

Read Romance, Fight the Patriarchy!

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Please note that this is just a few of
the slides in the presentation.



LHSLibraryLori



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*Romance
by the
numbers...*



1.44 Billion



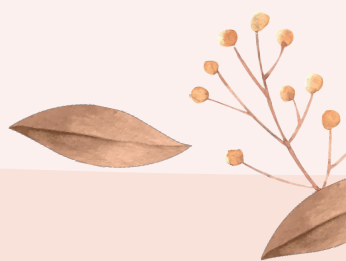
18 Million



36 Million



The most popular and best-selling genre, especially over the last three years.



*Some
things
you need
to know...*



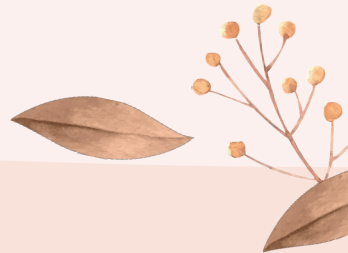


Definition of a Romance:

(According to Romance Writers of America)

Two basic elements comprise every romance novel:

- A central love story and,
- An emotionally satisfying and optimistic ending.





*By women and for
women...*

The image features a light beige background with decorative autumn-themed elements. In the top-left and bottom-left corners, there are clusters of dried, brown leaves and flowers, including what appears to be a poinsettia. A single, smooth, brown leaf is positioned in the top-right corner, and another is in the bottom-right corner. The central text is written in a dark brown, elegant cursive font.

What about men?



Fight the patriarchy



Scorn
Disdain
Skepticism

April 15, 2024
Publisher's Weekly

Trade Paperback Frontlist

RANK	LW	TITLE	AUTHOR	IMPRINT	ISBN	UNITS
1	-	Just for the Summer	Abby Jimenez	Forever	9781538704431	49,604
2	-	The Official Funko Pop! Harry Potter Coloring Book	-	Insight Editions Gift	9798886634549	16,541
3	2	The Teacher	Freida McFadden	Poisoned Pen	9781728296210	14,889
4	-	One by One	Freida McFadden	Poisoned Pen	9781728296197	13,734
5	1	Happy Place	Emily Henry	Berkley	9780593441190	12,649
6	-	The Rule Book	Sarah Adams	Dell	9780593723678	12,467
7	4	The Inmate	Freida McFadden	Poisoned Pen	9781728296173	12,025
8	6	Bride	Ali Hazelwood	Berkley	9780593550403	8,872
9	7	Butcher & Blackbird	Brynn Weaver	Slowburn	9781638931737	8,504
10	3	Super Fan-Tastic Taylor Swift Coloring & Activity Book	Jessica Kendall	Design Originals	9781497206861	8,329
11	10	The Housemaid's Secret	Freida McFadden	Mobius	9780349132617	7,294
12	8	Never Lie	Freida McFadden	Poisoned Pen	9781728296166	7,289
13	-	You'd Look Better as a Ghost	Joanna Wallace	Penguin Books	9780143136170	7,239
14	-	Stress Free Word Search Puzzles	-	Publications International	9781639382897	6,760
15	12	King of Wrath	Ana Huang	Bloom	9781728289724	6,273



Sex in Romance

The image features a white background with decorative autumn leaves in the corners. The leaves are in shades of brown, tan, and beige, with some showing detailed vein patterns. The main title is centered at the top in a dark brown, elegant cursive font. Below the title are three light peach-colored ovals, each containing a bold, black, italicized word. The words are arranged with two at the top and one centered below them.

Why do we read Romance?

Love

Comfort

Emotion

*Why you
should
read it...*



Why your students/patrons should read romance...

Relationships 

Sex 

Emotions 

Love 

Respect 

Empowerment 





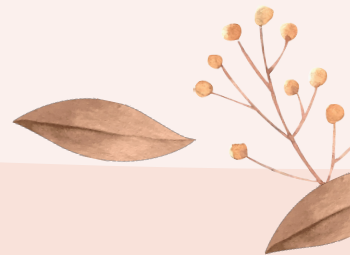
*Your patrons
are already
reading it*



*Romance
readers are
voracious*



Anyone
can see themselves
in romance today





Here's the display at Lincoln High School Club Fair this Fall. Over 100 students signed up on the digital interest form.



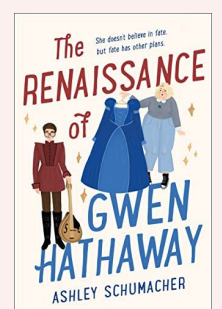
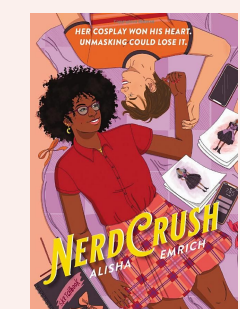
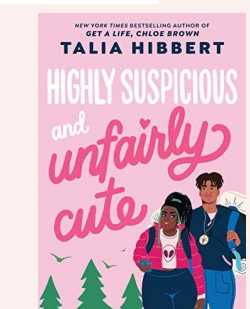
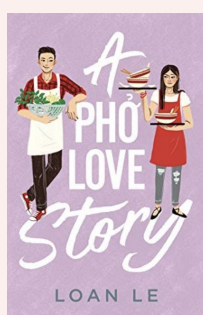
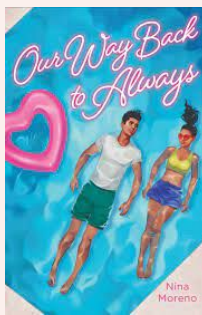
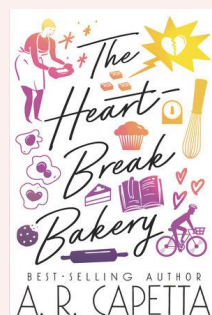
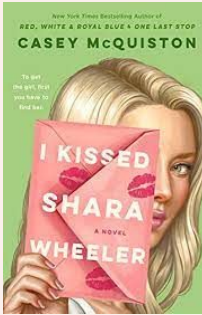
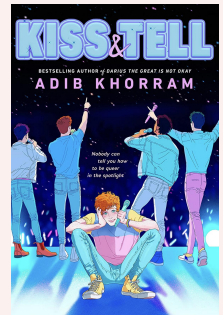
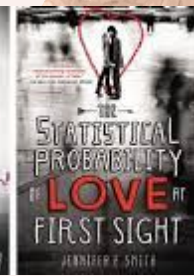
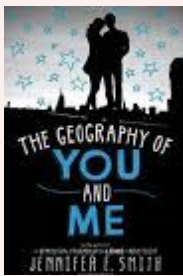
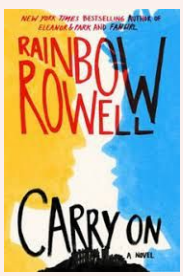
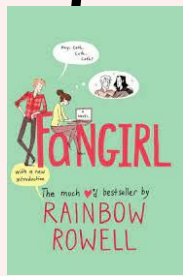
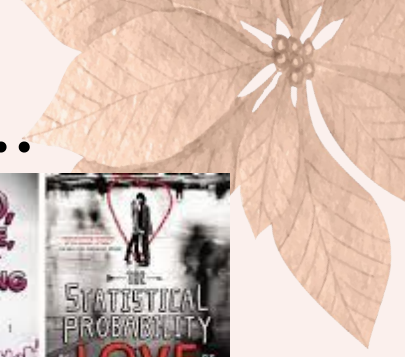


*How to
promote
Romance*

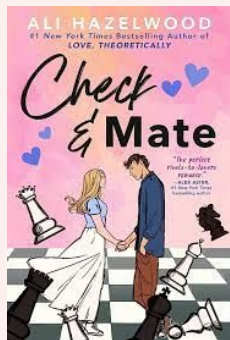
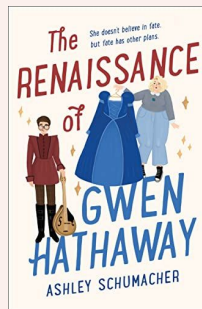
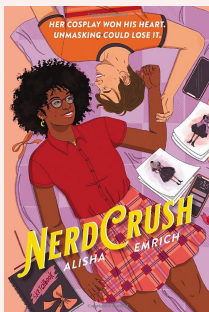
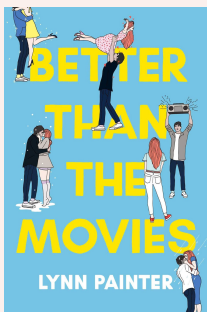
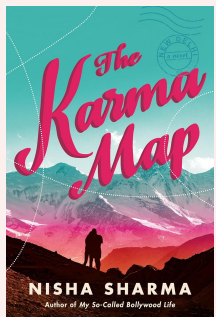
Be Romance-Friendly
Make Connections
Be Seen & Heard
Romance book displays



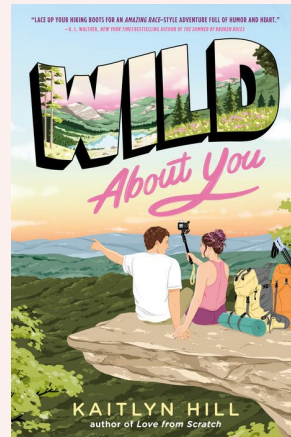
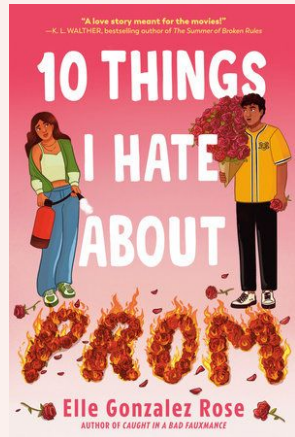
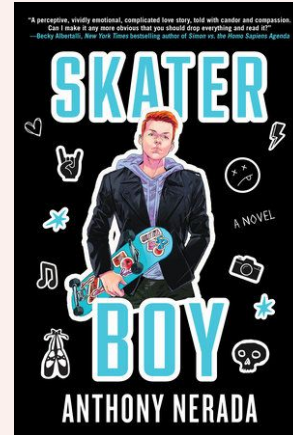
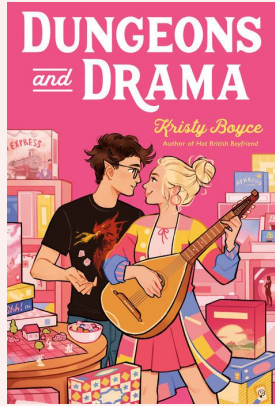
YA books you should already have...



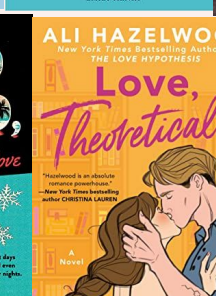
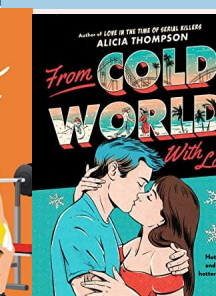
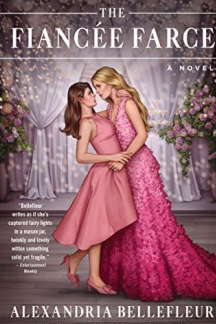
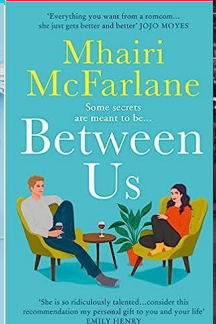
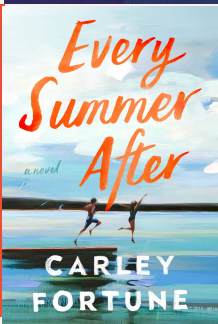
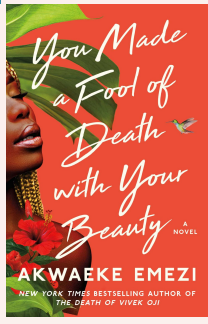
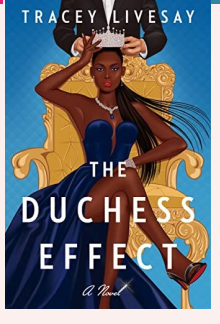
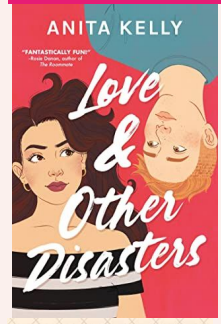
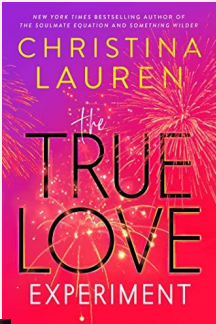
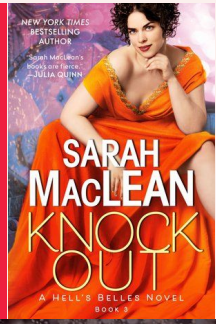
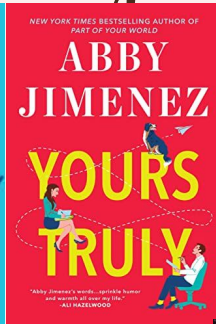
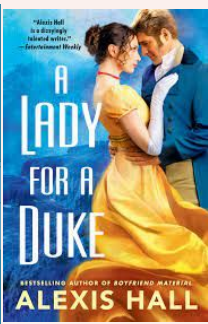
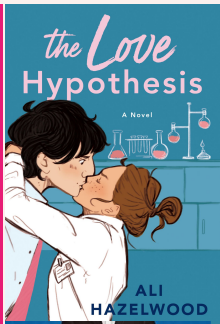
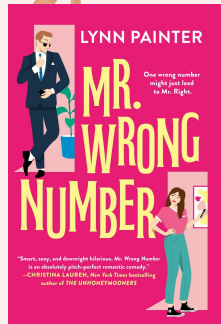
More great YA choices...



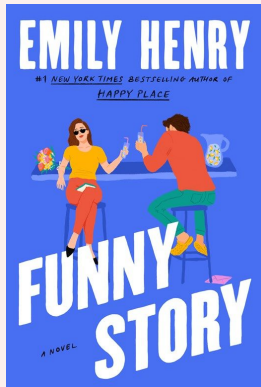
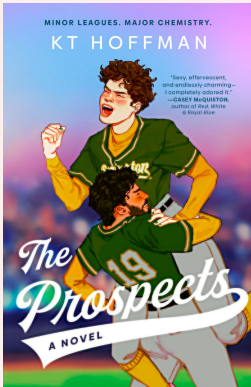
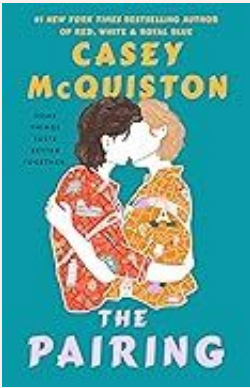
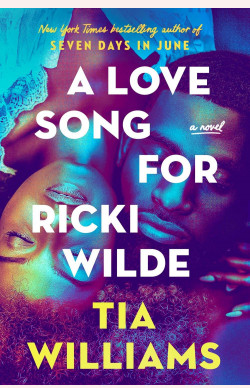
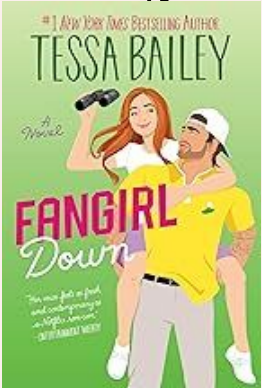
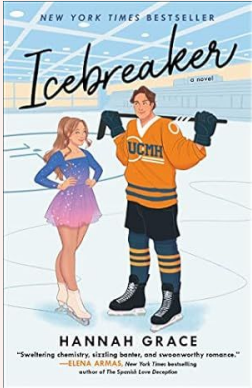
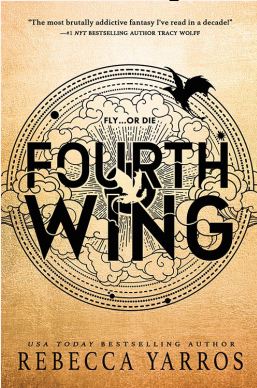
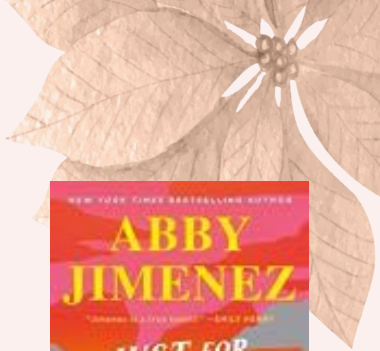
New & Upcoming YA books to have on your radar:



Adult romances you might like...



People are talking about...



Resource list:

<https://bit.ly/3waozzn>

Thank you!



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