



The *Library on the Loose* in your Community
Community Engagement & Volunteer Partnership in Action

The Team

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Today's Agenda

- Identify Opportunities
- Establish Partnerships
- Make a Plan & Move Forward
- Impact & Success Stories



Our Mission: *For Everyone / Para Todos*

Community Engagement: *Reimagined!*

Community Engagement and Outreach (CEO) is an integral part of telling your library's story. This work often times introduces the library to individuals for the first time.

In 2020, how did your service delivery model change due to the constraints of the pandemic?

What role does your library play in your community?



Relationship Building



Library Services



Foster Inclusion

Our Mission is *For Everyone / Para Todos*

Where to begin

Often library staff are a limited resource when comes to CEO. Who will help you elevate your mission and fulfill your project goals?

- ❑ What are your **GOALS**?
Be strategic!
- ❑ Who is the targeted **AUDIENCE**?
- ❑ Who needs to be **INVOLVED** in the planning?
- ❑ Is this goal **REALISTIC** and **ACHIEVABLE**?



No room for Silos in Community Engagement

Look to your community and discover their passion and talents.



*Do you reach out and ask
your community to join you?
Or do you rely on those
volunteering themselves?*

Why Volunteers are important to CEO?

Advocates

Mission focused

No hidden agendas

Vested in their community

Expand the reach

*You may be surprised to learn
who always wanted to work
behind the scenes. Be careful
though, they may just love it!*

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Library Volunteers – Power in the People



- **KNOW** your **Brand** and **IDENTIFY** a **Cause** that will unite and inspire volunteers.
- **RECRUIT** volunteers who are ready to get started.
- Establish and follow guidelines for **SAFETY**.
- Set **SMARTIE Goals** to achieve your objective.
- **Let Your Volunteers be Leaders!**

SPECIFIC
MEASURABLE
AMBITIOUS
REALISTIC
TIME-BOUND
I *Inclusive !*
E *Equitable !*



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This is what success looked like in 2020



hillsborolibrary We thought we would share some beautiful data related to this year's summer reading program.

This year the Library on the Loose was all over Hillsboro - 28 different sites! They handed out a total of 7,874 craft and Summer Reading Program packets! That broke out into 5,780 SRP packets and 2,094 craft packets during outreach events alone. For comparison, the SRP 2019 provided a total of 6,001 books to patrons.

Thank you to all the volunteers who helped prevent the summer slide in our community regardless of a pandemic!

#DatalsBeautiful #HPLAtHome



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SEPTEMBER 16, 2020

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What's Next @ HPL



*What's next for you
and your library?*



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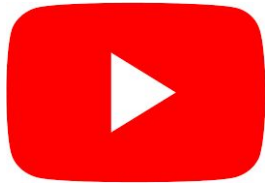
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