OLAConference 8 April 2011

OCLC Update

Daphne Kouretas Member Services Consultant OCLC



LC[™] The world's libraries. Connected.

Did you know...





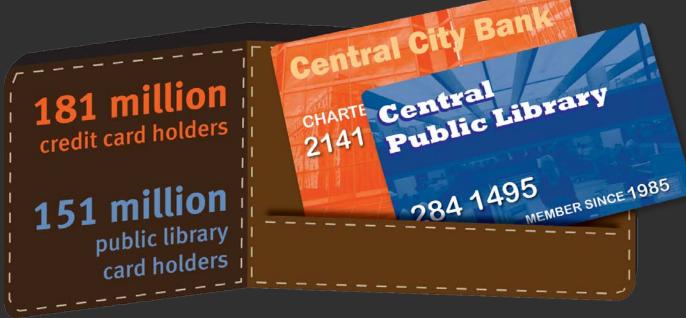


300,000 Americans get job-seeking help at their public library.

Source: OCLC, 2010, primary research; ALA, 2010, "A Perfect Storm Brewing."



Library cards are about as prevalent as credit cards. Two-thirds of Americans have a library card. For many young people, the first card in their wallet is a library card.

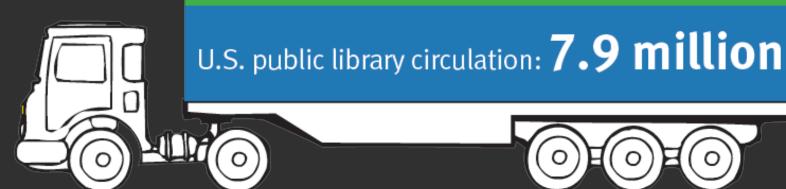


Sources: ALA, "The State of America's Libraries, 2009"; U.S. Census Bureau, population estimates for those aged 20 and over; *Statistical Abstract of the United States, 2010*.

On the move



FedEx shipments worldwide: 8 million



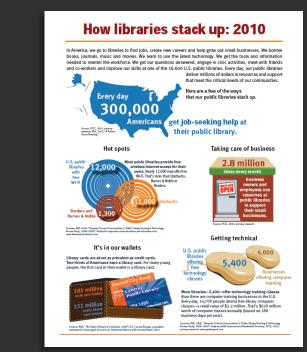
U.S. public libraries circulate as many materials every day as FedEx ships packages worldwide. We enjoy \$82 million of value every day from the materials we check out at libraries.

Sources: IMLS, 2007, Public Libraries in the United States: Fiscal Year 2007; FedEx company facts at: http://about.fedex.designcdt.com/our_company/company_information/fedex_corporation.

How libraries stack up: 2010 ©ocle

In America, we go to libraries to...

- •Find jobs and create careers
- •Help grow our small businesses
- •Borrow books, journals, music and movies
- Learn to use the latest technology
- •Get the tools to reenter the workforce
- •Get our questions answered
- •Engage in civic activities
- •Meet with friends and co-workers
- Improve our skills

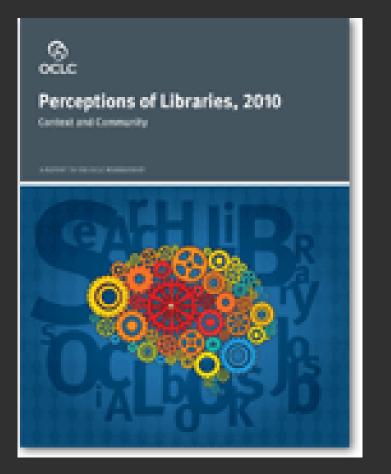


Download the printed report at: www.oclc.org/reports/stackup

Source: OCLC, 2010, primary research.

Perceptions of Libraries 2010





•Technological and economic shifts since 2005

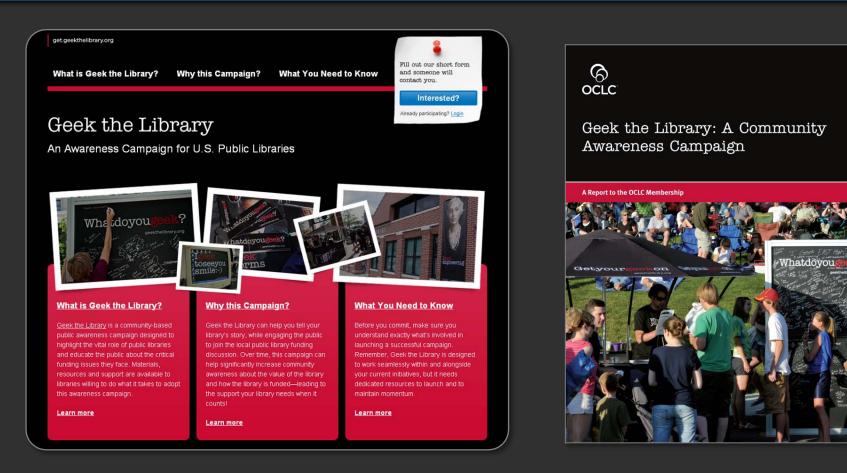
•Lifestyle changes during the recession, including use of the library and other online resources

•How a change to employment status impacts use and perceptions of the library

 Perceptions of libraries and information resources based on life stage

Relevance and trust Geek the Library community awareness campaign





Download complete report for free at: www.oclc.org/reports

Sign up at http://get.geekthelibrary.org

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An update on the cooperative

Advocacy, Governance, Support

Technology: Web-Scale or Bust

Web-scale Management Services

Maximizing the value of your OCLC subscriptions

- WorldCat.org and WorldCat Local "quick start"
- Going Mobile
- WorldCat Knowledge Base

WorldCat today

Your data, working harder

The OCLC Cooperative



72,035 libraries in 171 countries

1,418 55,820

Further access to the world's information

Reduce the rate of rise of per-unit library costs 1,091

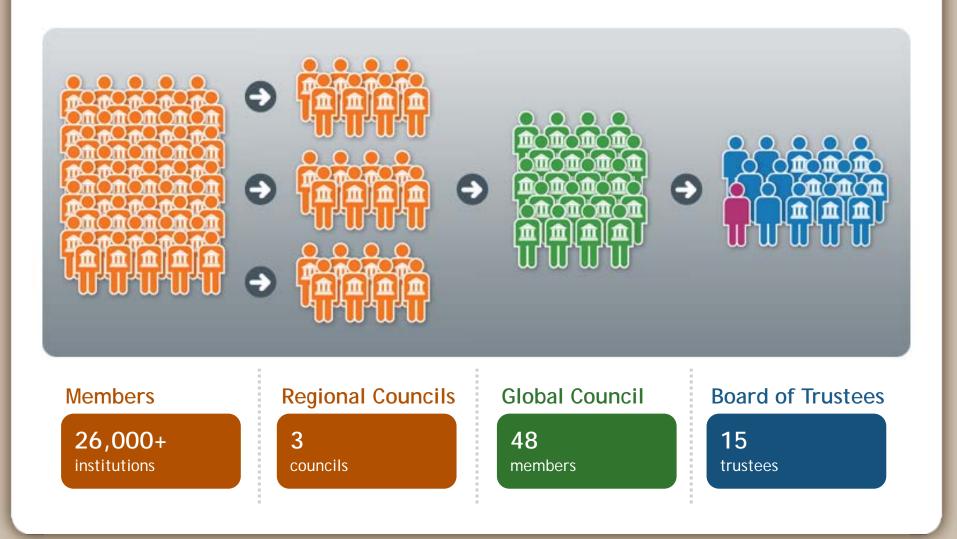
5,715 4,058 1,752

1,800

381

New OCLC governance structure





New OCLC governance structure



http://arcm2m.ning.com

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Americas Regional Council

Member-to-Member Forum

Home My Page Members	Forum Events Groups News Share About Chat	
OCLC News	Description	Welcome to
<u>An interview with Gilda Gajardo Oliva,</u> <u>OCLC Global Council Member</u> <u>Delegate</u>	This site is for members of ARC the OCLC Americas Regional Council, that is, all OCLC members in North, Central, and South America as well as the Caribbean to communicate, share and plan.	ARC Member-to-Mem <u>Sign Up</u> or <u>Sign In</u>
Now available: Webcasts of OCLC meetings at ALA Midwinter	Events + Add an Event	Latest Activity
Geek the Library awareness campaign increases library visibility and support among residents in pilot communities More	Forum Video from the ARC Sub-region Discussion Meeting @ ALA Midwinter http://www.oclc.org/us/en/multimedia/2011/ARC_ALA2 audio files; 5 PDF slide	Jill Fluvog joined Bill Drew's group Emerging Technologies/Clout
Research News	presentations, Audio files total 103 minutes] The OCLC Americas Regional Council (ARC) met in San Diego on January 7 at the	Computing on Wednesday

New service model



U.S. Service Partners and OCLC

End-user pricing for all OCLC services

Optimize service and support model for libraries and OCLC

Reduce costs for libraries



New Service Model

OCLC Support Promise

We will reinforce and enhance the value of membership by providing you with outstanding service and support.

1-800-848-5800 support@oclc.org

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An update on the cooperative

Advocacy and Research

Technology: Web-Scale or Bust

Web-scale Management Services

Making the most of your OCLC subscriptions

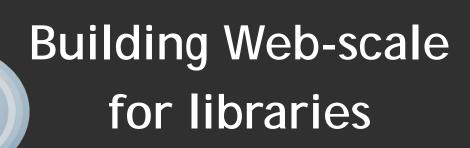
- WorldCat.org and WorldCat Local "quick start"
- Going Mobile
- WorldCat Knowledge Base

WorldCat today

• Your data, working harder



OCLC strategic directions



OCLC Web-scale components



Infrastructure Platform Apps Services

WorldCat Acquisitions License management Cataloging WorldCat Local discovery Access Circulation Delivery Preservation Intelligence Deaccession Cooperative

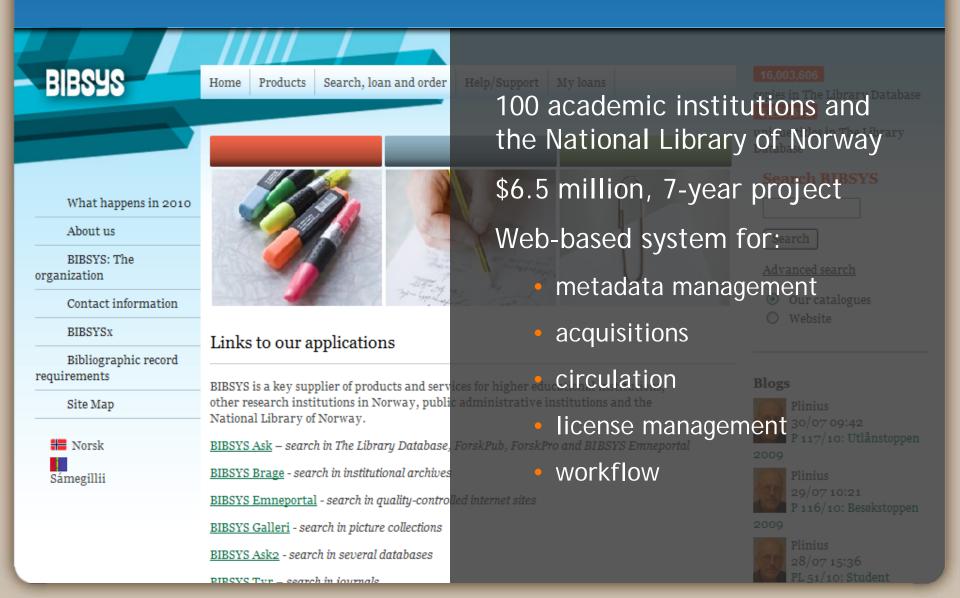
September 27, 2010 WMS: Samuel Roberts Noble Foundation











Learn more tomorrow!





8.30 am today!Web -Scale ManagementServices for Libraries:Technology meets Opportunity

Croisan B

Fred Kilgour's Strategic Plan-1967

- Online union catalog and shared cataloging
- Serials control
- Technical processing (acquisitions)
- Interlibrary loan
- Retrieval by subject (reference)
- Remote catalog access and circulation control

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WorldCat today

Create a compelling user environment WorldCat.org

Home v Search v

5 WorldCat®

Find items in libraries near you

1.4 billion items available here

Everything Books DVDs

Advanced search

WorldCat connects you to the collections and services of more than 10,000 librarie

Articles

CDs



Put WorldCat on your mobile phone

Go to www.worldcat.org/m/ to find and search libraries on the mobile WebWikipedia

Search everything

Latest Update

New Search for a Library feature

WorldCat Blog

Register now for the WorldCat Mashathon

Create lists

Create lists of items you'd like to keep track of or share with others.

Recently updated list

My favorite books (θ llems) by aratali

 <u>The two princesses of Bamarre</u> by Gail Carson Levine Build a bibliography

Get citations in five common styles, formats including EndNote and RefM

Video tutorial

How to use WorldCat citations (YouTube)



1 million library referrals a month!

Top sites driving traffic :

Google

Yahoo!

Open Library

Additional tools

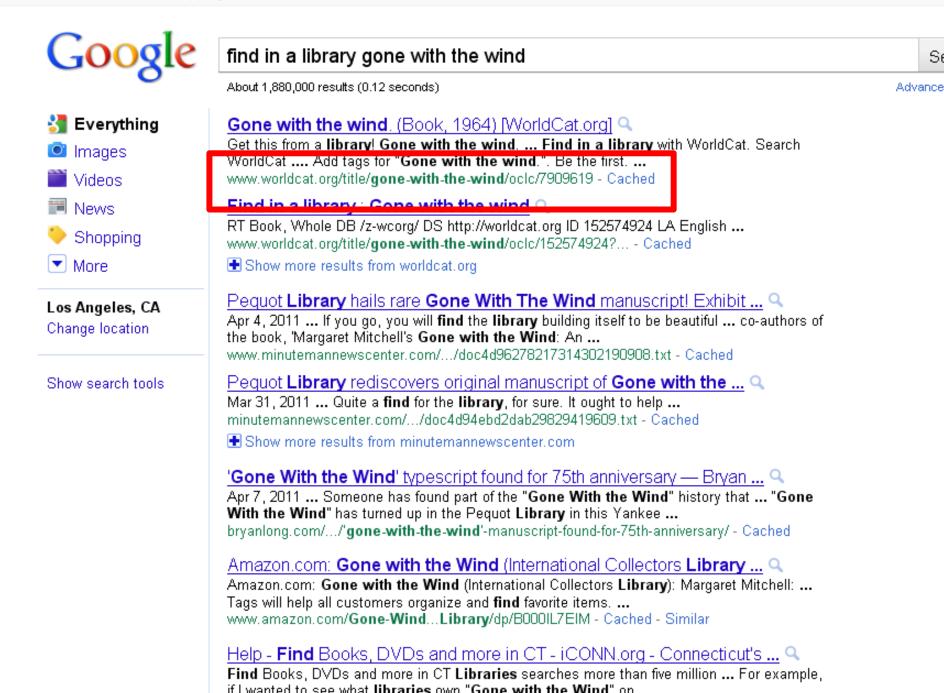
- Widgets and plug-instant
- WorldCat Search AP

56.8 million

2001 13.6 million

2.1 million

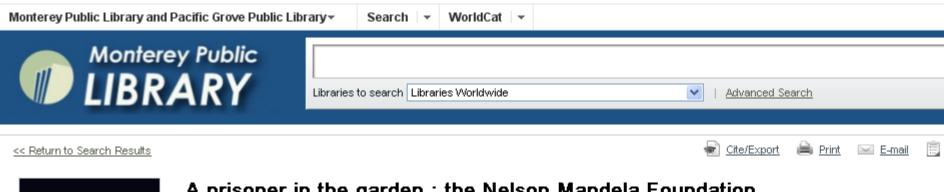
2.0 million



Gone wit	h the wind.
Author:	Margaret Mitchell
Publisher:	New York : Macmillan, 1964, ©1936.
Edition/Format:	Book : Fiction : English <u>View all editions and formats</u>
Summary:	After the Civil War sweeps away the genteel life to which she has been accustomed, Scarlett O'Hara sets about to home.
Rating:	☆☆☆☆☆ (not yet rated) 🗈 <u>0 with reviews - Be the first.</u>

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A prisoner in the garden : the Nelson Mandela Foundation.

Author: Publisher: Nelson Mandela; Nelson Mandela Foundation.

New York : Viking Studio, 2006, ©2005.

Edition/Format:

Book : Biography : English : 1st American ed.

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GARDEN

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1 of 2 available

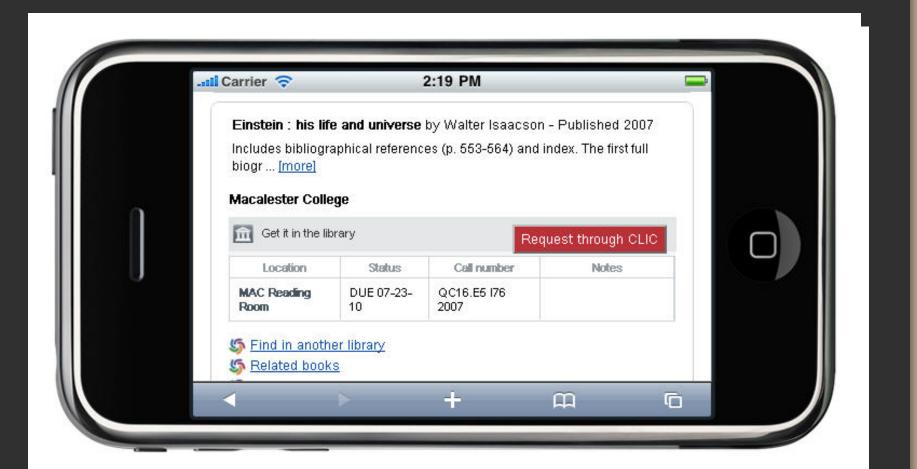
Location	Status	Call number	Notes
MPL ADULT Non-fiction	DUE 02-01-11	921/MANDELA	
PG ADULT Non-fiction	🤣 NOT CHECKD OUT	968.064/MANDELA	



Location	Status	Call number	Notes
MPL ADULT Non-fiction	DUE 02-01-11	921/MANDELA	
PG ADULT Non-fiction	📀 NOT CHECKD OUT	968.064/MANDELA	

Mobile access included





RedLaser iPhone App









http://redlaser.com

nost popular paid iPhone apps overall.

Create a compelling user environment WorldCat Local: more than books!



441m articles

- 1,100 databases
- 10m e-books
- 180m books

direct links to full-text articles and open-access objects

GOCLC* The world's libraries. Se Connected. [™]						
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Journals	Download the Databases and Collections list					
Content requests	Through WorldCat Local, libraries can provide access to a broad range of content tha that include:					
Access recent presentations	Ou Us	II databases indexed in the World ir agreements with database publis iers may search these databases termined by the subscriptions you	shers give your users fast, easy of separately or in combination. You			
Register for upcoming Web sessions View recent Web sessions	 Full databases accessible via remote access from a database public Our agreements with database publishers enable searching of these included in single, relevance-ranked set of results along with results databases is determined by the subscriptions you maintain to this c 					
Subscribe to e-mail updates about WorldCat services	 Vendor record sets that have been requested by WorldCat Local libraries. OCLC contacts publishers on behalf of WorldCat Local libraries to obtain agree vendor records already licensed by these libraries. Vendor records are often lo an OPAC-like experience, similar to what they already see at their library. Oth databases, available only to users of subscribing libraries. 					

 Journal sources included in the WorldCat knowledge base. More than 68 million journal titles are accessible through WorldCat Local due t member libraries; the indexing in WorldCat.org of article-level records from sou Library Inside Serials, ERIC, MEDLINE, JSTOR, OAlster, PapersFirst, Procee addition of 5.6 million records into a new knowledge base within WorldCat. OC indexed in familiar databases against the ISSNs available through WorldCat.or with 75 percent or more coverage in WorldCat are included on this Databases Create a compelling user environment

WorldCat Local at UC San Diego

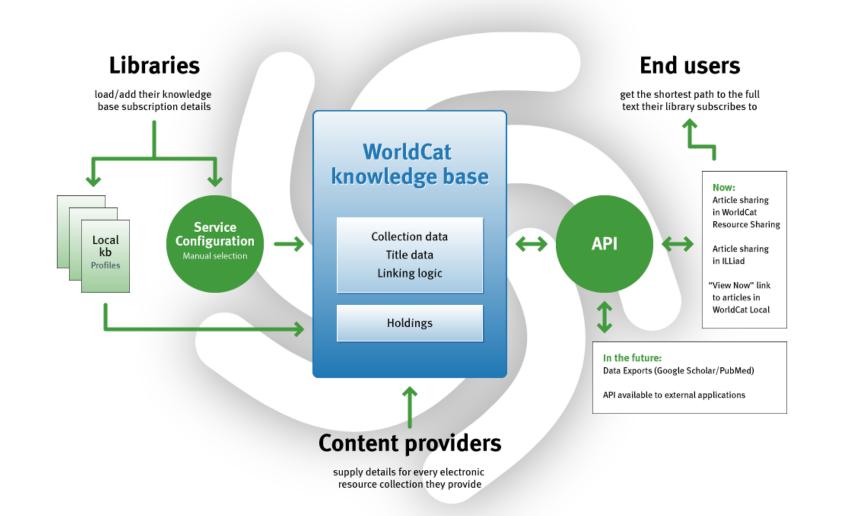


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			No Links were	found					

Other libraries (1)

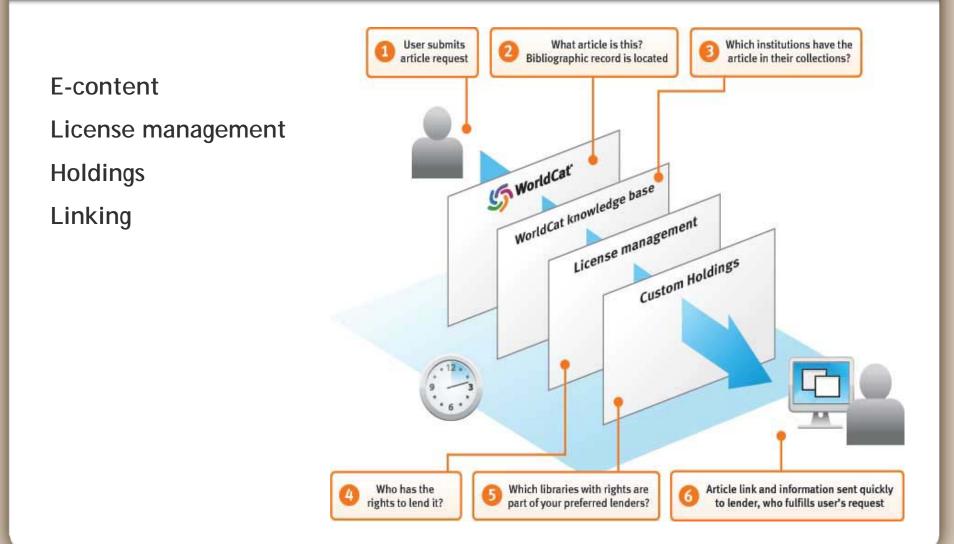
Create system-wide efficiencies in library management WorldCat Knowledge Base





Create system-wide efficiencies in library management WorldCat Knowledge Base





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WorldCat today

• Your data, working harder

Create system-wide efficiencies in library management WorldCat Today





213 million records

1.6+ billion holdings

1 January 2011

Create system-wide efficiencies in library management Automated WorldCat De-duplication



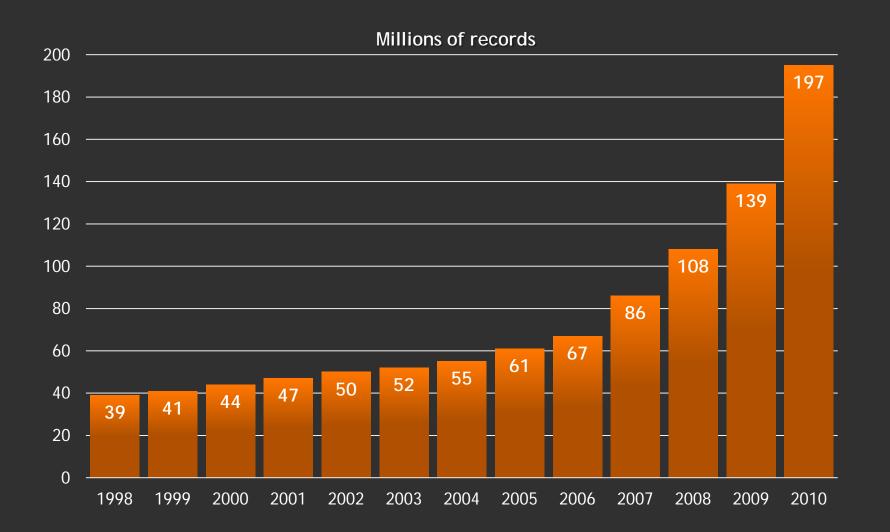
Full run completed Sept. 30, 2010:

- 116.4 million records processed
- 5.1 million duplicates merged

Runs daily on new and modified records

Create system-wide efficiencies in library management WorldCat Growth since 1998





Create system-wide efficiencies in library management Multilingual WorldCat



June 30,2010

197 m
83.7m
25.2m
18.1m
8.2 m
5.1 m
3.5 m
3.3 m
3.0 m
3.0 m
3.0 m

Percentage of Non-English Records



Your data working harder



1. Identities http://www.worldcat.org/identities

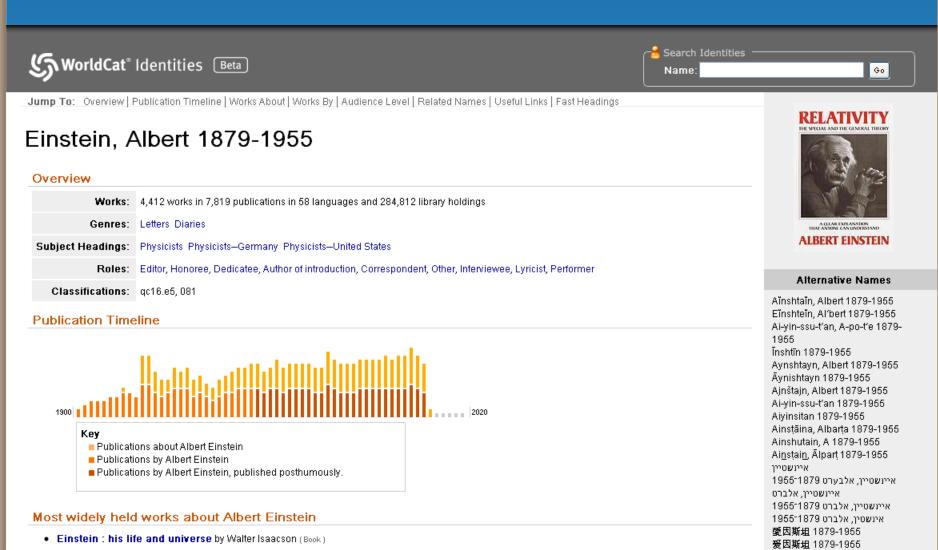
2. Classify http://classify.oclc.org

3. MapFAST http://experimental.worldcat.org/mapfast

Make OCLC Web services a valued part of library operations WorldCat Identities



爰因斯坦 איינשטיין



- Einstein: the life and times by Ronald William Clark (Book)
- E=mc²: a biography of the world's most famous equation by David Bodanis (Book)

Classify: Search by Standard Number



Classify: LC and Dewey Call Numbers



Classify

An experimental classification web service

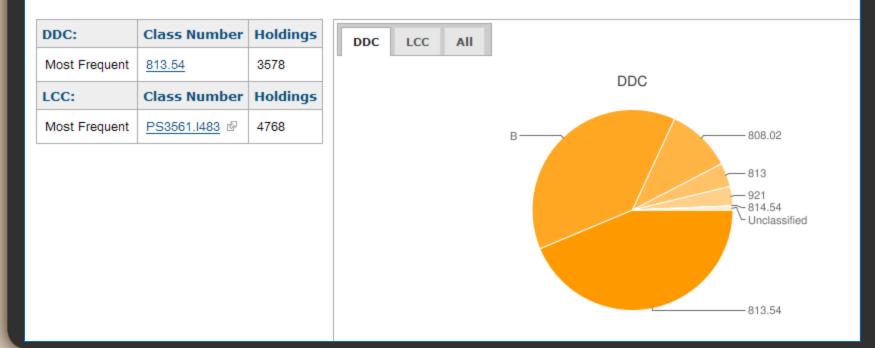
Summary

Title: On writing : a memoir of the craft

Author: King, Stephen, 1947- | Simon & Schuster Audio (Firm) [Publisher] | Desmond, William Olivier, 1939-.... [Translator] | Audit

Formats: 📗 🚯 🚮 🐻 🏭 📗 Editions: 37 Total Holdings: 4878

Permalink: http://classify.oclc.org/classify2/ClassifyDemo?swid=043903453

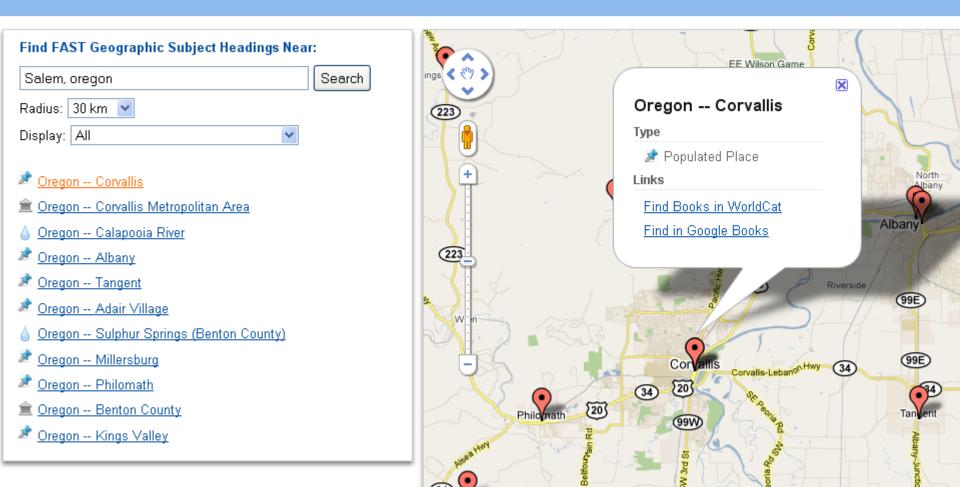


MapFAST



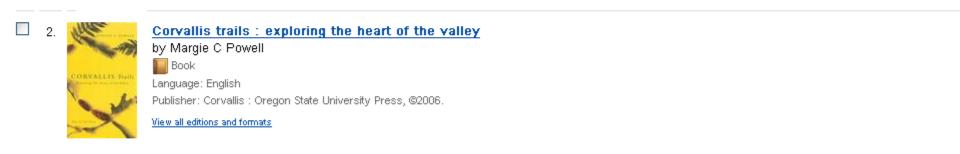
🎎 mapFAST

Find library materials about world wide locations



Γ	MapFAST	(G) OCLC™
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Results	1-10 of about 2,182 (.24 seconds)	
Select All	Clear All Save to: [New List] Save	Sort by: Rele
1.	Understanding health behavior influences among undergraduate students during college transiti	on

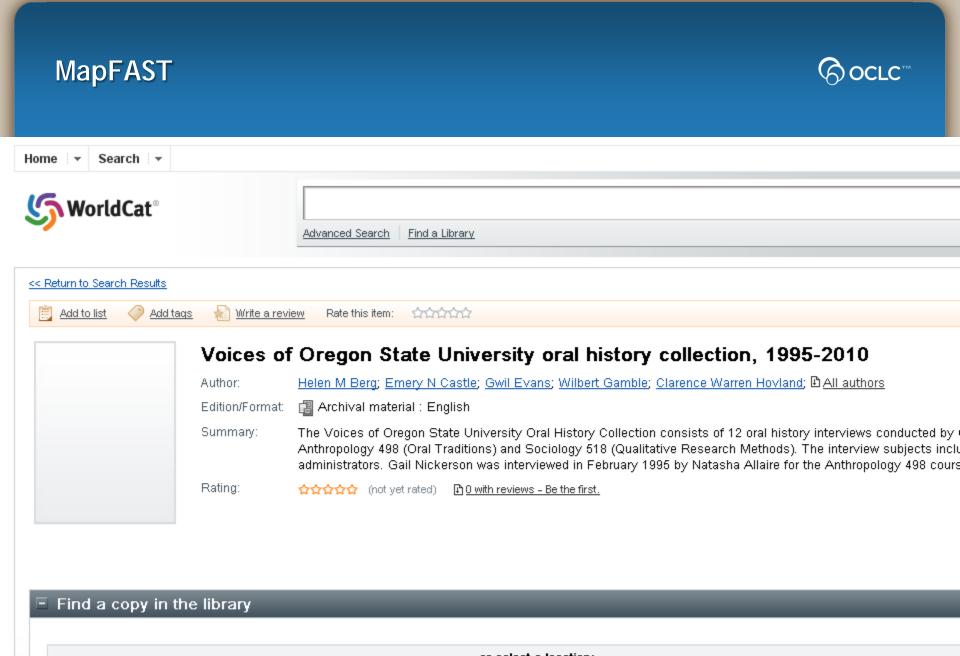
by Kerry A Hart Thesis/dissertation : Manuscript 📳 Archival Material Language: English Publisher: ©2009.



Voices of Oregon State University oral history collection, 1995-2010

З.

by Helen M Berg; Emery N Castle; Gwil Evans; Wilbert Gamble; Clarence Warren Hovland; Phyllis S Lee; Carol Menken-Schaudt; R Y Morr Weitz Orzach: Clara C Bratt: Clifford Wayne Trew.



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Your data working harder



1. Identities http://www.worldcat.org/identities

2. Classify http://classify.oclc.org

3. MapFAST http://experimental.worldcat.org/mapfast

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8.30am Web-scale management Services Croisan B

Or visit us at the booth!



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Thank You!

Daphne Kouretas daphne_kouretas@oclc.org 323-203-8206



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