

A close-up illustration of a character's face, likely from a manga or anime. The character has long, flowing pink hair that frames the face. The eyes are dark and almond-shaped, looking slightly to the right. The mouth is a simple, upward-curving line, suggesting a slight smile. The background is a plain, light color.

# Manga Panel

**Brought to you by Andy Alvarez and Alyssa Cokinis  
(and Anya Forger)**

# Why Manga?

- It's fun!
- Variety of storylines and genres like fiction
- Quick and easy to read



# Why Manga? Part 2

- Manga sales quadrupled since 2019
  - 25.2 million manga books sold in 2022 (Circana Bookscan)
  - global manga market at \$11.68 billion USD (2022)



Sources:  
<https://comicbook.com/anime/news/manga-sales-growth-united-states/> and  
Polaris Market Research

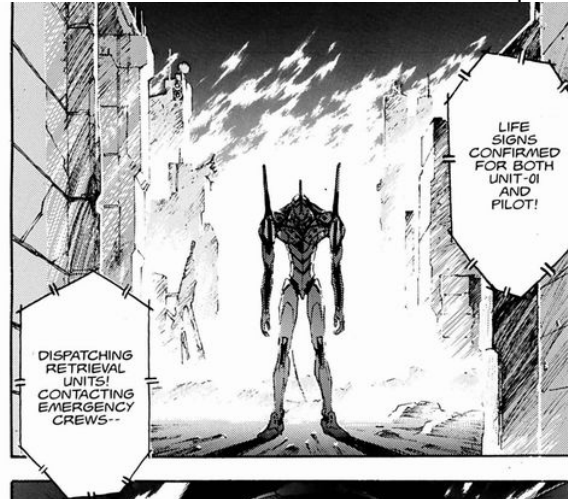
# Background information and keywords

- Reading Manga
- Panels/Chapters/Volumes
- One-shot
- Filler
- Mangaka
- “The Big Three”
- “The Dark Trio”
- Shonen Jump/Weekly Young Jump/Kodansha (Morning, Afternoon, Evening Magazine)/Shojo Beat/Hana to Yume



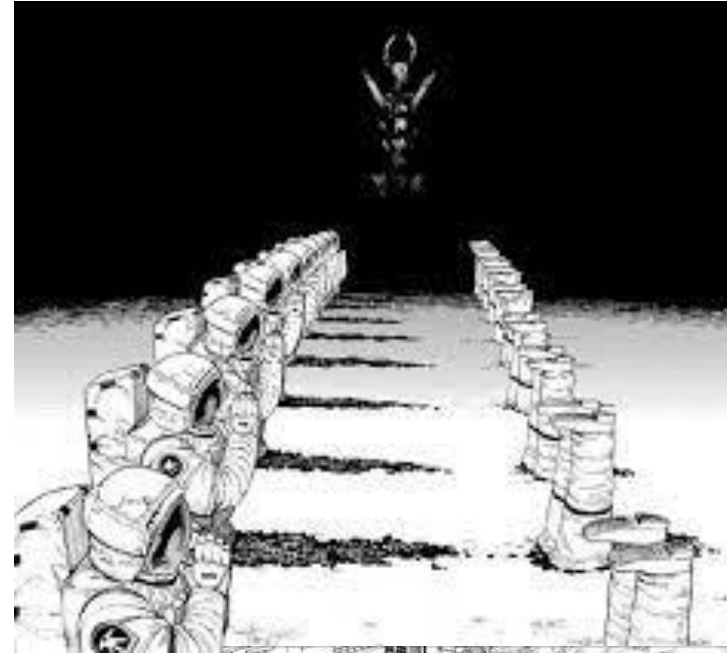
# Manga Categories

- Top age categories
  - Shonen, Shojo, Seinen, Josei, Kodomomuke
- Sports Manga
- Isekai
- Yaoi/yuri
- Mecha
- Gekiga
  - EX: *Lone Wolf and Cub*
- Doujinshi/Manhwa/Manhua/  
Light Novel
- Slice of life
- ...and more!



# Shonen (少年漫画)

- Targeted towards adolescent boys and young men.
- Features action, comedy, and elements of coming of age storytelling.
- Is the most popular (for sales) genre in the Japanese market.
- Power of Friendship!
- Can range on themes and subject ex: dark trio
- **Known Examples:**
  - *One Piece* by Eiichiro Oda
  - *My Hero Academia* by Kōhei Horikoshi
  - *Chainsaw Man* by Tatsuki Fujimoto
  - *Spy x Family* by Tatsuya Endo



# Shojo (少女漫画)

- Aimed toward adolescent girls and young adult women
- Typically focuses on character relationships and emotions
- Can have a supernatural twist
- Sometimes explores subversion of gender roles
- **Known examples:**
  - *Fruits Basket* by Natsuki Takaya
  - *Ouran High School Host Club* by Bisco Hatori
  - *Kaguya-sama: Love is War* by
  - *Yona of the Dawn* by Mizuho Kusanagi



# Seinen 青年

- Aimed at young adult and adult male readers 18-40ish.
- Often features more mature themes than shonen, displaying more graphic depictions of violence and more mature themes.
- Seinen is categorized based on the magazine they are published in. So it can WIDELY VARY.
- Can include erotic scenes but is different then openly erotic manga like Seijin or Ecchi.
- **Popular examples:**
  - *Berserk* by Kentaro Miura
  - *Vinland Saga* by Makoto Yukimura
  - *Vagabond* by Takehiko Inoue
  - *One Punch Man* by ONE





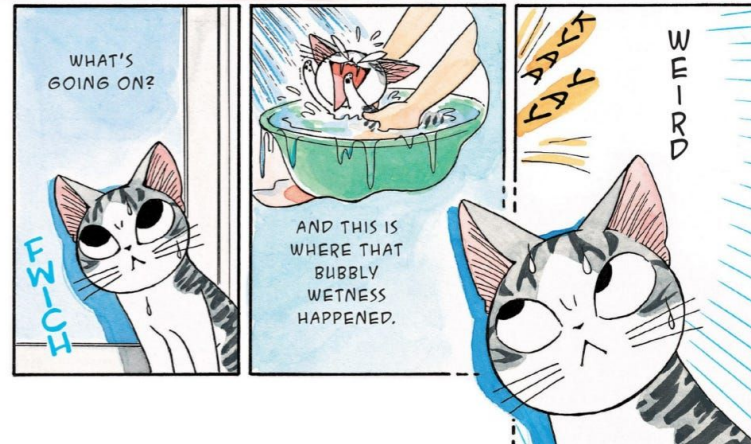
# Josei

- Targeted toward adult women
- Typically deals in more mature themes and situations of adulthood
  - can have a sexual bend to it but not always
- **Known Examples:**
  - *Princess Jellyfish*
  - *Chihayafuru*
  - *Paradise Kiss*
  - *Loveless*
  - *Nana*
    - We know! It's technically a shojo! But it's totally josei :)



# Kodomomuke

- Translates literally to “intended for children”
- Aimed at kids aged 10 and under.
- Usually fun, cute, and light-hearted.
- Can be more episodic.
- **Known examples:**
  - *Pokemon*
  - *Cardcaptor Sakura*
  - *The Complete Chi's Sweet Home*
  - *Doraemon*



# Recommendations for Collection Development

- Use MyAnimeList or Goodreads!
- Look to see what is popular/trending in manga serialization magazine
  - Shonen Jump, Hana to Yume, etc.
- Look to see if a popular manga author has created other works.
  - Ex: Naoki Urasawa with *Monster*, *20th Century Boys*, and *Pluto* or Takehiko Inoue with *Slam Dunk* and *Vagabond*
- It is worth getting manga that will never end. YES!
  - EX: *Hunter x Hunter* or *NANA*
- Omnibus are cheaper than individual volumes (usually).
  - For longer series, these can be great cost-effective options for collection purchasing, but: disclaimer!!!



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暁のヨナ [Akatsuki no Yona] #25

Mizuho Kusanagi

★★★★★ 4.64 3,955 ratings • 187 reviews

スウェンと会えたヨナは、高華国と真国の会談を取り付ける。高華国と真国の会談を取り付け、それを伝えるためヨナはコウロン姫のもとへと急ぐ。その最中、神官も聖域とした真国の反戦隊が襲撃を掛け付ける。しかし彼らも真国に一角からようぞう...

Genres [Manga](#) [Fantasy](#) [Romance](#) [Shojo](#) [Young Adult](#) [Graphic Novels](#) [Adventure](#) [...more](#)

192 pages, Paperback

First published December 20, 2017

Original title 暁のヨナ 25

種別 漫画 [Akatsuki no Yona] #25

edition

192 pages, Paperback

December 20, 2017 by 白泉社

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Language Japanese



# Great manga titles you might not have heard of

- *Bloom into You* by Nio Nakatani
  - teen/young adult, slice-of-life, LGBTQIA+
- *Monologue Woven for You* by Syu Yasaka
  - Adult, slice-of-life, LGBTQIA+
- *The Girl from the Other Side* by Nagabe
  - Teen, fantasy, no romance
- *Love Me for Who I Am* by Kata Konayama
  - teen/young adult, slice-of-life, LGBTQIA+
- *Vampire Dormitory* by Ema Toyama
  - teen/young adult, vampire/paranormal, romance
- *Boys Run the Riot* by Keito Gaku
  - Teen/young adult, Slice of life, LGBTQIA+
- *Sakamoto Days* by Yuto Suzuki
  - Teen/ young adult, Action, Comedy
- *Goodnight Punpun* by Inio Asano
  - Adult, Coming of age, Psychological drama

# Popular Manga You NEED to Have

- Junji Ito titles
  - All hail the king of horror manga
- “The Big Three”
  - *One Piece*, *Bleach*, and *Naruto*
- “The Dark Trio”
  - *Jujutsu Kaisen*, *Chainsaw Man*, *Hell's Paradise*
- *Pokemon Adventures*
  - *Top 10 most manga sales and a great intro to manga for young children*
- Shojo heavyweights
  - *Cardcaptor Sakura*, *Fruits Basket*, *Sailor Moon*
- Others:
  - *Ranma ½*
  - *The Promised Neverland*
  - *D-Grayman*
  - *Black Butler*





**Thank  
you for  
stopping  
by  
WEEBS**