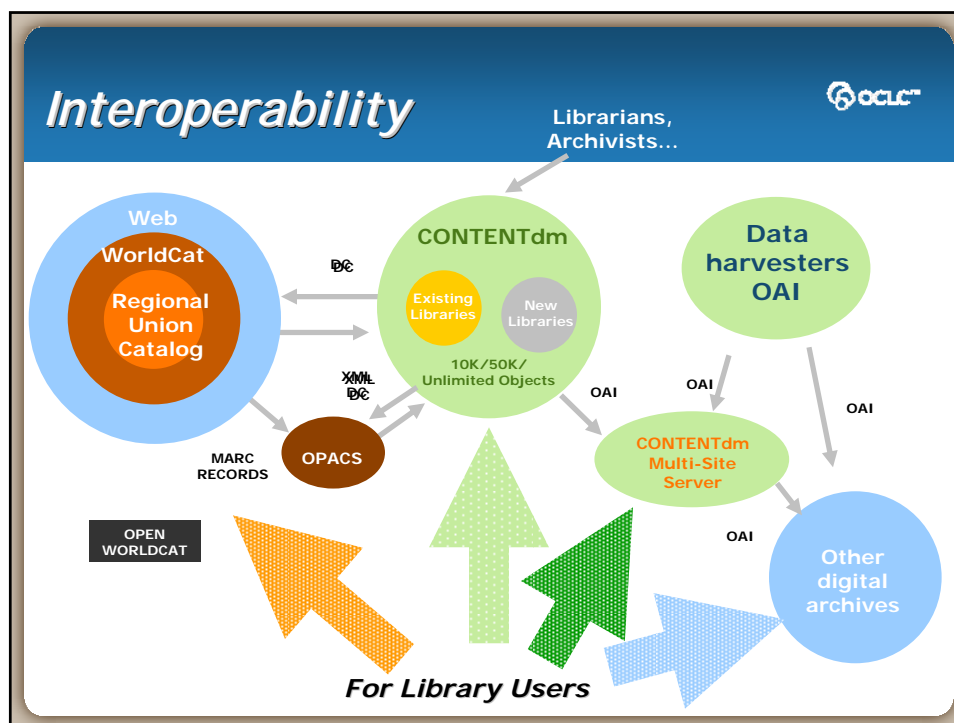


In information technology—

## System architecture - CONTENTdm







## On-going program management



Use and evaluation - continue  
to measure & collect data

Feedback to funding sources -  
a continuous loop

Marketing and publicity

Promotion of digital program  
goals



## Organizations and people



Managing digital assets  
changes the organization

Supporting users requires  
everyone to be skilled

New technologies means  
new skills but the  
principles remain the  
same

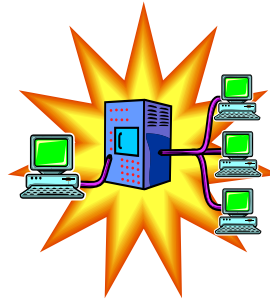
Training is the solution



## Sustainability



- Data curation
- Backup plans
- Costs for upgrades
- Documentation
- Review and schedule upgrades



## Documentation helps



Change management is vital to digital projects.

- Be flexible
- Be willing to change
- Document your decisions
- Create procedures, protocol manuals
- Technology is the most changeable factor



## So, tomorrow...



Digital data repositories already sustained > 30 years

- How?
- Vision, leadership, commitment

Libraries, archives, museums sustained 100s of years

- How?
- Vision, leadership, commitment
- Aggregate value proposition
- Perception now under threat!

## Thank You, ??s



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