



NORTH BEND PUBLIC LIBRARY

Prospering nonprofits:

How libraries can assist the charitable sector and build their communities

**Presented by
Gary Sharp & Buzzy Nielsen**

**Oregon Library Association Conference,
April 8th, 2011**



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Prospering nonprofits

How libraries can assist the charitable sector



Why care about nonprofits?

What needs are
they fulfilling?

What type of
projects are they doing?

How much
are they worth?

Who are they
serving?

Where are
they focused?

How many of
them are there?

Why care about nonprofits?

Image sources (L to R):
North Bend Fire Department | South Slough National
Estuarine Research Reserve | "Coos Art Museum,
Coos Bay, Oregon" by Cafe Guerbois on Flickr

What needs are
they fulfilling?



Public safety



Environment



Arts & culture

Why care about nonprofits?

Image sources (L to R):
Lou Sennick, *The World* | "Cold" by
Misserion on Flickr | Coos County Fair and Rodeo



Homeless

Who are they
serving?



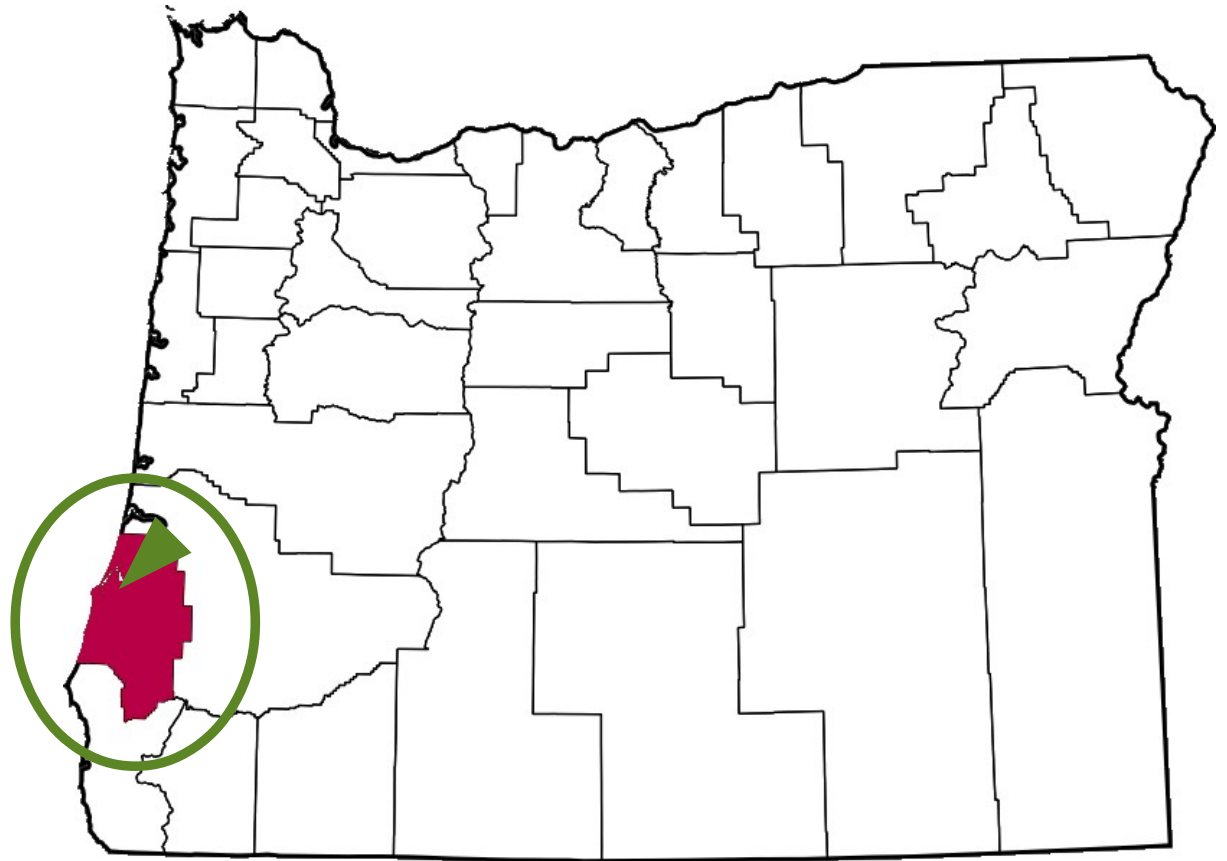
Children & families



Rural communities

Why care about nonprofits?

Nationwide?
Statewide?
County-wide?
Specific community?



Where are
they focused?

Why care about nonprofits?

What type of projects are they doing?



Capital projects



Program support



Endowments

Why care about nonprofits?

Number: 15,757

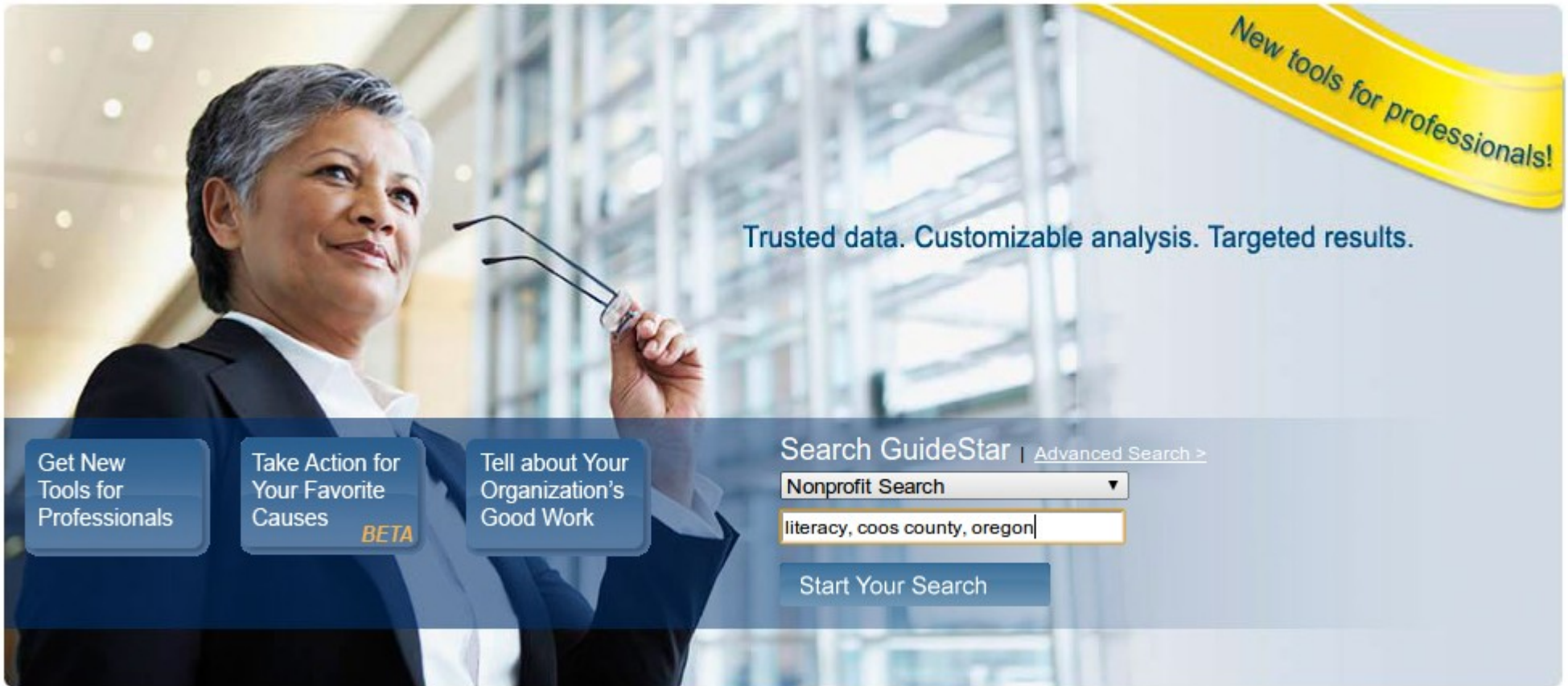
Revenue: >\$17.5 billion

Assets: >\$18 billion

How much
are they worth?

How many of
them are there?

Why care about nonprofits?



New tools for professionals!

Trusted data. Customizable analysis. Targeted results.

Get New Tools for Professionals

Take Action for Your Favorite Causes **BETA**

Tell about Your Organization's Good Work

Search GuideStar | [Advanced Search >](#)

Nonprofit Search ▼

literacy, coos county, oregon

Start Your Search

Why care about nonprofits?

Finding out more

Use GuideStar to find out information about nonprofits operating in your community.

Your search for **literacy, coos county, oregon** produced 1 result.
Viewing 1 - 1 of 1 result



Remove Criteria:
Keywords: ☒ [literacy, coos county, oregon](#)

Organization Name	Details		Sort Results By	Relevancy ▼
COOS COUNTY LITERACY COUNCIL Read Reviews Write a Review Donate >	North Bend, OR 97459 Read More >	Category: B92 (Remedial Reading, Reading Encouragement)	Finding and Using IRS Subsection Codes	Need more data? Check out GuideStar Premium and GuideStar Charity Check

Why care about nonprofits?

Finding out more



OREGON DEPARTMENT OF JUSTICE
ATTORNEY GENERAL
JOHN KROGER

Home | What Can We Help You Find? | Forms | Legal Resources | Media | About the Justice Department | Careers

[Oregon DOJ Home](#) | [About the Justice Department](#) | [Divisions](#) | [Civil Enforcement](#) | [Charitable Activities](#)

Charitable Activities

Attorney General's Tips for Charitable Giving

Charities play an invaluable role in American society. These institutions are the vehicles which support and carry out much of the educational, religious, artistic, health and welfare activities in our country. Nationally, nonprofit organizations deliver over \$1 trillion in services each year. Much of the support for charities comes from individual citizens.

Currently, there are almost 16,000 charities registered with the Oregon Department of Justice, and many of them are actively looking for donations. By law, the Attorney General cannot dictate how your money will be used by the charity; that is why Attorney General Kroger encourages Oregonians to heed some basic advice to ensure their gifts go to a worthy cause. Please refer to the [Business Giving Guide](#) for tips of particular interest to corporate and small business giving.

- [Don't give to unregistered charities.](#)
- [Do your research.](#)
- [Resist impulse decisions to donate.](#)
- [Do not donate cash.](#)
- [If you don't remember a pledge, you probably didn't make one.](#)
- [Be leery of sweepstakes for charity.](#)

In the News:

- [Oregon Attorney General Announces Oregon's 20 Worst Charities](#)
- [Public Records of High-Profile Cases](#)

Charitable Activities

- Tips for Charitable Giving
- Search Charitable Activities
- Filing a Complaint
- Information for Fundraisers
- Other Resources

Search the Charities Database

The information in this database relates primarily to Oregon charities registered with the Department. For more comprehensive information on charities/foundations headquartered elsewhere, please refer to www.guidestar.org. In addition, please note that religious and mutual benefit corporations are not required to register and may not be listed here.

There are 14,826 charitable organizations in the database - [download the zip file](#) (1.67 MB)

You will be able to examine the results of your search on-line and download extensive information concerning any of the organizations you select.

To refine your search, enter information in the appropriate areas. Leaving an area blank will match all possible information for that area.

Name of Charity: State: (Multiple Selections OK)

City:

Zip: Enter zip codes separated by spaces. Ranges of zip codes joined by colons may also be specified.

Example: 88310 97200:97299 99990:99999

IRS Exemption Type: Example: 3 = 501(c)(3), 4 = 501(c)(4), etc.

Purpose of Charity: Enter key words separated by spaces

Total Revenue: ☐ More than 0.00 ☐ Less than 0.00 ☐ Between

Total Assets: ☐ More than 0.00 ☐ Less than 0.00 ☐ Between

Why care about nonprofits?

Finding out more

OR DOJ Charities Database.ods - LibreOffice Calc

File Edit View Insert Format Tools Data Window Help

Arial 10 B I U

G8011 North Bend Public Library Foundation

	G	H	I	J	K	L	M	N	O
1	Name	Address1	City	State	Zip	Phone	TotalRevenue	TotalAssets	
7983	Cape Arago Audubon Society	PO Box 381	North Bend	OR	97459	(541) 267 - 7382	\$5,090	\$13,822	
7984	Citizens Against LNG, Inc.	PO Box 1113	North Bend	OR	97459	(541) 756 - 0759	\$888	-\$1,560	
7985	Coastal Community School of Music and the Arts	2055 Union Ave, Ste 1	North Bend	OR	97459	(541) 756 - 4171	\$34,280	\$3,505	
7986	Coos Bay Area Zonta Service Foundation	PO Box 245	North Bend	OR	97459	(541) 751 - 1988	\$52,930	\$47,658	
7987	Coos County Adoptive Parents	69163 Sandpoint Lane	North Bend	OR	97459	(541) 756 - 3986	\$0	\$195	
7988	Coos County Historical Society	1220 Sherman Ave	North Bend	OR	97459	(541) 756 - 6320	\$476,701	\$3,427,591	
7989	Coos County Step Commission, Inc.	93944 Bridge View Ln	North Bend	OR	97459	(541) 269 - 1046	\$51,436	\$460,709	
7990	Coos Elderly Services, Inc.	P.O. Box 147	North Bend	OR	97459	(541) 756 - 1202	\$152,315	\$176,708	
7991	Coos Sand 'N Sea Quilters	PO Box 1206	North Bend	OR	97459	(541) 266 - 0108	\$13,876	\$9,315	
7992	Coos/Douglas Neighbor to Neighbor	PO Box 635	North Bend	OR	97459	(541) 751 - 9666	\$60,685	\$52,348	
7993	Crossroads Community Cafe	PO Box J	North Bend	OR	97459	(541) 751 - 0141			
7994	Dolphin Players, Inc.	2439 Pine St.	North Bend	OR	97459	(541) 756 - 7290	\$258	\$5,828	
7995	Emerald Chapter North American Rock Garden Society	PO Box 1228	North Bend	OR	97459	(541) 759 - 3539	\$2,414	\$20,523	
7996	Friends of South Coast Kids Foundation	PO Box 591	North Bend	OR	97459	(541) 756 - 5835	\$3,235	\$1,004	
7997	Friends of State Street Park Community	2235 Commercial Avenue	North Bend	OR	97459	(541) 756 - 2369	\$775	\$0	
7998	Friends of the North Bend Public Library	1800 Sherman Ave	North Bend	OR	97459	(541) 756 - 0400	\$2,389	\$15,284	
7999	Hauser Citizen's Patrol	94831 Haynes Way Ln	North Bend	OR	97459	(541) 756 - 5304	\$0	\$0	
8000	Hollywood Dreams	P.O. Box 121	North Bend	OR	97459	(541) 404 - 5842	\$5,672	\$63,519	
8001	Human Rights Advocates of Coos County	PO Box 325	North Bend	OR	97459	(541) 269 - 2333	\$410	\$3,099	
8002	Just Kids Early Learning Center	2389 Sherman Ave	North Bend	OR	97459	(541) 756 - 4000	\$368,693	\$16,616	
8003	Lab Band Program Association	PO Box 1608	North Bend	OR	97459	(541) 751 - 0221	\$35,158	\$148,682	
8004	Lighthouse School, The	93670 Viking Ln Ste 1	North Bend	OR	97459	(541) 751 - 1649	\$1,149,615	\$254,796	
8005	Little Theatre on the Bay, Inc.	PO Box 404	North Bend	OR	97459	(541) 756 - 4336	\$104,720	\$130,051	
8006	Mental Health Association of Southwestern Oregon	PO Box 1013	North Bend	OR	97459	(541) 751 - 7905	\$204,319	\$192,582	
8007	Music on the Bay	PO Box 96	North Bend	OR	97459	(541) 269 - 1272	\$32,395	\$29,378	
8008	North Bend Community PTA	1100 Maine	North Bend	OR	97459	n/a	\$44,318	\$17,654	
8009	North Bend Community Scholarship Fund	PO Box 1006	North Bend	OR	97459	(541) 267 - 5356	\$110,187	\$2,592,690	
8010	North Bend Independent Baseball Program	PO Box 274	North Bend	OR	97459	(541) 756 - 2824	\$14,125	\$4,050	
8011	North Bend Public Library Foundation	1800 Sherman Avenue	North Bend	OR	97459	(541) 756 - 1073	\$8,600	\$34,093	
8012	North Bend School Foundation, Inc.	1913 Meade St	North Bend	OR	97459	(541) 756 - 2521	\$5,650	\$4,915	
8013	North Bend Senior Recreation & Activity Center	1470 Airport Lane	North Bend	OR	97459	(541) 756 - 7622	\$103,301	\$28,240	
8014	North Bend Student Loan Fund, Inc.	67505 N. Bay Road	North Bend	OR	97459	(541) 756 - 4572	\$6,623	\$157,703	
8015	North Bend Volunteer Fire Department, Inc.	1880 McPherson St.	North Bend	OR	97459	(541) 756 - 7757	\$38,018	\$7,088	

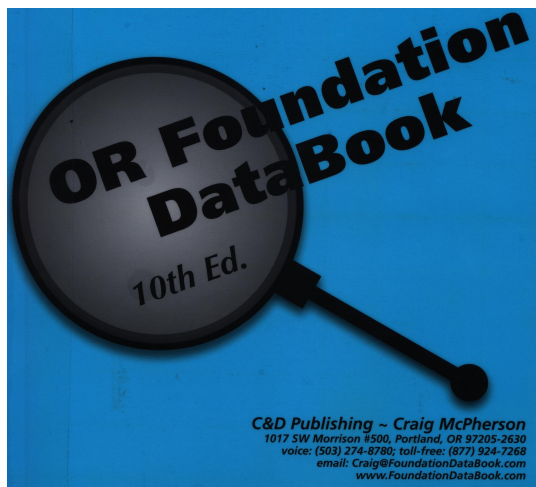
Sheet1

Sheet 1 / 1 Default STD Sum=0 100%

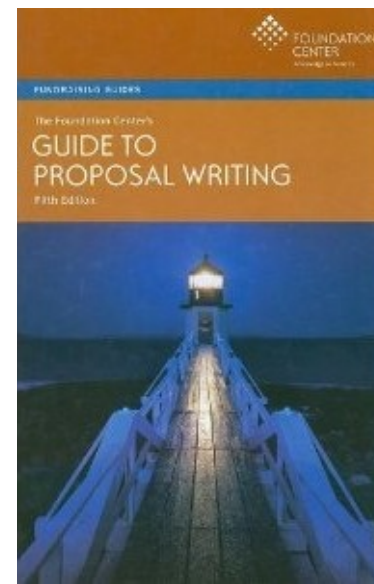
Why care about nonprofits?

Finding out more

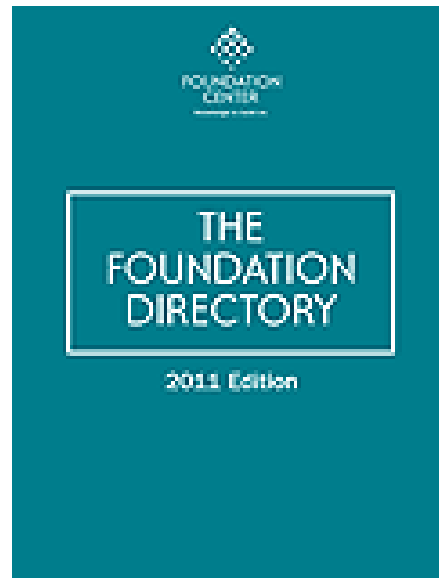
Collections



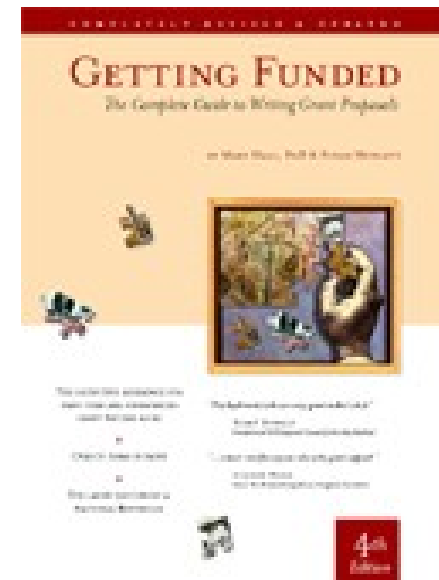
Oregon Foundation Databook
C&D Publishing



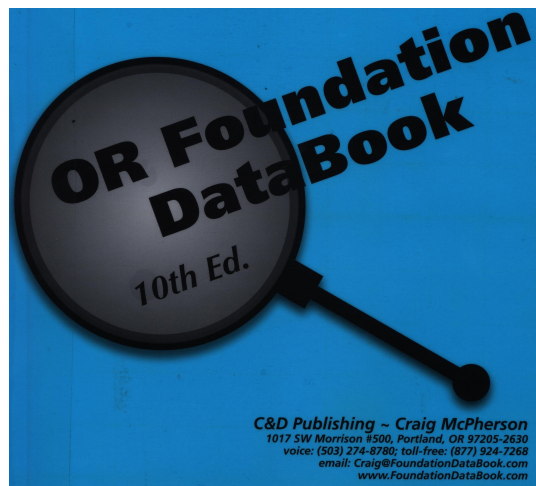
Guide to Proposal Writing
Foundation Center



Foundation Directory
Foundation Center



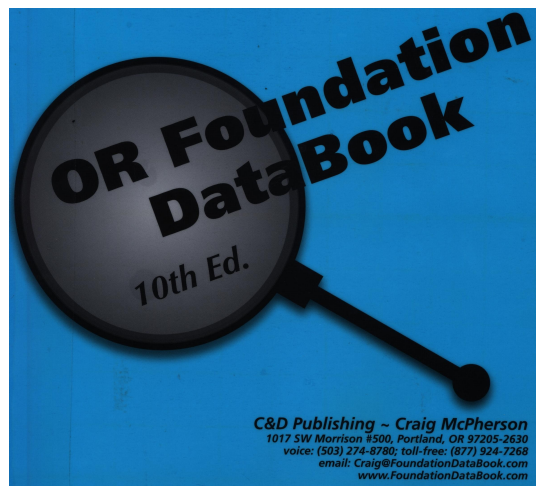
Getting Funded: The Complete Guide to Writing Grant Proposals
Mary Hall and Susan Howlett



Meyer Memorial Trust		i Independent
425 NW 10th Ave #400, Portland, OR 97209-3128		Established 1982
URL: www.mmt.org		AG No. 930806316
Contact: Mr. Doug Stamm, Executive Director		EIN 930806316
Phone: (503) 228-5512; email: mmt@mmt.org		Fiscal Year: 3/31/08
Trustees: Debbie F. Craig; Orcilia Zúñiga Forbes; G. Gerald Pratt; George Puentes; John Emrick.		Total Revenue: \$80,996,804
Purpose: The Trust operates three programs: Strategic Initiatives, Grants, and Program Related Investments. Specific information, including grant application guidelines for each program, is available on the website. Responsive Grants are awarded in the areas of social services, health, affordable housing, community development, conservation and environment, public affairs and social benefit, arts and culture, and education. General purpose grants are given for a wide variety of projects in many fields of activity including program expansions, organizational capacity building and capital building and renovation projects. Operating Funds Grants were developed as part of MMT's response to the economic challenges many nonprofits are facing currently. MMT's Operating Funds grant program is intended to help small- and mid-sized organizations that have been hit particularly hard by the current economic crisis. Grassroots Grants enable smaller organizations, often without development departments, to compete. Grassroots Grants fund programs, outreach, equipment, facility expansions or repairs, strategic planning, website development, and more.		Prog. Service: \$23,277,916
Restrictions: See website for restrictions specific to each program area. Applicants must be: a tax exempt organization (501(c)(3)); requesting support for a program that operates in Oregon and/or Clark County, Washington and; that provides equal opportunity in leadership, staffing and service regardless of age, gender, race, ethnicity, sexual orientation, disability, national origin, political affiliation or religious belief.		Mgmt + Gen: \$5,992,980
Geog. Focus: Oregon and Clark County, Washington.		Fund balance: \$680,458,704
Deadlines: No deadlines for online Initial Inquiries for Responsive Grants requests; see website for other program areas. Applicants who submit initial inquiries by the 25th of the month will generally be notified within 60 days whether or not they are invited to submit a full proposal. Decisions on full proposals generally take four to five months.		
Published Info: Annual report; application guidelines.		
Other Info: Grants shown are amounts paid during the year, which may be part of a larger, multi-year commitment...Reference Meyer Trust annual reports for additional detail. Please see individual grant programs for information about additional specific program requirements. Note: Grants under		

Collections

Books - Grants research



Public affairs, society benefit

Adler, Leo Community; 4
Bloch, René Foundati; 24
Carpenter Foundation; 41
Conklin, Franklin Fo; 73
Crabby Beach Foundat; 79
Crane Family Foundat; 80
Ecoworks Foundation; 95
Equity Foundation; 103
Faith Foundation; 111
Ford Family Foundati; 119
Friends Of Paul Buny; 135

Gideon Charitable Tr; 137
Gorge Community Foun; 146
Holmes, Charles M. F; 158
Intel Foundation; 170
Jeld Wen Foundation; 226
Johnson Family Found; 234

Wildhorse Foundation; 518
Women's Care Foundat; 524
Woodard Family Found; 525
Wyss Foundation, The; 529
Young, Juan Trust; 532

Public protection: crime, courts, legal services

Ackley, Edward & Rom; 2

Adler, Leo Community; 4
Atkins, John G., Fou; 10
Autzen Foundation; 11
Boyle, Tim & Mary Ch; 28

Braemar Charitable T; 30
Briggs-Loosley Found; 34
Carpenter Foundation; 41
Chambers Family Foun; 46
Chaney, Robert & Fra; 50

•Public protection: crime, courts, legal services

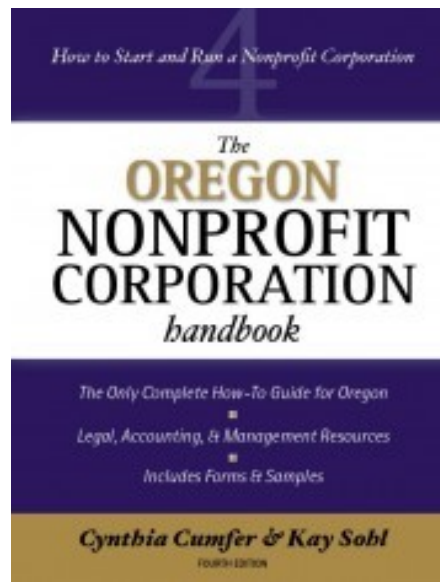
333,000 (1.2% of total. Avg. = \$111,000)

✱ CASA Of Jackson County	Medford, OR	150,000	For building renovations and program improvements for this organization that proves court-appointed special advocates to children who need them. •Capital grant.
Legal Aid Services Of Oregon	Portland, OR	150,000	To help support a new legal aid office in Klamath Falls.
• • St. Andrew Legal Clinic	Portland, OR	33,000	To serve more clients by increasing the clinic's fundraising capacity.

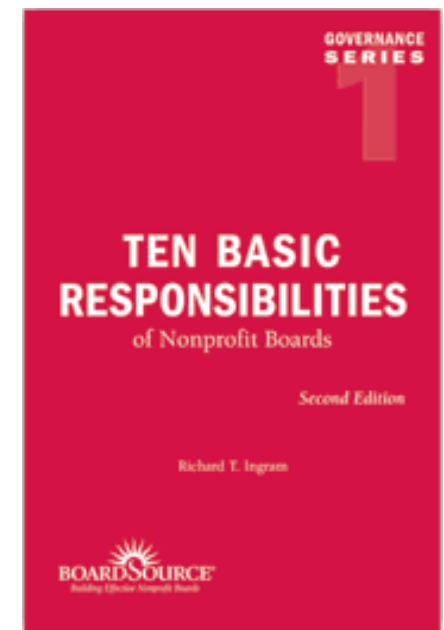
•Recreation, leisure, sports, athletics

176,085 (0.6% of total. Avg. = \$22,011)

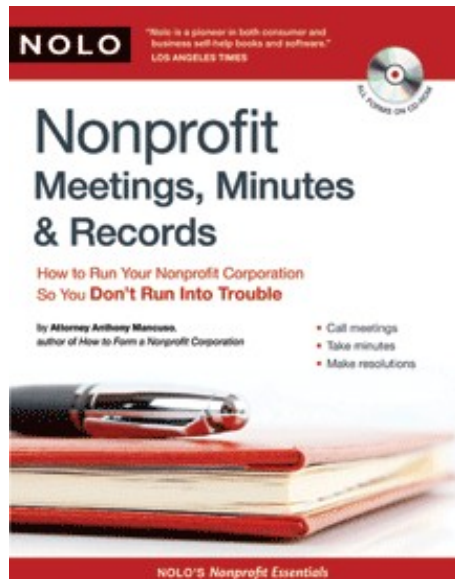
• • Camp Taloali	Stayton, OR	16,600	To replace a freezer and remodel the kitchen at a camp that serves deaf children and their families.
Community Cycling Center	Portland, OR	25,000	To assist with the relocation of the organization's administrative offices.



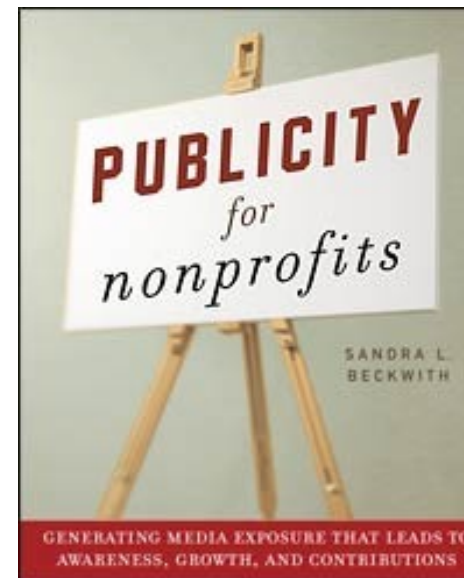
***Oregon Nonprofit
Corporation Handbook***
Cynthia Cumfer and Kay Sohl



***Ten Basic Responsibilities
of Nonprofit Boards***
Richard T. Ingram



***Nonprofit Meetings,
Minutes, and Records***
Anthony Mancuso



Publicity for Nonprofits
Sandra L. Beckwith


Collections

Books - Nonprofit management



Collections

Books - Publishers



FOUNDATION
CENTER
Knowledge to build on.

FOUNDATION DIRECTORY ONLINE
PROFESSIONAL

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- ◆ Guided Tours
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- ◆ Tell a Friend
- ◆ Blog
- ◆ Contact Us


[Search Grantmakers](#) | [Search Companies](#) | [Search Grants](#) | [Search 990s](#)

Welcome, North Bend Public Library. Let's get started.

Power Search



[Search](#)

Search 9 databases at once!
Grantmakers • Companies • Grants • 990s • News • Jobs • RFPs • PubHub Reports • Nonprofit Literature



Collections

Foundation Directory Online

Search Grantmakers  Saved Searches  Last Search

Grantmaker Name
view index

Grantmaker Location

State
view index

County
view index

City
view index

Metro Area
view index

Congressional District
view index

ZIP Code

Fields of Interest
view index

Types of Support
view index

Geographic Focus
view index

Trustees, Officers, and Donors
view index

Type of Grantmaker
view index

Total Giving ▼

From: To:

Keyword Search

☐ Exclude grantmakers not accepting applications.

Fields of Interest
view index

Types of Support
view index

Geographic Focus
view index

Scenario:

You're seeking grants to build a new library building or renovate an old one.

Fields of Interest

[view index](#)

libraries/library science or libraries (public)

Types of Support

[view index](#)

Capital campaigns or Building/renovation

Geographic Focus

[view index](#)

Oregon

Collections

Foundation Directory Online

Fields of Interest

A B C D E F G H I J K L M N O
P R S T U V W X Y Z

L

Labor unions/organizations (9)
Landscaping (1)
Language (foreign) (3)
Language/linguistics (10)
Laos (2)
Latin America (36)
Latvia (2)
Law school/education (83)
Law/international law (10)
Leadership development (126)
Learning disorders (6)
Legal services (77)
Legal services, public interest law (10)
Lesotho (2)
Leukemia (5)
Leukemia research (4)
LGBTQ (69)
Liberia (1)
Libraries
(academic/research) (5)
Libraries (public) (127)
Libraries (school) (3)
Libraries (special) (13)
Libraries, archives (2)

Building/renovation (1816)
Capital campaigns (1708)

Libraries
(academic/research) (5)
Libraries (public) (127)
Libraries (school) (3)
Libraries (special) (13)
Libraries, archives (2)

Types of Support

View the Types of Support
Definitions List

Annual campaigns (1072)
Building/renovation (1816)
Capital campaigns (1708)
Cause-related marketing (3)
Conferences/seminars (520)
Consulting services (283)
Continuing support (1365)
Curriculum development (586)
Debt reduction (74)
Donated equipment (6)
Donated land (1)
Donated products (38)
Emergency funds (646)
Employee matching gifts (564)
Employee volunteer services (198)
Employee-related scholarships (197)
Endowments (795)
Equipment (1420)
Exchange programs (35)
Fellowships (337)
Film/video/radio (45)
General/operating support (3398)
Grants to individuals (230)
In-kind gifts (144)

Results: 1-3 of 3

(hide guided search)

- ☒ **Fields of Interest:**
libraries/library science or
libraries (public)
- ☒ **Types of Support:**
Capital campaigns or
Building/renovation
- ☒ **Geographic Focus:**
Oregon

Narrow Your Results

Grantmakers

Grantmaker State

Kansas (1)
Oregon (1)
Washington (1)

Type of Grantmaker

Independent foundation
(2)
Company-sponsored
foundation (1)

Total Giving

\$250,000 to \$999,999 (3)

Applications Accepted

Yes (2)
No (1)

Search Within Results

Search

  Print/Save Records  Print/Save List  Export List  Save Search  Modify Search

Grantmaker Name ▲	City, State	Total Assets	Total Giving
<input type="checkbox"/> Ash Grove Charitable Foundation	Overland Park, KS	\$8,721,871	\$461,605
<input type="checkbox"/> Carpenter Foundation, The	Medford, OR	\$15,836,975	\$675,896
<input type="checkbox"/> Ferguson Foundation, Hugh and Jane, The	Seattle, WA	\$753,692	\$575,997

Please note: if you've selected any results, you will be unable to navigate away from this page.

Result

The Carpenter Foundation

«Previous Record | Next Record»
Close Window

Copyright © 2011 Foundation Center

Profile

Profile

 Standard View  Compact View

Last Updated: 2/18/2011

Jump To

[Additional Contact Information](#)
[Donor\(s\)](#)
[Economic Crisis Information](#)
[Background](#)
[Limitations](#)
[Purpose and Activities](#)
[Fields of Interest](#)
[Geographic Focus](#)
[Types of Support](#)
[Publications](#)
[Application Information](#)
[Officers and Trustees](#)
[Public Trustees](#)
[Staff](#)
[Memberships](#)
[Financial Data](#)
[Additional Location Information](#)
[Selected Grants](#)

At A Glance

The Carpenter Foundation
711 E. Main St., Ste. 10
Medford, OR 97504-7139
Telephone: (541) 772-5851
Contact: Polly Williams, Prog. Off.
Fax: (541) 773-3970
E-mail: pwilliams@carpenter-foundation.org
URL: www.carpenter-foundation.org

Type of Grantmaker
Independent foundation

IRS Exemption Status
501(c)(3)

Additional Descriptor
Family foundation

Financial Data
(yr. ended 6/30/10)
Assets: \$15,836,975
Total giving: \$675,896

EIN
930491360

990-PF
2009 2008 2007 2006 2005 2004 2003 2002

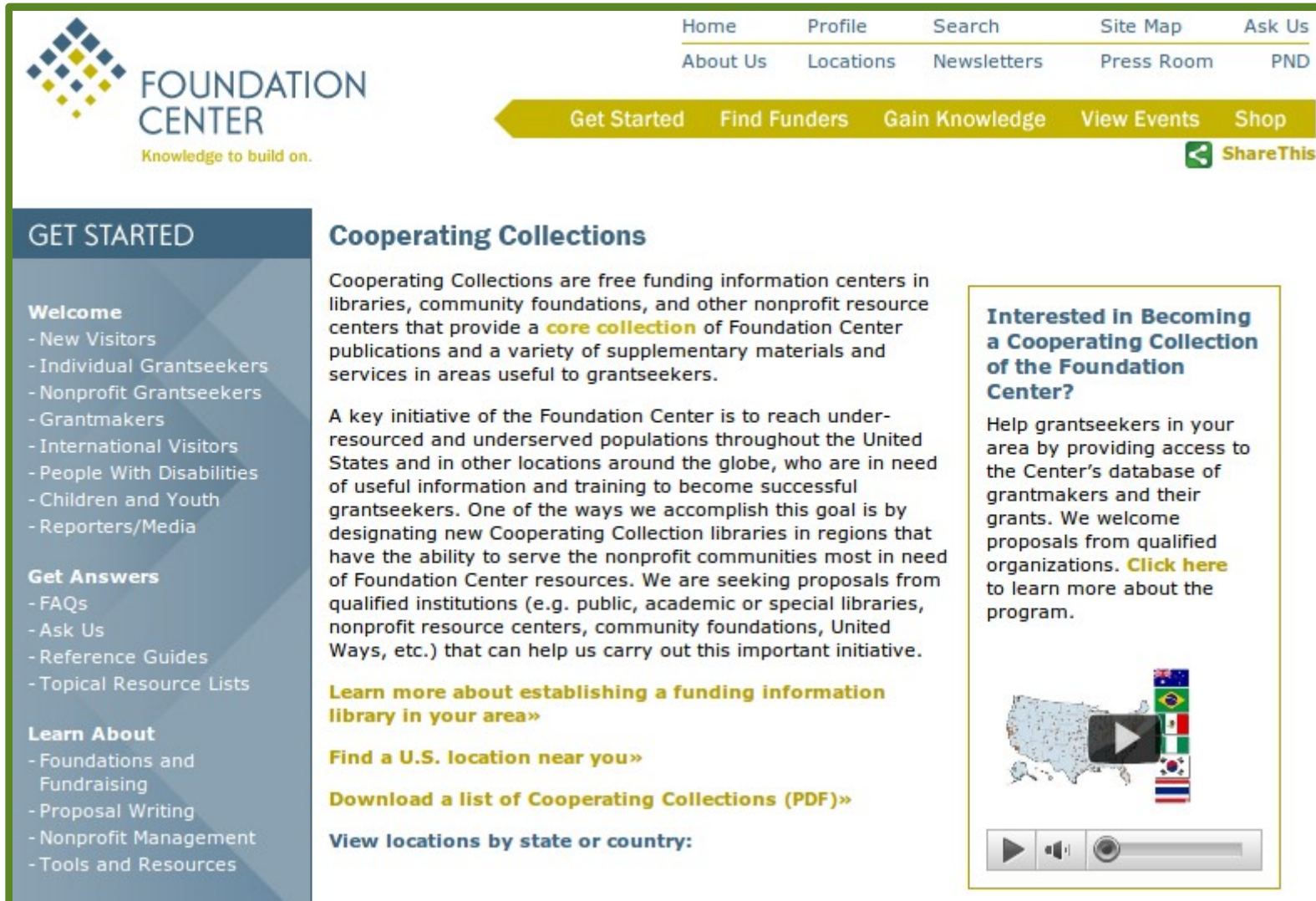
Tools

 E-mail

 Print/Save

Tag this record:

Submit



The screenshot shows the Foundation Center website's 'Cooperating Collections' page. The header includes the Foundation Center logo and tagline 'Knowledge to build on.' on the left, and a navigation menu with links: Home, Profile, Search, Site Map, Ask Us, About Us, Locations, Newsletters, Press Room, and PND. Below this is a yellow banner with links: Get Started, Find Funders, Gain Knowledge, View Events, and Shop, followed by a 'ShareThis' button.

GET STARTED

Welcome

- New Visitors
- Individual Grantseekers
- Nonprofit Grantseekers
- Grantmakers
- International Visitors
- People With Disabilities
- Children and Youth
- Reporters/Media

Get Answers

- FAQs
- Ask Us
- Reference Guides
- Topical Resource Lists

Learn About

- Foundations and Fundraising
- Proposal Writing
- Nonprofit Management
- Tools and Resources

Cooperating Collections

Cooperating Collections are free funding information centers in libraries, community foundations, and other nonprofit resource centers that provide a **core collection** of Foundation Center publications and a variety of supplementary materials and services in areas useful to grantseekers.

A key initiative of the Foundation Center is to reach under-resourced and underserved populations throughout the United States and in other locations around the globe, who are in need of useful information and training to become successful grantseekers. One of the ways we accomplish this goal is by designating new Cooperating Collection libraries in regions that have the ability to serve the nonprofit communities most in need of Foundation Center resources. We are seeking proposals from qualified institutions (e.g. public, academic or special libraries, nonprofit resource centers, community foundations, United Ways, etc.) that can help us carry out this important initiative.

Learn more about establishing a funding information library in your area»

Find a U.S. location near you»

Download a list of Cooperating Collections (PDF)»

View locations by state or country:

Interested in Becoming a Cooperating Collection of the Foundation Center?

Help grantseekers in your area by providing access to the Center's database of grantmakers and their grants. We welcome proposals from qualified organizations. **Click here** to learn more about the program.

The right sidebar features a video player showing a map of the United States with various international flags (Australia, Brazil, Mexico, South Korea, Thailand) overlaid, indicating global reach. Below the video is a standard media control bar with play, volume, and progress controls.

Collections

Foundation Center Cooperating Collections

Core collection from FC



◆ Electronic resources

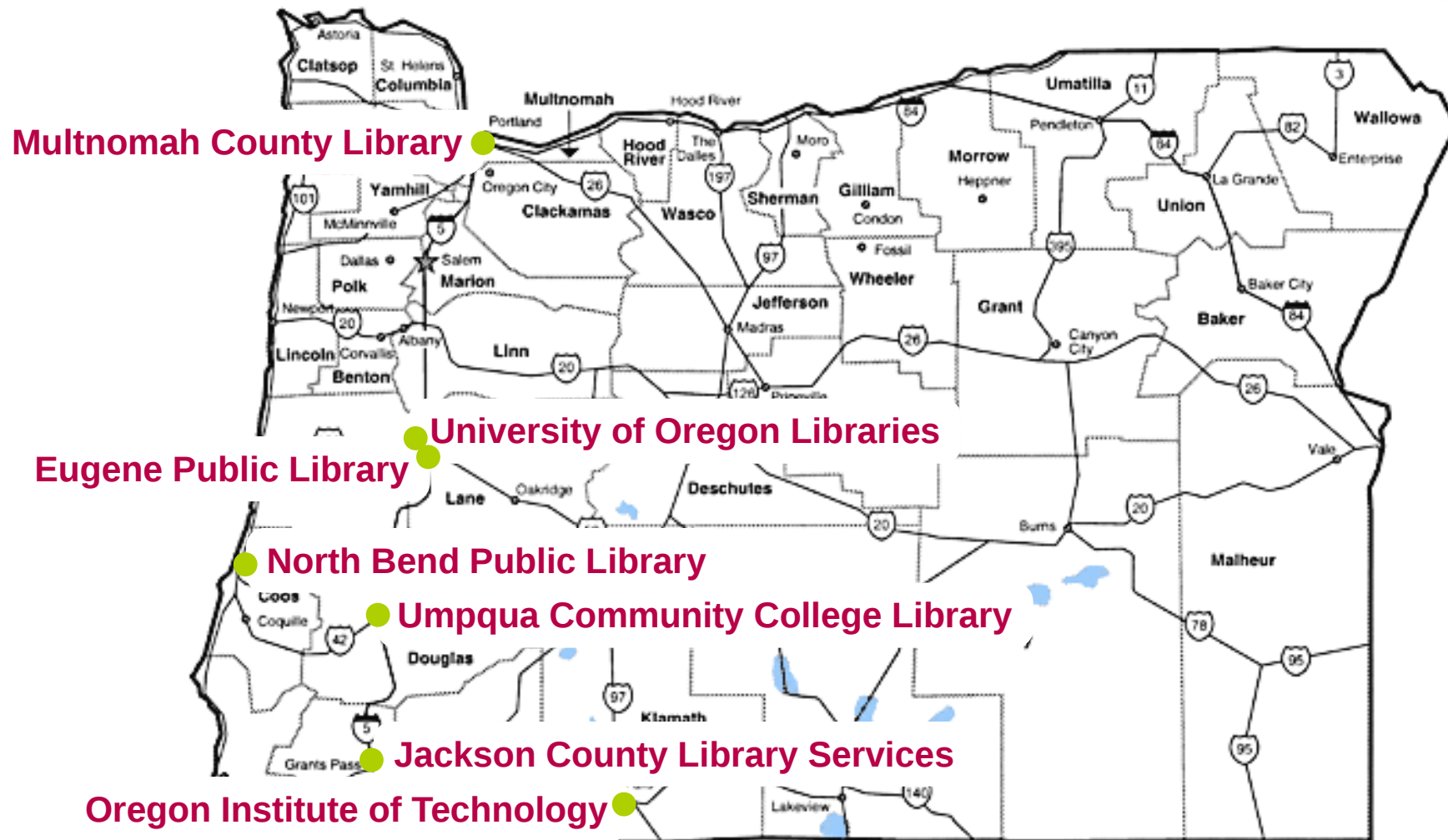
- ◆ *The Foundation Directory Online Professional*
- ◆ *Foundation Grants to Individuals Online*
- ◆ *Philanthropy In/Sight*

◆ Print resources

- ◆ *After the Grant: The Nonprofit's Guide to Good Stewardship* (2010)
- ◆ *Board Member's Book* (2003)
- ◆ *The Foundation Center's Guide to Proposal Writing*, 6th ed. (2011)
- ◆ *The Foundation Directory* (2011)
- ◆ *Foundation Fundamentals* (2008)
- ◆ *Foundation Grants to Individuals* (2011)
- ◆ *Foundation Growth and Giving Estimates* (2011)
- ◆ *Foundations and Public Policy* (2009)
- ◆ *The Grantseeker's Guide to Winning Proposals*, + Spanish edition (2008)
- ◆ *Guide to Funding for International and Foreign Programs* (2010)
- ◆ *International Grantmaking IV* (2008)
- ◆ *National Directory of Corporate Giving* (2011)
- ◆ *Securing Your Organization's Future* (2001)
- ◆ *Social Justice Grantmaking II* (2009)
- ◆ *The 21st Century Nonprofit: Managing in the Age of Governance* (2009)

Collections

Foundation Center Cooperating Collections



Collections

Foundation Center Cooperating Collections

Prospering nonprofits

How libraries can assist the charitable sector



Programming



Researching Grants for the First Time Grantwriter

Presented by Gary Sharp & Buzzy Nielsen

February 24th, 2010



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A member of  COASTLINE

Classes directed toward nonprofits
and grantwriters can be a consistent
draw throughout the year.

Social Media for Nonprofit Leaders

Presented by:



Katherine Hoppe
Director, Coos Bay-North Bend Visitor & Convention Bureau



Matthew "Buzzy" Nielsen
Assistant Director, North Bend Public Library

July 31, 2009

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Programming Classes for nonprofits

Social media for nonprofits

**How to form a
nonprofit organization**

**Grants research for the
first-time grantwriter**

**An outline of
basic grantwriting**

**Grant applications:
The funders' perspective**

**Fundraising during
difficult economic times**



Programming
Special events



Coquille TRIBAL COMMUNITY FUND



THE OREGON
COMMUNITY
FOUNDATION



THE **Ford Family**
FOUNDATION



COOS COUNTY
Cultural
COALITION



Meyer Memorial Trust



Programming

Identifying local help and funders

Programming you already offer might be of interest to nonprofits as continuing education or free training.

Try marketing your computer classes, workshops, and presentations to the nonprofit community.

Web on the go

Why the mobile Internet matters to businesses




Matthew “Buzzy” Nielsen
Assistant Director, North Bend Public Library

02/16/2011

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LibreOffice: Free and open source office suite

Objective

Many people use computers in order to create documents of all types: letters, posters, presentations, charts, budgets, lists, and many more. LibreOffice is a free and open source suite of programs – an alternative to Microsoft Office and iWork - that allow you to create these documents and many more. It includes applications for word processing, spreadsheets, presentations, page design, and more. This walkthrough will show you how to download and install LibreOffice and introduce you to its basic features.

Outline

Downloading LibreOffice.....	2
Installing LibreOffice.....	3
The LibreOffice Suite.....	5
Writer.....	6
Menus and toolbars.....	7
Calc.....	9
Impress.....	10
Draw.....	12
What else do I need to know?.....	14

Programming

Leverage pre-existing events



North Bend Senior Center



Programming

Success stories

Partnerships



**Membership/
board involvement**



Programming

**Coos County
Literacy Council
Space/sponsorship**



Programming



Presentations/training



Programming



**Membership/
board involvement**

Partnerships
Levels of partnership

◆ **Benefits of partnering**

- ◆ Visibility/marketing
- ◆ Building expertise and competencies
- ◆ Securing costs and resources

◆ **Difficulties of partnering**

- ◆ Insufficient resources/funding
- ◆ Tangential to mission
- ◆ Logistical difficulties
- ◆ Contention among partners

Partnerships

Pros and cons of partnering

Before the partnership

- ◆ Analyze costs & benefits
- ◆ Establish goals
- ◆ Does it fit your mission?
- ◆ Budget more time and \$ than you predict
- ◆ Look at how your organizational cultures differ

During the partnership

- ◆ Evaluate on-the-fly
- ◆ Constantly check in with each other
- ◆ Look for ways to improve the programs as you're engaged in them
- ◆ Make sure that everything relates to the goals you established

After the partnership

- ◆ Evaluate any programs and services that occurred
- ◆ Assess the partnership itself: did it achieve the goals you set out?
- ◆ Plan for future partnership efforts, if deemed valuable

Partnerships

Elements for success



**Membership/
board involvement**

Why volunteer at nonprofits?

- ◆ To help out by volunteering your time, skills, and leadership
- ◆ To connect with others for a good cause
- ◆ To gain experience and new skills in a different organization and enhance your resume
- ◆ To serve in a nonprofit with a mission that's compatible with your library's, which may lead to collaborations and grant projects



**Membership/
board involvement**

Partnerships

Volunteering with nonprofits

Conclusion

Takeaway 1:

Libraries and nonprofits share missions to address unmet needs in their communities.

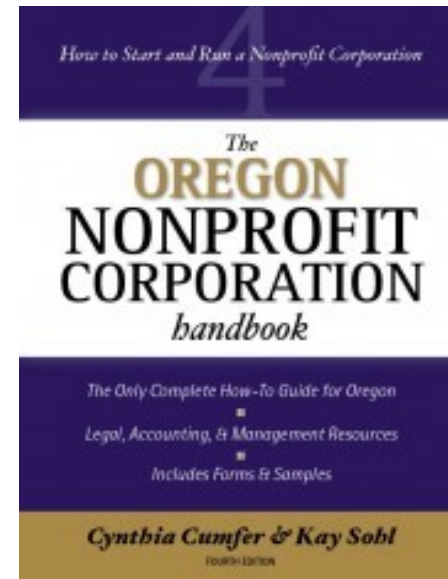
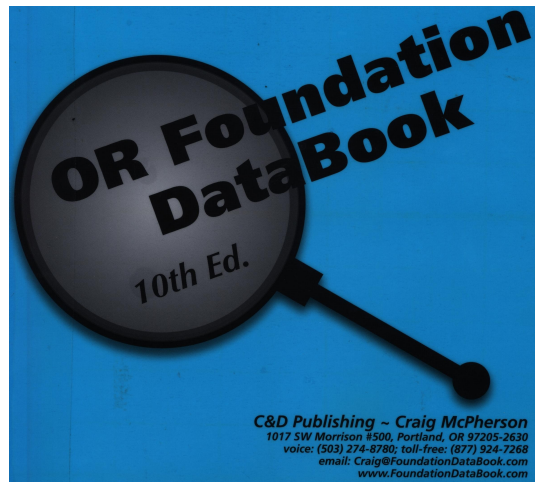


Conclusion



Takeaway 2:

Nonprofit Collections of print and electronic resources help nonprofits find grants, raise funds, and manage their organizations.



Conclusion



Takeaway 3:

Programming provides essential information to help individuals and groups plan, establish, and maintain nonprofit organizations.

Conclusion





Oregon Coast Music Festival

Takeaway 4:

Partnering with nonprofits increases visibility in the community and strengthens projects.

Conclusion

Takeaway 1:

Libraries and nonprofits share missions to address unmet needs in their communities.

Takeaway 2:

Nonprofit Collections of print and electronic resources help nonprofits find grants, raise funds, and manage their organizations.

Takeaway 3:

Programming provides essential information to help individuals and groups plan, establish, and maintain nonprofit organizations.

Takeaway 4:

Partnering with nonprofits increases visibility in the community and strengthens projects.

Conclusion

Questions?

Contact us!

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Buzzy Nielsen, Assistant Library Director - bnielsen@cclsd.org

This presentation was made using open source software:



Ubuntu Linux
Operating system



**LibreOffice
Impress**
Presentation program



Chromium
Web browser



GIMP
Image editor



Shutter
Screenshot utility



**LibreOffice
Calc**
Spreadsheet program