

EBook platform and purchasing guidelines for WSU

*****These Guidelines will change after evaluation of the 2011 EBSCO ebook business model*****

1. Acquisitions: Use GOBI3 and YBP to acquire ebooks
2. Platform: Choose aggregator platforms over individual publisher platforms
3. Selection: Both individual selection and purchase of ebook collections has a place in collection development.
4. Simultaneous Users: One simultaneous user is adequate for the majority of ebooks at this time. This needs to be reevaluated in a year.
5. Ownership: All individual ebook titles will be purchased to own (perpetual access)

Definition used in purchasing eBooks

Abbreviation	Ebook aggregator
DDA =Demand Driven Acquisitions	EBL
MUPO=Multi User Purchase option	ebrary
NL or NLL = Non-linear lending	EBL
PDA=Patron Driven Access	ebrary, NetLibrary
STL=Short-Term Loan	EBL
SUPO = Single User Purchase Option	ebrary
Textbook Model	EBL
UA=Unlimited Days; Unlimited users	EBL
Textbook Model –	EBL

Proposed Decision Matrix

Publishers inform aggregators about what models they will use to sell an ebook. The decision matrix gives several models as first preference as all are not available for each ebook.

First Preference	EBL Non-Linear (NL)	<ol style="list-style-type: none"> 1. Multiple simultaneous users allowed a limit of 325 loan instances per year. 2. A loan instance is when a patron views the ebook longer than 10 minutes. 3. The loan period lasts 24 hours for that patron 4. 100% of list; perpetual access
	ebrary SUPO	<ol style="list-style-type: none"> 1. Single User Purchase Option 2. If it is believed that the ebook will be heavily used, purchase using ebrary MUPO. 3. 100% of list; perpetual access
Second Preference	EBL unlimited (UA)	<ol style="list-style-type: none"> 1. Unlimited simultaneous users – about 15% of EBL books have this option 2. 150% of list price; perpetual access
	ebrary MUPO	<ol style="list-style-type: none"> 1. Unlimited simultaneous users 2. 150% of list price; perpetual access
	Textbook	<ol style="list-style-type: none"> 1. Reserved for titles deemed to be textbook – 325 loans / 3 concurrent 2. Not sure about pricing – about 1% of books have this option
Third Preference	NetLibrary	<ol style="list-style-type: none"> 1. Single simultaneous user only; no multiple user option 2. 155% of print; must add 55% to GOBI price for immediate perpetual access. 3. Prefer to begin buying this aggregator in GOBI instead of Direct thru NetLibrary