

Crowdfunding Your Story

- **Wendy Willis** overview
 - Director of Engagement for National Policy Consensus Center and founder of Oregon's Kitchen Table
- **Kate Lasky** case study
 - Executive Director of Josephine Community Libraries
- **Tiah Edmunson** case study
 - Curator of the Oregon Hops and Brewing Archives at Oregon State University's Special Collections and Archives Research Center





About Oregon's Kitchen Table

- Project of the National Policy Consensus Center at Portland State University's College of Urban and Public Affairs
- Oregon's Kitchen Table is a way to bring all Oregonians to the table.
- It is the creation of a group of non-partisan, non-profit community organizations dedicated to helping Oregonians have a voice - to share their ideas, opinions, beliefs, and resources in improving Oregon and our communities.

The Three Functions of Oregon's Kitchen Table



We create public consultations to allow Oregonians to weigh in on policy questions posed by those on the state, local, and regional levels.

Allowing an opportunity for all Oregonians to support and invest in public projects – one more way to bring more of the public to public projects.

Helping to create stronger communities through crowd-funded micro-lending for Oregon small businesses.

Crowdfunding: What is it?



- a method of raising capital in small amounts from a large group of people using the internet and social media.
- very little equity crowdfunding (so far)
- Asked to give based on the cause & incentives

Traditionally, Startups & the Arts

\$10,266,845 raised
68,929 contributors



\$5,702,153 raised
91,585 contributors



Tremendous Potential for Public Projects

1885 –
Joseph
Pulitzer

\$100,000
raised

120,000
contributors



How It Works (the simple version)

- Assessment
 - ▣ Ripeness
 - ▣ Fundraising Potential
- Create video
- Offer incentives or rewards
- Create 33 day campaign
- Use organizing tactics to drive networks to portal
- Ongoing updates and deliver rewards

Civic Crowdfunding



A civic project needs to raise public awareness, support, and funding

OKT works with project and community leaders to develop a crowdfunding campaign

Oregonians are invited to take part in the crowdfunding campaign

Crowdfunding campaigns raise community support through funding and other activities

Gateway Green Pilot



Civic Purpose

- Engage the public on uses for the property
- Attempt to bring bike and neighborhood priorities together
- Introduce people to the project

...then

Build Gateway Green

The screenshot shows a web browser window with the URL <https://www.oregonskitchentable.org/crowdfunding/build-gateway-green>. The page features a navigation menu with links for About, Consultations, Crowdfunding, Microlending, and The Latest, along with social media icons for Facebook, Twitter, and a chat bubble. The main header includes the Oregon's Kitchen Table logo. The central section is titled "Build Gateway Green" and contains a video player with a play button and a progress bar. To the right of the video player, a funding summary shows that \$123,880 of a \$100,000 goal has been raised, with 756 supporters and 124% completion. A red banner below this summary reads "SUCCESSFULLY FUNDED!". Below the banner, a message states that the project has expired and no longer accepts pledges, directing interested parties to contact the project owner, Friends of Gateway Green. At the bottom right, there is a "Share This Project" section with buttons for Facebook, Twitter, and Email, each showing a count of 0 shares.

Build Gateway Green | Ore x

← → C <https://www.oregonskitchentable.org/crowdfunding/build-gateway-green>

About Consultations Crowdfunding **Oregon's KITCHEN TABLE** Microlending The Latest f t

Build Gateway Green

Build Gateway Green

Build Gateway Green

\$123,880
of \$100,000 raised

756 Supporters 124%

SUCCESSFULLY FUNDED!

This project has expired and is no longer accepting pledges. If you are interested in supporting this project in its next phases, please reach out to the project owner ([Friends of Gateway Green](#)) directly.

Share This Project

f Share on Facebook 0

t Tweet 0

✉ Email

A hidden treasure sits in East Portland: 38 acres of unused, partially wooded land in a part of our region that needs open, green space for recreation. After years of grassroots support and partnerships with local, regional, and state governments, as well as the private and non-profit sectors, we have the opportunity to transform this asset into Gateway Green, a multi-use off road bike park that enhances this exciting, vibrant part of the city.

Help reclaim this public land for the public!

Coca-Cola Challenge

Not a Magic Money Tree



But it is a way to . . .

- Expand networks
- Increase political capital
- Demonstrate support
- Create momentum
- Jumpstart or complete a project



My library works for me.

Hybrid model

- Closed 2007, reopened in 2009 as interim nonprofit until public funding can be restored
- Two failed elections
- 9 FTEs
- 360 volunteers
- Limited hours
- Reduced collection budget



Josephine Community Libraries, Inc.: First Chapters



\$42,510

of \$40,000 raised



177 Supporters

106%

**SUCCESSFULLY
FUNDED!**

This crowdfund has reached all of its needed funds through this crowdfund campaign. If you are interested in continuing your support to project, please visit Josephine Community Library's [crowdfund page](#) or stop by the library to make your donation.

Benefits

- Raised awareness about literacy and funding challenges
- Broadened outreach
- Increased donor base
- Learned and implemented new techniques

SUNDAY, JULY 12, 2015 • DAILY COURIER, Grants Pass, Oregon — 5 A

Children's libraries set to launch online fundraiser

By Jim Moore
of the Daily Courier

Two's company. Three's a crowd. And that's a good thing when it comes to crowdsourcing fundraising campaigns.

With a goal of updating the children's libraries in Grants Pass and Cave Junction, the staff of Josephine Community Libraries is hoping that thousands of people will respond to a crowdfunding campaign that kicks off on Monday.

Crowdfunding is a popular way to raise money by appealing to large numbers of people to donate, typically using the Internet. It operates on the idea that many small contributions can add up to a large amount of money to support a project.

The library crowdfunding campaign is called First Chapters and its goal is to raise \$40,000 to improve the children's libraries in Grants Pass and Cave Junction. The money will be used to buy new books, mobile shelving units, paint and new carpet for the two libraries.

To donate, log on to josephinelibrary.org and click the link called "First Chapters" at the top of the page. The link will be available beginning at 4 p.m. Monday.

"With the loss of the library district measure last November, we are finding creative ways to raise money for our children's libraries, which are sorely outdated and overcrowded," explained Kate Lasky, executive



TIMOTHY BULLARD/Daily Courier

Mia Sandys, 5, (front) and her sister, Emma, 6, enjoy the children's area of the Grants Pass Library at least once every two weeks according to their father, Mark.

director of JCL.

Donations are necessary because the library has been operated as a private, nonprofit entity since 2007, when Josephine County officials diverted funding for public safety functions.

Known as Josephine Community Libraries, or JCL for short,

the library stays open through a combination of donations, grants and volunteerism. It is not part of any governmental entity.

Although voters in November narrowly rejected the formation of a tax district for the library, nearly 16,000 said yes—a fact not lost of library backers.



TIMOTHY BULLARD/Daily Courier

Josephine Community Libraries wants to replace books that have been in the children's libraries for years and have become dated. Bindings are torn and taped and edges are well worn on several of them.

"If 1,000 people (or 10 percent of the yes voters) donate \$25 each, we'll meet our goal to raise \$40,000," Lasky said.

The children's libraries attract hundreds if not thousands of youngsters throughout the year, even during the summer.

A recent summer reading program event at the Grants Pass branch drew more than two dozen adults and at least 30 youngsters.

Cathy Thalberg of Grants Pass stood aside and watched a group of youngsters who were reveling in reading books to visiting canines. A smile spread across her face as two of her grandchildren, Sydney Wanberg, 5, and Beckett Wanberg, 7,

"I'm the grandmother of seven and when they come to visit this is one of the things they like to do," she added.

Lasky took the opportunity to explain the proposed project to Thalberg, who nodded in agreement.



Donations for the JCL campaign start at \$5, with a variety of prizes for different levels, such as First Chapters T-shirts, cups, and hats, as well as special prizes like an overnight adventure for kids at the library. The crowdfunding campaign will last from Monday until Aug. 14.

JCL is also seeking grants to support the First Chapters project, and has received money from the Four Way Community Foundation, the Cheney Foundation and the Kiwanis Club of Grants Pass.

Also, a civic crowdfunding group called Oregon's Kitchen Table, a project of the College of Urban and Public Affairs at Portland State University, is providing free consultation to JCL.

For more information, call Rebecca Stoltz at 541-476-0571 or via email at rstoltz@josephinelibrary.org.

**Grants Pass Department of
Public Safety**

**Citizens Public
Safety Academy #25**

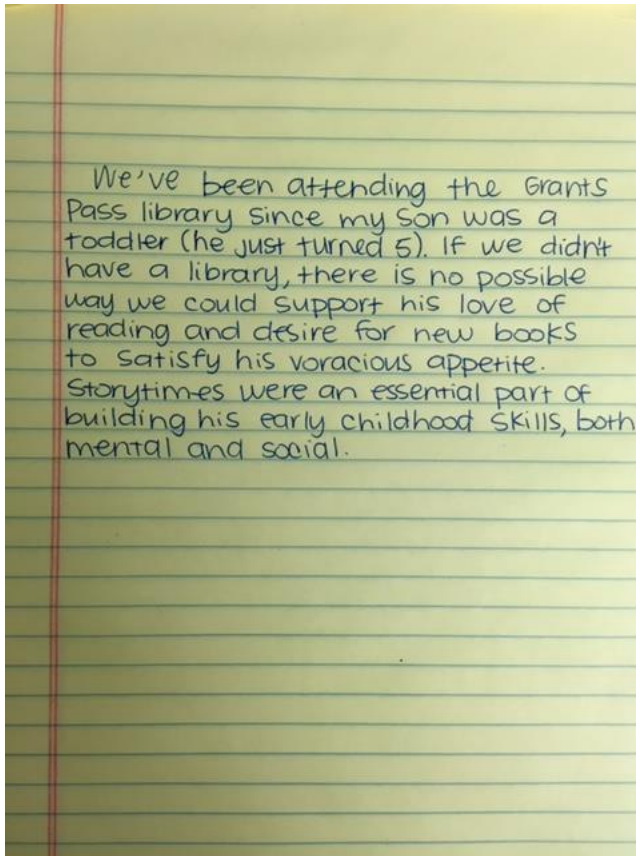
Starts Tuesday, August 11th, 2015

The Grants Pass Department of Public Safety is proud to announce the upcoming 25th Citizen's Public Safety Academy. The Citizen's Public Safety Academy (CPSA) will host an

Survey constituents

(building the story)

Anonymous quotes



We've been attending the Grants Pass library since my son was a toddler (he just turned 5). If we didn't have a library, there is no possible way we could support his love of reading and desire for new books to satisfy his voracious appetite. Storytimes were an essential part of building his early childhood skills, both mental and social.

Letters

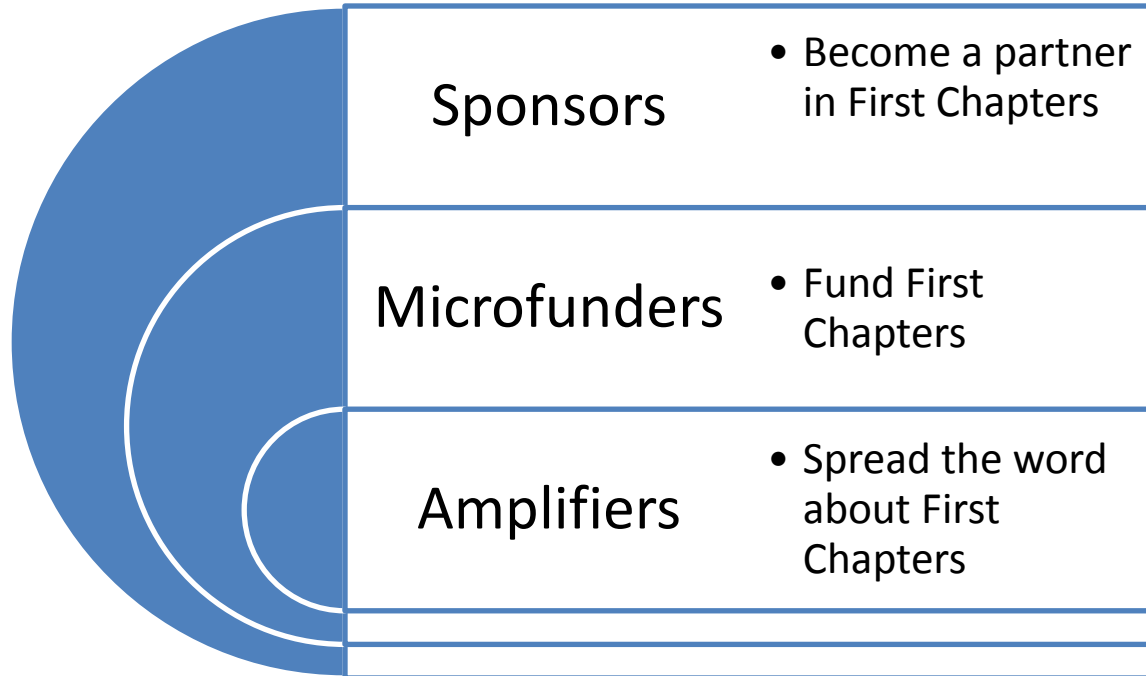
Dear Grandson,

When you were born, one of the things I did to prepare for your homecoming was take a trip to the library. Having been in the NICU for several weeks, you needed extra care, and I would hold you close and read to you. You would look into my eyes as we heard stories of Astro Bunnies, Ferdinand, Petunia. Each week, I would choose new stories to hear, new art to gaze at. You are more the Magic Treehouse type now, but I will often go over to the picture book section to remind me of this marvelous time I shared with you, and feel so very grateful that the library here endures so other children can hear and see and explore all of the marvelous stories that await them.

Love,

Grandma

Audiences





Key Messaging

- Our libraries are a place for the whole family.
- We want to give kids what they need in today's world.
- Libraries are a place for people to gather.
- The library district didn't pass, so it's up to us to fund our libraries.



Key messages

(content development)



Our libraries are a place for the whole family.

- Our libraries are one of the places where everyone can go together to learn.
- Our kids start their lifetimes as readers, learners, and explorers here.
- Our teens continue to grow and become thinkers here
- Our parents and grandparents and even great-grandparents are all working together to make sure that libraries are great places for kids.

We want to give kids what they need in today's world

- Our library is a great resource for kids and our staff and many, many volunteers are here to help them launch their reading lives.
- We need to make sure that our library continues to evolve to serve the needs of kids in today's world.
- We need to curate the best books and materials that are relevant to today's world
- We can even develop new learning opportunities and spaces that weren't a part of the world 50 or even 25 years ago.
- This is an opportunity to make sure we have the most welcoming and exciting place for kids in our library.

Engaging influencers

- Advisory committee
- Email template
- Facebook template
- Links
- Quotes
- Communicate weekly
- Ongoing relationships

Let's invest in our young readers

Six years is forever in the life of a child. For each of my five daughters, those early years were full of irreplaceable milestones, like learning to walk, talk, and especially learning to read. It was six years ago that the community came together to create and support Josephine Community Libraries, the only library system in the state operated without public money. I think about what it would be like if the libraries had been closed all of that time. If citizens and volunteers had not reopened our libraries, my daughters would have grown up without a library — and that would have changed our children's lives in ways that we can't even imagine.

The library is a cornerstone of family life for us. Five girls can read a lot of books in the course of a year! The library is a magical place for them — a place where they can get lost in their imaginations or in worlds far away. I once heard someone say, "Reading takes us away from home, but more important, it finds homes for us everywhere." We also rely on the library as a gathering place with friends and neighbors, a place where we come together to support all of our children as they become readers and lifelong learners. We also know that, in addition to being fun, early reading is one of the most reliable predictors of long-term success for a child.

Obviously, our family loves the library and we use it nearly every week. So do thousands of others. In fact, just last Tuesday, more than 2,000 patrons used the library during the five hours it was open that day. However, truth be told, the library is well-worn, and updates are long overdue. My daughters frequently can't find the books they're looking for, whether it is to finish a series that



has grabbed their imagination or to research a school project. The children's library is often crowded and a little too chaotic for kids to just sit down and read. The shelves are so tall that our youngest daughter can't even reach the books that capture her attention. The library has had few, if any, physical updates since it was built in 1957. We need a library that can meet children at their level, make them feel good about being there and then become life-long readers. We know we're not alone. We know that all the children in our communities would be better off if their libraries had up-to-date materials and facilities appropriate for their growth and development.

Like many in our community, we were devastated when the library measure lost last November. We hoped that our libraries would have enough funding to buy new books and update the children's library. We are not willing to give up on our libraries, though, and we're certainly not willing to give up on our kids. That's why a group of committed Josephine County residents have put together the First Chapters crowdfunding campaign.

Together, we know we can raise \$40,000 to purchase new up-to-date books for our chil-

dren's libraries in Grants Pass and the Illinois Valley, along with flexible kid-sized shelves. We also will be able to replace the decades old carpets that some of our smallest community members crawl across, and to improve the lighting and paint in these older buildings. We're not looking to add anything fancy — just the books our kids need to succeed and some flexible, friendly spaces where they can sit down and read them.

A crowdfunding campaign is a little like a 21st Century barn raising, or, in this case, "a library raising." Our family is committed to giving back to the library that has given us so much. If all of us contribute what we can and ask our friends and neighbors to do the same, we can do right by the children in our community. But it will take all of us. So here's what we need you to do — visit the First Chapters page at www.oregonskitchentable.org and contribute what you can. Plus you'll find some pretty cool rewards and prizes for your contributions. If you are uncomfortable using the computer, you can also make a donation directly to Josephine Community Libraries. Then, help us spread the word. Ask your friends, family members and neighbors to join us in supporting our kids — all of our kids. Let's make a difference for the children of Josephine County, for a lifetime.

Kelly Robinson is the mother of five daughters ranging in age from 6 to 13 years old. She and her husband, Jon, have lived in Grants Pass for 11 years and own Robinson Orthodontics. Kelly is an occupational therapist in adult neurological rehabilitation and holds a master's degree in public health.

Leveraging funds

(demonstrating public support)

Crowdfund matches

- \$10,000 City of Cave Junction
- \$2,500 Welch Investment
- \$2,000 AllCare Health
- \$1,500 Kiwanis
- \$1,000 Bank of the Cascades

Grants

- \$65,000 Border's Trust
- \$45,000 Early Learning Hub
- \$40,000 OCF
- \$40,000 Library Foundation
- \$8,000 Four Way Foundation
- \$5,000 Dutch Bros.
- \$3,000 Cultural Coalition
- \$2,500 Avista
- etc.

Flash rewards

- Web support
- Descriptions
- Tiered by dollar amount
- Immediate response to verify claims
- Fulfillment

Supporter Rewards



All Levels: Thank You on JCLI Website

Anyone who donates any amount will get their name listed as a Thank You on the **Josephine Community Libraries website**. Those who wish to remain anonymous will be listed as Anonymous.



\$25: Thank You on Library Bulletin Board

Josephine Community Library will add your name to our list of supporters on our library bulletin board. Est fulfillment: Oct 1.



\$50: Coffee Mug

Be the talk of the office with this First Chapters coffee mug. Made locally, right here in the Rogue Valley. Est fulfillment: Oct 1.



\$75: JCLI Cookbook

This cookbook is full of delicious recipes created by library volunteers, staff, and donors! Limited to 70. Est fulfillment: Oct 1.



\$100: Flash Reward



\$150+ Flash Reward! Fiction Grab Bag Curated by National Book Critics Circle Judge David Biespiel (2/5 remaining)

Flash Reward for the first 5 people who give over \$150 starting July 20! Fiction Grab Bag Curated by **National Book Critics Circle** Judge David Biespiel. David is a poet, literary critic and faculty member in creative writing at Oregon State University. The **National Book Critics Circle** awards are given each March and honor the best literature published in the United States in six categories—autobiography, biography, criticism, fiction, nonfiction, and poetry. The next 5 donors over \$150 will receive one of these grab bags of fiction books for adult readers hand selected by David!



\$75 - Flash Reward! The Great Courses 14-disk DVD set (0/3 available)

FLASH REWARD!! The next three people to donate \$75 or more to the First Chapters crowd will receive a **COMPLETE** themed set of learning DVDs from **The Great Courses**. Satisfy your hunger for a deeper understanding of the past and receive this reward now!



\$75 + Flash Reward "Train of Dreams"

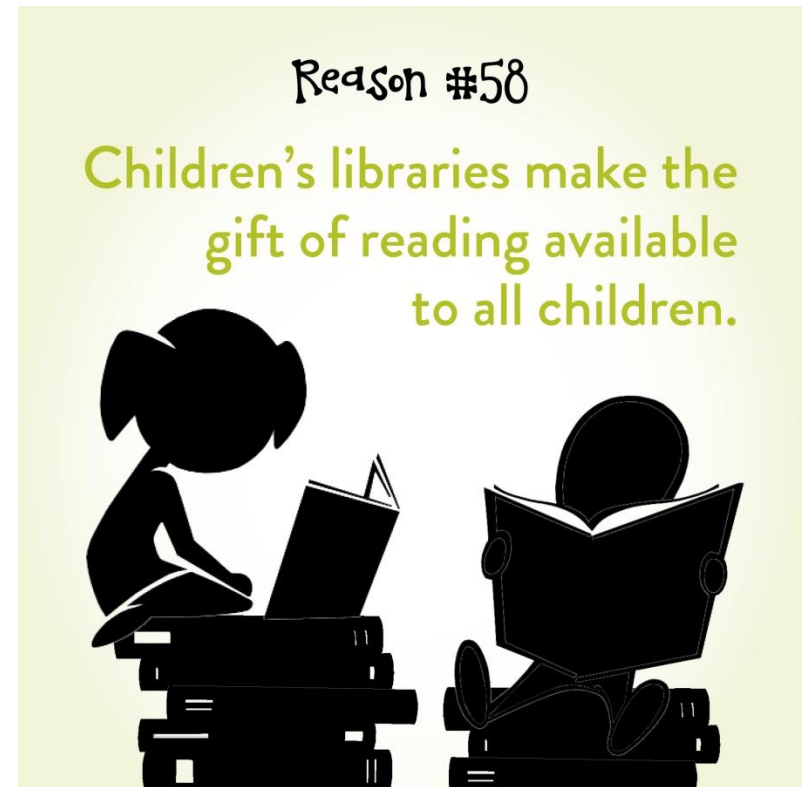
Processing donations

- Thank you notes
- Tracking gifts
- Public acknowledgment
- Building support
- Website



Unforeseen challenges

- Graphics and video
- Ongoing communication with advisors and donors
- 1.5 FTE support
- Donors and checks
- Follow up
- Used books donations
- Webpage development
- FAQs



GROWING THE OREGON HOPS AND BREWING ARCHIVES

HOW FUNDRAISING CONNECTS PAST, PRESENT, AND COMMUNITY

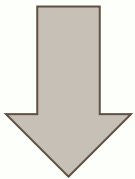
Tiah Edmunson-Morton
Oregon Hops and Brewing Archives
OSU Libraries



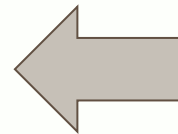
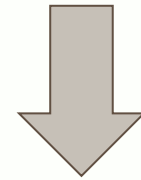
WHAT I AM AND AM NOT

- Farmer – hops, barley
- Brewer – home, commercial
- Scientist – microbiology, genetics
- Historian – no date/name retention
- Fundraiser – failed Girl Scout

NOTE THE SCARF AND BIG GLASSES



HANDRAISING DOES NOT
INDICATE EXPERT STATUS



THIS IS WHAT A
REAL HISTORIAN
LOOKS LIKE

I'M AN ARCHIVIST. I RUN THE OREGON HOPS AND BREWING ARCHIVES.



- NO THIS ISN'T MY FULL-TIME JOB...
- AND I DON'T DRINK AT WORK EVERY DAY...
- OR ARCHIVE ACTUAL BEER...
- OR HAVE A LIBRARY OF HOP PLANTS...

... but I do work at a university where you can get a PhD in brewing.

... and I often have beer in my office.

THE OREGON HOPS AND BREWING ARCHIVES

ONGOING PROJECT TO SAVE THE HISTORY OF SCIENCE, COMMUNITY, INDUSTRIES.

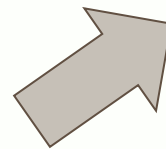
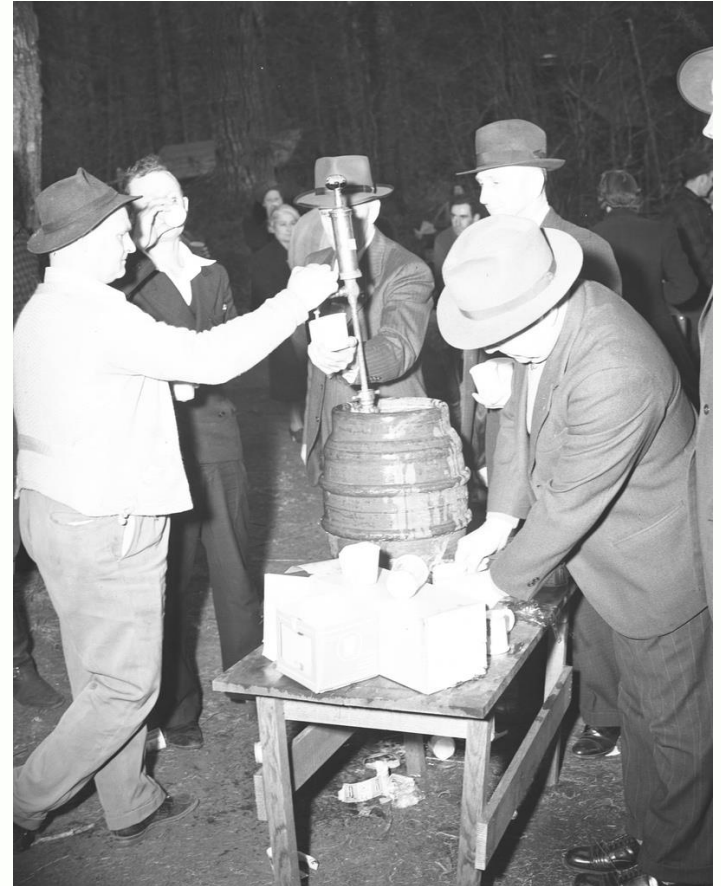
COMMUNITY ENGAGEMENT AND OUTREACH TAKES ON MANY FORMS

- **ACTIVE PARTICIPATION:** share skills, build relationships, give talks, staff festival tables, answer questions
- **GATHERING INITIATIVE:** get stuff, give people time to share stories
- **DOCUMENT LIVING CULTURE AND HISTORIC PAST:** save paper and electronic records, do oral histories
- **KEEP LEARNING:** visit farms and breweries, do research,
- **FOLLOW SHINY OBJECTS:** like food or farming history, collaborating to recreate historic beer recipes



WHY WERE WE FUNDRAISING? AND OTHER QUESTIONS YOU MIGHT HAVE

- OHBA EXPENSES?
 - *SALARIES ARE NOT INCLUDED*
 - *TRAVEL*
 - *PROMOTIONAL MATERIALS*
- BIG TICKET ITEMS AND THEIR IMPORTANCE?
 - *FY 2013: TAP INTO HISTORY RECEPTION AND PANEL*
 - *FY 2014: CRAFT BREWERS CONFERENCE TABLE*
 - *FY 2015: ORAL HISTORY TRANSCRIPTION*
- CURRENT FUNDING SOURCE?



NO, WE DIDN'T INCLUDE THIS IN THE ANNUAL BUDGET

THIS COULDN'T BE A MONEY GRAB...

- OPPORTUNITY TO STRENGTHEN RELATIONSHIPS WITH DONORS
 - *COMMUNITY-BASED ARCHIVE*
 - *TRUST IS VITAL*
 - *ONGOING COLLECTION DEVELOPMENT*
 - *PUBLIC ADVOCATE*
- OPPORTUNITY FOR SHARING
 - *TYPICAL WORK DAYS*
 - *SPECIAL PROJECTS*
 - *THINGS THAT COST MONEY*
 - *IN SOCIAL AND TRADITIONAL MEDIA OUTLETS*



WHY DID WE USE CREATE (THE OSU CROWDFUNDING SYSTEM)?

- WE COULD KEEP ALL THE MONEY W/OUT MEETING OUR GOAL
- OSU DIDN'T TAKE A CUT
- EASE OF FUNDS TRANSFER
- GOOD TO BE A TEAM PLAYER
- SORT OF BECAUSE WE HAD TO...

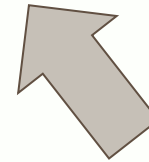
PONDERED OTHER SITES LIKE KICKSTARTER OR TEESPRING

- *REACH BROADER AUDIENCE*
- *MORE RECOGNIZABLE CROWDFUNDING PLATFORMS*
- *EASIER PROMOTION AND INTEGRATION WITH SOCIAL MEDIA*
- *DIVERSE DONOR BASE AND NOT ALL LINKED TO OSU*




WORKING WITH THE FOUNDATION


- DESIGNING THE CAMPAIGN
 - *MONETARY GOAL*
 - *GIVING LEVELS*
 - *STAKEHOLDERS*
 - *TARGET AUDIENCE*
 - *PROMOTIONAL PLAN*
- FIGURING OUT ROLES
 - *MINE*
 - *OSULP ADMIN*
 - *FOUNDATION INTERN*
- MANAGING EXPECTATIONS
 - *PROMOTION*
 - *LOGISTICS*
 - *INTERACTION*
 - *RELATIONSHIPS*
- RECOGNIZING DIFFERING MOTIVATIONS OR FAMILIARITY WITH COMMUNITIES
- LEARNING THE SITE STRUCTURE

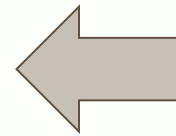


YES, THIS DOES SAY
“HELLS CANYON”

CREATE SITE ~ BACK END

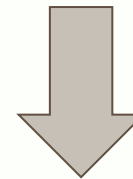
Project Title Image
Choose Image (Maximum 4MB) Final Dimensions: 300px wide and 170px high.
Current Image:

[Recrop] [Remove]

Project Main Image
Choose Image (Maximum 4MB) Final Dimensions: 606px wide and 343px high.
Current Image:

[Recrop] [Remove]



MOST PAGES WEREN'T THIS VISUALLY INTERESTING

MOST WERE LIKE THIS AND TOUGH TO NAVIGATE



Project Description

Description +

We're saving the history of brewing and hop farming in Oregon. And we need your help!

In summer 2013, the OSU Libraries & Press' Special Collections & Archives Research Center established the [Oregon Hops & Brewing Archives \(OHBA\)](#) to save and share the story of hop production and the craft brewing movement in Oregon. We do this by collecting historical materials, conducting oral histories, sharing best practices for maintaining records, and assisting with historical research. And in line with OSU's land-grant mission, this archive focuses on local agricultural, business, and heritage communities, connecting OSU to the much larger story of brewing and hop growing in our region.

And OSU has had a major impact on these industries! With its 120+ years of hops research, scientists in Corvallis battled downy mildew and hop pests, the Willamette. We can also boast years of brewing research, a renowned Brewing Sciences program, a continuing education program, and the first hops and OHBA is a little more than two years old and its funding needs center on staff support and travel, outreach and promotional events, and archival supplies.

- support for statewide travel to hops farms and craft breweries to assess and collect materials
- support for student assistants who help expand the collections, review records once they are in the archive, and assist with historical research projects
- support for public programming and outreach events, exhibit supplies, and promotional items such as coasters, notecards, and shirts.

Here you can view and edit the main project description.

Project Updates

+ Create New Update

✔	What has OHBA student Tati been up to? Digging, darning and Dweebch	Modified: Oct 29, 2015	>
✔	A reminder of why I do my job	Modified: Oct 09, 2015	>
✔	Learn more about our campaign tomorrow morning on KTFAM	Modified: Oct 08, 2015	>
✔	Update #4: The New series of Research	Modified: Oct 02, 2015	>
✔	What a great week!	Modified: Sep 28, 2015	>
✔	What happens in a week?	Modified: Sep 22, 2015	>
✔	Week one: harvest	Modified: Sep 15, 2015	>

Levels

+ Create New Level

active	\$25	Scanning
active	\$50	Research & blogging
active	\$100	Travel
active	\$250	Transcription
active	\$500	Panel of experts

CREATE SITE ~ PUBLIC VIEW

- WHAT DID PEOPLE LEARN HERE?
 - ABOUT US
 - CAMPAIGN PROGRESS
 - LEVELS OF GIVING
 - NAMES OF DONORS
 - BITS ABOUT WHAT'S BEEN GOING ON THROUGH THE UPDATES
 - AND THAT WE HAVE A VIDEO!!!

THIS WAS ALSO A LANDING PAGE FOR LINKS ON PROMOTIONAL MATERIALS

HOPS & BREWING, A HISTORY WORTH SAVING

Your donation will help the Oregon Hops & Brewing Archives grow!

<http://bit.ly/fundOHBA>

Want to know more about OHBA?
<http://bit.ly/brewingarchives>

CREATE OREGON STATE About

Thanks for visiting!
This project is now in update mode. Check back regularly to see how things are progressing.

Growing the Oregon Hops & Brewing Archives

OREGON HOPS AND BREWING ARCHIVES

\$2,900
57%
Raised toward our \$5,000 Goal
23 Donors

PROJECT HAS ENDED
Project ended on October 31, at 05:00 PM PDT
> Project Owners

Share to Maximize IMPACT <

Share f Share t Share

Give Now

Description Updates (7) Donor Wall

Growing the Oregon Hops & Brewing Archives

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In summer 2013, the OSU Libraries & Press' Special Collections & Archives Research Center established the **Oregon Hops & Brewing Archives (OHBA)** to save and share the story of hop production and the craft brewing movement in Oregon. We do this by collecting historical materials, conducting oral histories, sharing best practices for maintaining records, and assisting with historical research. And in line with OSU's land-grant mission, this archive focuses on local agricultural, business, and heritage communities, connecting OSU to the much larger story of brewing and hop growing in our region.

And OSU has had a major impact on these industries! With its 120+ years of hops research, scientists in Corvallis battled downy mildew and hop pests, studied drying methods, and released superstar hops like the Cascade and Willamette. We can also boast years of brewing research,

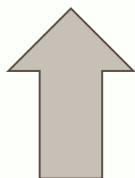
Levels Choose a giving level

\$25 Scanning
Covers the costs for scanning and uploading 25 historic photos of hops or brewing.
Contribute \$25

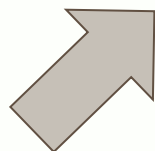
\$50 Research & blogging
Covers the cost for 5 hours of research and writing time for a student to create a blog post on a famous OSU hops or brewing scientist.
Contribute \$50

Oregon State UNIVERSITY

RESULTS, CONCLUDING THOUGHTS, PICTURES OF HOPS



MY HOPS AT THE END OF
LAST SUMMER



MY HOPS IN FEBRUARY, WITH ASPARAGUS
ON THE RIGHT FOR COMPARISON

Contact Information

- Wendy Willis:

wwillis@pdx.edu

- Kate Lasky:

klasky@josephinelibrary.org

- Tiah Edmunson:

Tiah.Edmunson-morton@oregonstate.edu