

Can't Afford a Traveling Exhibit? Make One!

Supplementary Handout

References

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TL;DR Takeaways:

- There's a theme that'll work and there's probably someone in your organization or community who can help.
 - Everyone knows something that you don't. Seek partnerships.
- Know your audience: make sure your exhibit won't be too complex or limited for your patrons
- It's really easy to make something ugly or difficult to absorb. Try this:
 - Themes are great. Stick to one.
 - What's the central message of the exhibit?
 - Build on the theme with coordinated sections.
 - Find objects/images/visuals that work with the sections and theme.
 - Too many words causes cognitive overload. Be frugal.
- Make sure that your exhibit is accessible to a variety of humans.
- Cite your sources and check your work. Be ethical with your use of images.
- Free tools are out there to make your work easier and more impressive.
- Large format printing can be found in engineering departments.
- Costco can print your stuff too!